

1 HR4
2 173039-3
3 By Representative McCutcheon
4 RFD:
5 First Read: 02-FEB-16

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8 COMMENDING THE ALABAMA FOOD MANUFACTURERS AND
9 PRODUCERS ASSOCIATION ON ITS 10TH ANNIVERSARY OF THE BUY
10 ALABAMA'S BEST CAMPAIGN.

11
12 WHEREAS, it is a pleasure to extend commendations
13 and congratulations to the Alabama Food Manufacturers and
14 Producers Association on the occasion of celebrating its 10th
15 Anniversary; and

16 WHEREAS, the Alabama Food Manufacturers and
17 Producers Association is a professional trade association
18 which exists for the purpose of identifying and increasing
19 awareness of Alabama food products and increasing sales of
20 these products; and

21 WHEREAS, the Buy Alabama's Best Campaign was formed
22 in 2006 when four Alabama companies and the Alabama Grocers
23 Association and the Alabama Department of Agriculture and
24 Industries saw a need to help consumers identify products that
25 were made, manufactured, produced, and headquartered in the
26 State of Alabama; and

1 WHEREAS, during the months of March and September,
2 retailers throughout the state highlight Alabama made products
3 through displays, promotions, advertising, and special events;
4 and

5 WHEREAS, Alabama food product sales have a \$2
6 billion impact in Alabama's economy, tax base and, along with
7 the food service industries, employ one out of every four
8 Alabamians; and

9 WHEREAS, the Buy Alabama's Best program has donated
10 over half a million dollars to Children's of Alabama through a
11 portion of the sale of Alabama products and through the sale
12 of icons at retail stores to find a cure for childhood cancer;
13 and

14 WHEREAS, the Alabama Food Manufacturers and
15 Producers Association is a valued asset to the citizens of the
16 State of Alabama and is deserving of commendation for the
17 exemplary service it provides to the food distribution
18 industry throughout the state; now therefore,

19 BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES OF
20 THE LEGISLATURE OF ALABAMA, That in recognition of the
21 observance of Alabama Food Manufacturers and Producers
22 Association Day, February 24, 2016, we extend highest
23 commendations to the Alabama Food Manufacturers Association,
24 and by copy of this resolution, we offer our heartiest
25 congratulations on celebrating the milestone of its 10th
26 Anniversary.