

1 SB285
2 188079-1
3 By Senator Albritton
4 RFD: Governmental Affairs
5 First Read: 08-FEB-18

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8 SYNOPSIS: Under current law there is no prohibition
9 against an elected official placing his or her
10 likeness on materials and publications produced
11 using appropriated federal, state, or local funds.
12 This bill would prohibit elected state officials
13 from placing their likeness on materials,
14 publications and advertising media produced using
15 appropriated federal, state, or local funds, unless
16 prohibited by federal law.

17
18 A BILL
19 TO BE ENTITLED
20 AN ACT

21
22 Relating to elected state officials; to prohibit an
23 elected state official from placing his or her likeness on
24 materials, publications and advertising media produced using
25 appropriated federal, state, or local funds.

26 BE IT ENACTED BY THE LEGISLATURE OF ALABAMA:

1 Section 1. For the purposes of this act, the
2 following words shall have the meanings ascribed by this
3 section:

4 (1) LIKENESS. A representation, picture, or image,
5 of an elected state official.

6 (2) ADVERTISING MEDIA. Any means of communication
7 used to reach, inform, educate, or influence people widely.
8 This includes, but is not limited to communication by radio
9 and television, newspapers, magazines, and the Internet.

10 (3) PUBLIC OFFICIAL. Any person elected to public
11 office, whether or not that person has taken office, by the
12 vote of the people at state, county, or municipal level of
13 government or their instrumentalities, including governmental
14 corporations, and any person appointed to a position at the
15 state, county, or municipal level of government or their
16 instrumentalities, including governmental corporations. For
17 purposes of this chapter, a public official includes the
18 chairs and vice-chairs or the equivalent offices of each state
19 political party as defined in Section 17-13-40.

20 Section 2. No elected state official shall place his
21 or her likeness on any materials, publications, or advertising
22 media using appropriated federal, state, or local funds,
23 unless prohibited by federal law.

24 Section 3. This act shall become effective
25 immediately following its passage and approval by the
26 Governor, or its otherwise becoming law.