First Regular Session Seventieth General Assembly STATE OF COLORADO

PREAMENDED

This Unofficial Version Includes Committee Amendments Not Yet Adopted on Second Reading

LLS NO. 15-0393.01 Nicole Myers x4326

HOUSE BILL 15-1306

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A BILL FOR AN ACT

101 CONCERNING THE BUSINESS OPPORTUNITY STUDY, AND, IN

102 CONNECTION THEREWITH, MAKING AN APPROPRIATION.

Bill Summary

(Note: This summary applies to this bill as introduced and does not reflect any amendments that may be subsequently adopted. If this bill passes third reading in the house of introduction, a bill summary that applies to the reengrossed version of this bill will be available at <u>http://www.leg.state.co.us/billsummaries.</u>)

In order to ascertain whether disparity exists between the participation of historically underutilized businesses and other businesses in the state procurement system, the bill directs the department of personnel to contract for a disparity study of the Colorado procurement process and to make recommendations to ameliorate any discrepancies identified by the study. The final report that includes the findings and recommendations from the study must be provided to the members of the general assembly and the executive director of the department of personnel (executive director) no later than January 1, 2017. The bill directs the executive director to transmit a copy of the final report to the minority business office, which shall post the report on its official web site. In addition, the executive director is required to include the findings and recommendations from the study in the report to the applicable house and senate committees of reference during its hearing pursuant to the "State Measurement for Accountable, Responsive, and Transparent (SMART) Government Act".

The executive director is required to develop a method to track the number and percentage of all contracts entered into by state governmental bodies subject to the study that are awarded during any calendar year to a historically underutilized business. The executive director is also required to make such information available on the department of personnel's web site.

Any entity that is subject to the disparity study is required to respond to a request for information in connection with the study as soon as possible after receiving the request.

1	Be it enacted by the General Assembly of the State of Colorado:
2	SECTION 1. In Colorado Revised Statutes, add part 9 to article
3	103 of title 24 as follows:
4	PART 9
5	PROCUREMENT DISPARITY STUDY
6	24-103-901. Legislative declaration. (1) THE GENERAL
7	ASSEMBLY HEREBY FINDS, DETERMINES, AND DECLARES THAT:
8	(a) BUSINESSES OWNED BY MINORITIES AND WOMEN ARE AMONG
9	THE FASTEST GROWING IN THE STATE, BUT ARE HISTORICALLY
10	UNDERUTILIZED IN GOVERNMENT CONTRACTS;
11	(b) Securing government procurement contracts is a
12	MAJOR DETERMINANT IN THE SUCCESS OF BUSINESSES OWNED BY
13	MINORITIES AND WOMEN;
14	(c) THE OWNERS OF HISTORICALLY UNDERUTILIZED BUSINESSES
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WILL BENEFIT FROM EQUITY AND FAIRNESS IN THE STATE PROCUREMENT
 SYSTEM;

3 (d) IT IS IMPERATIVE TO THE PUBLIC POLICY OF COLORADO THAT
4 THE STATE PROCUREMENT PROCESS BE FREE FROM BIAS SO THAT ALL
5 QUALIFIED PERSONS AND ENTITIES MAY COMPETE FOR STATE BUSINESS;

6 (e) THE STATE HAS AN ECONOMIC INTEREST IN ENSURING THAT
7 HISTORICALLY UNDERUTILIZED BUSINESSES PARTICIPATE FAIRLY IN
8 ECONOMIC OPPORTUNITIES CREATED BY STATE PROCUREMENT;

9 (f) A FAIR PROCUREMENT PROCESS NOT ONLY ENSURES JUSTICE 10 AND FAIRNESS IN STATE CONTRACTING BUT BROADENS THE PROCUREMENT 11 CONTRACTOR POOL, WHICH RESULTS IN EFFICIENCIES STATEWIDE AND, AS 12 WARRANTED, PROMOTES THE GROWTH OF HISTORICALLY UNDERUTILIZED 13 BUSINESSES, THEREBY CREATING JOBS AND STIMULATING THE STATE'S 14 ECONOMY;

(g) ALTHOUGH STUDIES ESTABLISHING ADVERSE IMPACTS IN
PROCUREMENT FOR CERTAIN INDUSTRIES OR IN CERTAIN LOCALITIES HAVE
BEEN CONDUCTED, A COMPREHENSIVE ANALYSIS OF STATE CONTRACTS
AWARDED TO HISTORICALLY UNDERUTILIZED BUSINESSES HAS NOT YET
BEEN COMMISSIONED;

(h) THE UNITED STATES SUPREME COURT HAS RECOGNIZED THAT
DISPARITY STUDIES ARE TOOLS THAT SEEK TO QUALIFY AND QUANTIFY
PAST ADVERSE IMPACTS IN THE PROCUREMENT PROCESS AND RECOMMEND
CERTAIN CORRECTIVE MEASURES AS MAY BE WARRANTED BY THE STUDY'S
FINDINGS, AND, PURSUANT TO *CITY OF RICHMOND V. J. A. CROSON Co.*, 488
U.S. 469 (1989), THE COURT ESTABLISHED A REQUIREMENT THAT ANY
SUCH STUDY BE CONDUCTED BY AN INDEPENDENT ENTITY; AND

27 (i) IF DISPARITY DOES EXIST, SUCH A STUDY IS ESSENTIAL TO THE

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ULTIMATE ACHIEVEMENT OF A MARKETPLACE IN WHICH HISTORICALLY
 UNDERUTILIZED BUSINESSES ARE TREATED EQUITABLY AND CAN OBTAIN
 A FAIR MARKET SHARE OF CONTRACT EXPENDITURES.

4 (2) THEREFORE, IT IS THE INTENT OF THE GENERAL ASSEMBLY,
5 CONSISTENT WITH THE CODE'S STATED POLICIES OF ENSURING THE FAIR
6 AND EQUITABLE TREATMENT OF PERSONS WHO DEAL WITH THE
7 PROCUREMENT SYSTEM AND FOSTERING EFFECTIVE BROAD-BASED
8 COMPETITION WITHIN THE FREE ENTERPRISE SYSTEM, THAT AN
9 INDEPENDENT STUDY BE COMMISSIONED TO:

10 (a) DETERMINE THE FREQUENCY WITH WHICH STATE CONTRACTS
11 ARE AWARDED TO HISTORICALLY UNDERUTILIZED BUSINESSES AND THE
12 MONETARY AMOUNTS OF SUCH AWARDS, COMPARED TO THE FREQUENCY
13 AND SIZE OF CONTRACTS AWARDED TO OTHER BUSINESSES; AND

(b) RECOMMEND REMEDIAL MEASURES TO ADDRESS THE
RESULTING ADVERSE IMPACTS OF THE DISPARITY, TO THE EXTENT THAT
THE STUDY ESTABLISHES THAT DISPARITY ATTRIBUTABLE TO PAST OR
PRESENT UNFAIRNESS IN STATE CONTRACT AWARDS EXISTS OR INHERES IN
THE STATE PROCUREMENT PROCESS.

19 24-103-902. Definitions. As used in this part 9, unless the
20 CONTEXT OTHERWISE REQUIRES:

(1) "CONTRACT" HAS THE MEANING AS SET FORTH IN SECTION
24-101-301 (4) AND INCLUDES PUBLIC-PRIVATE PARTNERSHIPS AND OTHER
AGREEMENTS FOR PUBLIC-PRIVATE FINANCING; EXCEPT THAT, FOR THE
PURPOSE OF THIS PART 9, A PURCHASE ORDER IS NOT A CONTRACT.

25 (2) "CONTRACTOR" MEANS ANY PERSON HAVING A CONTRACT26 WITH A GOVERNMENTAL BODY.

27 (3) "HISTORICALLY UNDERUTILIZED BUSINESS" MEANS A

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1 HISTORICALLY UNDERUTILIZED BUSINESS AS DEFINED IN SECTION 2 24-49.5-105. For purposes of this part 9, A historically 3 UNDERUTILIZED BUSINESS ALSO INCLUDES A BUSINESS THAT IS OWNED, IN 4 ACCORDANCE WITH THE CRITERIA IN SECTION 24-49.5-105, BY A VETERAN 5 OF THE UNITED STATES ARMED FORCES OR A PERSON WITH A PHYSICAL OR 6 MENTAL DISABILITY. 7 (4) "PERSON WITH A PHYSICAL OR MENTAL DISABILITY" MEANS A 8 PERSON WHO: 9 (a) HAS AN IMPAIRMENT THAT SUBSTANTIALLY LIMITS ONE OR 10 MORE MAJOR LIFE ACTIVITIES; 11 (b) IS REGARDED GENERALLY BY THE COMMUNITY AS HAVING A 12 DISABILITY; AND

13 (c) WHOSE DISABILITY SUBSTANTIALLY LIMITS HIS OR HER ABILITY
14 TO ENGAGE IN COMPETITIVE BUSINESS.

15 (5) "SUBCONTRACTOR" MEANS ANY PERSON WHO IS A PARTY TO A
16 CONTRACT WITH A CONTRACTOR.

17 **24-103-903.** Disparity study - report. (1) (a) THE EXECUTIVE 18 DIRECTOR SHALL COMMISSION A STATE DISPARITY STUDY REGARDING THE 19 PARTICIPATION OF HISTORICALLY UNDERUTILIZED BUSINESSES IN STATE 20 CONTRACTS ENTERED INTO BY EACH GOVERNMENTAL BODY, INCLUDING 21 INSTITUTIONS OF HIGHER EDUCATION AND THE COLORADO COMMISSION 22 ON HIGHER EDUCATION; EXCEPT THAT THE STUDY SHALL NOT INCLUDE 23 THOSE ENTITIES THAT HAVE ELECTED TO BE EXEMPT FROM THE CODE 24 PURSUANT TO SECTION 24-101-105 (1) (b). THE STUDY SHALL INCLUDE 25 STATE CONTRACTS ENTERED INTO DURING THE 2011-12, 2012-13, 26 2013-14, AND 2014-15 STATE FISCAL YEARS.

27 (b) (I) THE STUDY MUST BE CONDUCTED, AND A FINAL REPORT

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PREPARED, BY AN ENTITY INDEPENDENT OF THE DEPARTMENT THAT IS
 SELECTED IN RESPONSE TO A REQUEST FOR PROPOSAL ISSUED IN
 ACCORDANCE WITH SECTION 24-103-203.

4 (II) THE GOVERNMENTAL BODIES SUBJECT TO THE STUDY
5 PURSUANT TO PARAGRAPH (a) OF THIS SUBSECTION (1) SHALL COOPERATE
6 FULLY WITH THE INDEPENDENT CONTRACTOR ENGAGED TO CONDUCT THE
7 STUDY.

8 (c) THE STUDY AND FINAL REPORT SETTING FORTH THE STUDY'S
9 METHODOLOGIES, FINDINGS, AND RECOMMENDATIONS MUST BE PROVIDED
10 BY JANUARY 1, 2017, TO:

11

(I) THE MEMBERS OF THE GENERAL ASSEMBLY; AND

(II) THE EXECUTIVE DIRECTOR, WHO SHALL TRANSMIT A COPY OF
THE STUDY AND FINAL REPORT PRODUCED PURSUANT TO THIS SECTION TO
THE DIRECTOR OF THE MINORITY BUSINESS OFFICE CREATED IN SECTION
24-49.5-102, WHICH SHALL POST THE REPORT ON THAT OFFICE'S OFFICIAL
WEB SITE.

(d) THE EXECUTIVE DIRECTOR OR THE EXECUTIVE DIRECTOR'S
DESIGNEE SHALL INCLUDE THE FINDINGS AND RECOMMENDATIONS FROM
THE FINAL REPORT REQUIRED BY PARAGRAPH (c) OF THIS SUBSECTION (1)
IN THE DEPARTMENT'S REPORT TO THE APPLICABLE HOUSE AND SENATE
COMMITTEES OF REFERENCE REQUIRED BY THE "STATE MEASUREMENT
FOR ACCOUNTABLE, RESPONSIVE, AND TRANSPARENT (SMART)
GOVERNMENT ACT", PART 2 OF ARTICLE 7 OF TITLE 2, C.R.S.

24 (2) (a) THE PURPOSES OF THE DISPARITY STUDY UNDERTAKEN
25 PURSUANT TO THIS SECTION ARE:

26 (I) TO DETERMINE WHETHER THERE IS A DISPARITY BETWEEN THE
 27 NUMBER OF QUALIFIED HISTORICALLY UNDERUTILIZED BUSINESSES THAT

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ARE READY, WILLING, AND ABLE TO PERFORM STATE CONTRACTS FOR
 GOODS AND SERVICES, AND THE NUMBER OF SUCH CONTRACTORS
 ACTUALLY ENGAGED TO PERFORM SUCH CONTRACTS, WHICH INFORMATION
 MUST BE ASCERTAINED BY EVALUATING THE PAYMENTS MADE UNDER
 CONTRACTS AND SUBCONTRACTS AWARDED IN THE FOLLOWING
 INDUSTRIES:

7 (A) CONSTRUCTION, INCLUDING NEW CONSTRUCTION,
8 REMODELING, RENOVATION, MAINTENANCE, DEMOLITION AND REPAIR OF
9 ANY PUBLIC STRUCTURE OR BUILDING, PIPELINE CONSTRUCTION, AND
10 OTHER PUBLIC IMPROVEMENTS;

(B) ARCHITECTURE AND ENGINEERING, INCLUDING CONSTRUCTION
 MANAGEMENT, LANDSCAPE ARCHITECTURE, PLANNING, SURVEYING,
 MAPPING SERVICES, AND DESIGN, BUILD, AND CONSTRUCTION SERVICES;

(C) PROFESSIONAL SERVICES, INCLUDING LEGAL SERVICES,
 ACCOUNTING, INFORMATION TECHNOLOGY SERVICES, MEDICAL SERVICES,
 TECHNICAL SERVICES, RESEARCH PLANNING, AND CONSULTING SERVICES;
 (D) BROKERAGE AND INVESTMENT, INCLUDING BANKING, ASSET

18 MANAGEMENT, STATE RETIREMENT, AND PENSION SERVICES; AND

(E) GOODS AND SERVICES THAT MAY BE PROVIDED OR PERFORMED
WITHOUT PROFESSIONAL LICENSURE OR SPECIAL EDUCATION OR TRAINING,
INCLUDING GOODS AND SERVICES RELATING TO MATERIALS, SUPPLIES,
EQUIPMENT, MAINTENANCE, AND FOOD;

(II) TO DETERMINE WHETHER, OF THE TOTAL AMOUNT SPENT ON
 STATE CONTRACTS IN A FISCAL YEAR, THERE IS A DISPARITY BETWEEN THE
 PERCENTAGE OF SPENDING ATTRIBUTABLE TO CONTRACTS AWARDED TO
 QUALIFIED HISTORICALLY UNDERUTILIZED BUSINESSES AND THE
 PERCENTAGE OF STATE CONTRACTS THAT WERE AWARDED TO

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1 HISTORICALLY UNDERUTILIZED BUSINESSES IN THAT FISCAL YEAR; AND

2 (III) TO DETERMINE WHAT CHANGES, IF ANY, SHOULD BE MADE TO
 3 STATE POLICIES AFFECTING HISTORICALLY UNDERUTILIZED BUSINESSES.

4 (b) THE DISPARITY STUDY MUST SPECIFICALLY INCLUDE THE
5 FOLLOWING ANALYSES, BOTH FOR THE HISTORICALLY UNDERUTILIZED
6 BUSINESSES AS A GROUP AND FOR EACH SUBGROUP, AS SET FORTH IN
7 SECTION 24-103-902 (3) (a) (II):

8 (I) A CONTRACTOR UTILIZATION ANALYSIS THAT PRESENTS THE
9 DISTRIBUTION OF CONTRACTS BY INDUSTRY;

(II) A SUBCONTRACTOR UTILIZATION ANALYSIS THAT PRESENTS
THE DISTRIBUTION OF SUBCONTRACTS BY THE INDUSTRIES DESCRIBED IN
SUBPARAGRAPH (I) OF PARAGRAPH (a) OF THIS SUBSECTION (2);

13 (III) A MARKET AREA ANALYSIS THAT PRESENTS THE LEGAL BASIS
14 FOR THE GEOGRAPHICAL MARKET AREA DETERMINATION AND DEFINES THE
15 STATE'S MARKET AREA;

16 (IV) A CONTRACTOR AND SUBCONTRACTOR AVAILABILITY
17 ANALYSIS THAT PRESENTS THE DISTRIBUTION OF AVAILABLE BUSINESSES
18 IN THE STATE'S MARKET AREA;

(V) A CONTRACTOR DISPARITY ANALYSIS THAT PRESENTS
 CONTRACTOR UTILIZATION COMPARED TO CONTRACTOR AVAILABILITY BY
 INDUSTRY AND DETERMINES WHETHER THE COMPARISON IS STATISTICALLY
 SIGNIFICANT;

(VI) A SUBCONTRACTOR DISPARITY ANALYSIS THAT PRESENTS
 SUBCONTRACTOR UTILIZATION COMPARED TO SUBCONTRACTOR
 AVAILABILITY BY INDUSTRY AND DETERMINES WHETHER THE COMPARISON
 IS STATISTICALLY SIGNIFICANT; AND

27 (VII) A QUALITATIVE ANALYSIS THAT PRESENTS THE BUSINESS

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COMMUNITY'S EXPERIENCES AND PERCEPTIONS OF BARRIERS
 ENCOUNTERED IN CONTRACTING OR ATTEMPTING TO CONTRACT WITH THE
 STATE.

4 (c) THE DISPARITY STUDY MUST INCLUDE RECOMMENDATIONS
5 REGARDING BEST MANAGEMENT PRACTICES AND WAYS TO ENHANCE
6 COLORADO'S CONTRACTING AND PROCUREMENT ACTIVITIES WITH
7 HISTORICALLY UNDERUTILIZED BUSINESSES.

8 (d) (I) ANY CONCLUSION THAT A DISPARITY EXISTS IN THE 9 AVAILABILITY AND UTILIZATION OF HISTORICALLY UNDERUTILIZED 10 BUSINESSES DUE TO THE ADVERSE IMPACTS OF THE CONTRACT AWARDS 11 PROCESS MUST BE SUPPORTED BY STATISTICAL EVIDENCE AND MAY BE 12 SUPPLEMENTED OR SUPPORTED BY ANECDOTAL EVIDENCE.

(II) IF THE ANALYSIS SUPPORTS A FINDING THAT SUCH DISPARITY
EXISTS, THE REPORT MUST INCLUDE RECOMMENDATIONS TO AMELIORATE
THE DISPARITY, INCLUDING ANY PROPOSED STATUTORY CHANGES TO CURE,
MITIGATE, OR REDRESS SUCH DISPARITY. ANY PROPOSED REMEDIAL
MEASURES MUST BE TAILORED TO ADDRESS DOCUMENTED STATISTICAL
DISPARITIES IN PROCUREMENT POLICIES.

19 24-103-904. Contract awards to historically underutilized
20 businesses - tracking. (1) THE EXECUTIVE DIRECTOR SHALL DEVELOP A
21 METHOD TO TRACK THE NUMBER AND PERCENTAGE OF, AND PAYMENT
22 DATA FOR, ALL CONTRACTS ENTERED INTO BY EACH GOVERNMENTAL
23 BODY SUBJECT TO THE STUDY PURSUANT TO SECTION 24-103-903 (1) (a),
24 THAT ARE AWARDED DURING ANY CALENDAR YEAR TO A HISTORICALLY
25 UNDERUTILIZED BUSINESS.

26 (2) TO ALLOW THE EXECUTIVE DIRECTOR TO TRACK CONTRACTS AS
 27 REQUIRED BY SUBSECTION (1) OF THIS SECTION, THE DEPARTMENT MAY

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REQUIRE VENDORS TO IDENTIFY SUBCONTRACTORS AND INDIRECT
 SPENDING UPON REQUEST BY THE DEPARTMENT.

3 (3) THE EXECUTIVE DIRECTOR SHALL ENSURE THAT DATA
4 REGARDING THE OWNERSHIP OF THE HISTORICALLY UNDERUTILIZED
5 BUSINESS IS AVAILABLE AND SHALL MAKE THE DATA FROM SUCH
6 TRACKING AVAILABLE ON THE DEPARTMENT'S WEB SITE.

7 (4) THE EXECUTIVE DIRECTOR SHALL BEGIN TRACKING CONTRACTS
8 AS REQUIRED BY SUBSECTION (1) OF THIS SECTION FOR NEW CONTRACTS,
9 INCLUDING CONTRACTS THAT ARE AWARDED TO A BUSINESS OWNED BY A
10 MEMBER OF THE LESBIAN, GAY, BISEXUAL, OR TRANSGENDER COMMUNITY,
11 FOR WHICH THE INVITATION FOR BIDS OR THE REQUEST FOR PROPOSALS IS
12 ISSUED ON OR AFTER JANUARY 1, 2016.

13 24-103-905. Requests for information - disparity study. THE EXECUTIVE DIRECTOR OR THE ENTITY THAT THE EXECUTIVE DIRECTOR 14 15 COMMISSIONS TO CONDUCT A DISPARITY STUDY PURSUANT TO SECTION 16 24-103-903 MAY REQUEST INFORMATION IN FURTHERANCE OF THE 17 DISPARITY STUDY FROM EACH GOVERNMENTAL BODY THAT IS SUBJECT TO 18 THE STUDY PURSUANT TO SECTION 24-103-903(1)(a). EACH ENTITY THAT 19 IS SUBJECT TO THE DISPARITY STUDY SHALL RESPOND TO ANY SUCH 20 REQUEST FOR INFORMATION IN FURTHERANCE OF THE STUDY AS SOON AS 21 PRACTICABLE AFTER RECEIVING THE REQUEST.

22 24-103-906. Gifts, grants, and donations. The DEPARTMENT
23 MAY SOLICIT, ACCEPT, AND EXPEND GIFTS, GRANTS, AND DONATIONS TO
24 FUND THE COSTS OF THE STUDY REQUIRED BY THIS PART 9.

SECTION 2. Appropriation. (1) For the 2015-16 state fiscal
 year, \$1,000,000 is appropriated to the department of personnel for use
 by the division of accounts and control. This appropriation consists of

1	\$666,667 from the general fund and \$333,333 cash funds from gifts,
2	grants, and donations. To implement this act, the division may use this
3	appropriation as follows:
4	(a) \$26,574 from the general fund for personal services related to
5	procurement and contracts, which amount is based on an assumption that
6	the division will require an additional 0.5 FTE;
7	(b) \$5,138 from the general fund for operating expenses related
8	to procurement and contracts; and
9	(c) \$968,288, which consists of \$634,955 from the general fund
10	and \$333,333 cash funds from gifts, grants, and donations, for vendor
11	contract costs.
12	SECTION 3. Effective date. This act takes effect July 1, 2015.
13	SECTION 4. Safety clause. The general assembly hereby finds,
14	determines, and declares that this act is necessary for the immediate
15	preservation of the public peace, health, and safety.