# **First Regular Session Seventieth General Assembly** STATE OF COLORADO

# REENGROSSED

This Version Includes All Amendments Adopted in the House of Introduction

LLS NO. 15-0393.01 Nicole Myers x4326

**HOUSE BILL 15-1306** 

#### **HOUSE SPONSORSHIP**

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Business Affairs and Labor Appropriations

### A BILL FOR AN ACT

101 CONCERNING THE BUSINESS OPPORTUNITY STUDY, AND, IN 102 CONNECTION THEREWITH, MAKING AN APPROPRIATION.

## **Bill Summary**

(Note: This summary applies to this bill as introduced and does not reflect any amendments that may be subsequently adopted. If this bill passes third reading in the house of introduction, a bill summary that applies to the reengrossed version of this bill will be available at http://www.leg.state.co.us/billsummaries.)

In order to ascertain whether disparity exists between the participation of historically underutilized businesses and other businesses in the state procurement system, the bill directs the department of personnel to contract for a disparity study of the Colorado procurement process and to make recommendations to ameliorate any discrepancies identified by the study.

Reading Unamended April 27, 2015

Amended 2nd Reading April 23, 2015

The final report that includes the findings and recommendations from the study must be provided to the members of the general assembly and the executive director of the department of personnel (executive director) no later than January 1, 2017. The bill directs the executive director to transmit a copy of the final report to the minority business office, which shall post the report on its official web site. In addition, the executive director is required to include the findings and recommendations from the study in the report to the applicable house and senate committees of reference during its hearing pursuant to the "State Measurement for Accountable, Responsive, and Transparent (SMART) Government Act".

The executive director is required to develop a method to track the number and percentage of all contracts entered into by state governmental bodies subject to the study that are awarded during any calendar year to a historically underutilized business. The executive director is also required to make such information available on the department of personnel's web site.

Any entity that is subject to the disparity study is required to respond to a request for information in connection with the study as soon as possible after receiving the request.

1 Be it enacted by the General Assembly of the State of Colorado: 2 **SECTION 1.** In Colorado Revised Statutes, **add** part 9 to article 3 103 of title 24 as follows: 4 PART 9 5 PROCUREMENT DISPARITY STUDY 6 **Legislative declaration.** (1) THE GENERAL 24-103-901. 7 ASSEMBLY HEREBY FINDS, DETERMINES, AND DECLARES THAT: 8 (a) BUSINESSES OWNED BY MINORITIES AND WOMEN ARE AMONG 9 THE FASTEST GROWING IN THE STATE, BUT ARE HISTORICALLY 10 UNDERUTILIZED IN GOVERNMENT CONTRACTS; 11 (b) SECURING GOVERNMENT PROCUREMENT CONTRACTS IS A 12 MAJOR DETERMINANT IN THE SUCCESS OF BUSINESSES OWNED BY 13 MINORITIES AND WOMEN; 14 (c) THE OWNERS OF HISTORICALLY UNDERUTILIZED BUSINESSES

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1	WILL BENEFIT FROM EQUITY AND FAIRNESS IN THE STATE PROCUREMENT
2	SYSTEM;
3	(d) It is imperative to the public policy of Colorado that
4	THE STATE PROCUREMENT PROCESS BE FREE FROM BIAS SO THAT ALL
5	QUALIFIED PERSONS AND ENTITIES MAY COMPETE FOR STATE BUSINESS;
6	(e) THE STATE HAS AN ECONOMIC INTEREST IN ENSURING THAT
7	HISTORICALLY UNDERUTILIZED BUSINESSES PARTICIPATE FAIRLY IN
8	ECONOMIC OPPORTUNITIES CREATED BY STATE PROCUREMENT;
9	(f) A FAIR PROCUREMENT PROCESS NOT ONLY ENSURES JUSTICE
10	AND FAIRNESS IN STATE CONTRACTING BUT BROADENS THE PROCUREMENT
11	CONTRACTOR POOL, WHICH RESULTS IN EFFICIENCIES STATEWIDE AND, AS
12	WARRANTED, PROMOTES THE GROWTH OF HISTORICALLY UNDERUTILIZED
13	BUSINESSES, THEREBY CREATING JOBS AND STIMULATING THE STATE'S
14	ECONOMY;
15	(g) Although studies establishing adverse impacts in
16	PROCUREMENT FOR CERTAIN INDUSTRIES OR IN CERTAIN LOCALITIES HAVE
17	BEEN CONDUCTED, A COMPREHENSIVE ANALYSIS OF STATE CONTRACTS
18	AWARDED TO HISTORICALLY UNDERUTILIZED BUSINESSES HAS NOT YET
19	BEEN COMMISSIONED;
20	(h) THE UNITED STATES SUPREME COURT HAS RECOGNIZED THAT
21	DISPARITY STUDIES ARE TOOLS THAT SEEK TO QUALIFY AND QUANTIFY
22	PAST ADVERSE IMPACTS IN THE PROCUREMENT PROCESS AND RECOMMEND
23	CERTAIN CORRECTIVE MEASURES AS MAY BE WARRANTED BY THE STUDY'S
24	FINDINGS, AND, PURSUANT TO CITY OF RICHMOND V. J. A. CROSON CO., 488
25	U.S. 469 (1989), THE COURT ESTABLISHED A REQUIREMENT THAT ANY
26	SUCH STUDY BE CONDUCTED BY AN INDEPENDENT ENTITY; AND
27	(i) If disparity does exist, such a study is essential to the

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1	ULTIMATE ACHIEVEMENT OF A MARKETPLACE IN WHICH HISTORICALLY
2	UNDERUTILIZED BUSINESSES ARE TREATED EQUITABLY AND CAN OBTAIN
3	A FAIR MARKET SHARE OF CONTRACT EXPENDITURES.
4	(2) THEREFORE, IT IS THE INTENT OF THE GENERAL ASSEMBLY,
5	CONSISTENT WITH THE CODE'S STATED POLICIES OF ENSURING THE FAIR
6	AND EQUITABLE TREATMENT OF PERSONS WHO DEAL WITH THE
7	PROCUREMENT SYSTEM AND FOSTERING EFFECTIVE BROAD-BASED
8	COMPETITION WITHIN THE FREE ENTERPRISE SYSTEM, THAT AN
9	INDEPENDENT STUDY BE COMMISSIONED TO:
10	(a) DETERMINE THE FREQUENCY WITH WHICH STATE CONTRACTS
11	ARE AWARDED TO HISTORICALLY UNDERUTILIZED BUSINESSES AND THE
12	MONETARY AMOUNTS OF SUCH AWARDS, COMPARED TO THE FREQUENCY
13	AND SIZE OF CONTRACTS AWARDED TO OTHER BUSINESSES; AND
14	(b) RECOMMEND REMEDIAL MEASURES TO ADDRESS THE
15	RESULTING ADVERSE IMPACTS OF THE DISPARITY, TO THE EXTENT THAT
16	THE STUDY ESTABLISHES THAT DISPARITY ATTRIBUTABLE TO PAST OR
17	PRESENT UNFAIRNESS IN STATE CONTRACT AWARDS EXISTS OR INHERES IN
18	THE STATE PROCUREMENT PROCESS.
19	<b>24-103-902. Definitions.</b> AS USED IN THIS PART 9, UNLESS THE
20	CONTEXT OTHERWISE REQUIRES:
21	(1) "CONTRACT" HAS THE MEANING AS SET FORTH IN SECTION
22	24-101-301(4)and includes public-private partnerships and other
23	AGREEMENTS FOR PUBLIC-PRIVATE FINANCING; EXCEPT THAT, FOR THE
24	PURPOSE OF THIS PART 9, A PURCHASE ORDER IS NOT A CONTRACT.
25	(2) "CONTRACTOR" MEANS ANY PERSON HAVING A CONTRACT
26	WITH A GOVERNMENTAL BODY.
27	(3) "Historically underutilized business" means a

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1	HISTORICALLY UNDERUTILIZED BUSINESS AS DEFINED IN SECTION
2	24-49.5-105. For purposes of this part 9, a historically
3	UNDERUTILIZED BUSINESS ALSO INCLUDES A BUSINESS THAT IS OWNED, IN
4	ACCORDANCE WITH THE CRITERIA IN SECTION 24-49.5-105, BY A VETERAN
5	OF THE UNITED STATES ARMED FORCES OR A PERSON WITH A PHYSICAL OR
6	MENTAL DISABILITY.
7	(4) "PERSON WITH A PHYSICAL OR MENTAL DISABILITY" MEANS A
8	PERSON WHO:
9	(a) HAS AN IMPAIRMENT THAT SUBSTANTIALLY LIMITS ONE OR
10	MORE MAJOR LIFE ACTIVITIES;
11	(b) IS REGARDED GENERALLY BY THE COMMUNITY AS HAVING A
12	DISABILITY; AND
13	(c) Whose disability substantially limits his or her ability
14	TO ENGAGE IN COMPETITIVE BUSINESS.
15	(5) "SUBCONTRACTOR" MEANS ANY PERSON WHO IS A PARTY TO A
16	CONTRACT WITH A CONTRACTOR.
17	<b>24-103-903. Disparity study - report.</b> (1) (a) The executive
18	DIRECTOR SHALL COMMISSION A STATE DISPARITY STUDY REGARDING THE
19	PARTICIPATION OF HISTORICALLY UNDERUTILIZED BUSINESSES IN STATE
20	CONTRACTS ENTERED INTO BY EACH GOVERNMENTAL BODY, INCLUDING
21	INSTITUTIONS OF HIGHER EDUCATION AND THE COLORADO COMMISSION
22	ON HIGHER EDUCATION; EXCEPT THAT THE STUDY SHALL NOT INCLUDE
23	THOSE ENTITIES THAT HAVE ELECTED TO BE EXEMPT FROM THE CODE
24	PURSUANT TO SECTION 24-101-105 (1) (b). THE STUDY SHALL INCLUDE
25	STATE CONTRACTS ENTERED INTO DURING THE 2011-12, 2012-13,
26	2013-14, AND 2014-15 STATE FISCAL YEARS.
27	(b) (I) THE STUDY MUST BE CONDUCTED, AND A FINAL REPORT

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1	PREPARED, BY AN ENTITY INDEPENDENT OF THE DEPARTMENT THAT IS
2	SELECTED IN RESPONSE TO A REQUEST FOR PROPOSAL ISSUED IN
3	ACCORDANCE WITH SECTION 24-103-203.
4	(II) THE GOVERNMENTAL BODIES SUBJECT TO THE STUDY
5	PURSUANT TO PARAGRAPH (a) OF THIS SUBSECTION (1) SHALL COOPERATE
6	FULLY WITH THE INDEPENDENT CONTRACTOR ENGAGED TO CONDUCT THE
7	STUDY.
8	(c) The study and final report setting forth the study's
9	METHODOLOGIES, FINDINGS, AND RECOMMENDATIONS MUST BE PROVIDED
10	BY JANUARY 1, 2017, TO:
11	(I) THE MEMBERS OF THE GENERAL ASSEMBLY; AND
12	(II) THE EXECUTIVE DIRECTOR, WHO SHALL TRANSMIT A COPY OF
13	THE STUDY AND FINAL REPORT PRODUCED PURSUANT TO THIS SECTION TO
14	THE DIRECTOR OF THE MINORITY BUSINESS OFFICE CREATED IN SECTION
15	24-49.5-102, WHICH SHALL POST THE REPORT ON THAT OFFICE'S OFFICIAL
16	WEB SITE.
17	(d) The executive director or the executive director's
18	DESIGNEE SHALL INCLUDE THE FINDINGS AND RECOMMENDATIONS FROM
19	THE FINAL REPORT REQUIRED BY PARAGRAPH (c) OF THIS SUBSECTION $(1)$
20	IN THE DEPARTMENT'S REPORT TO THE APPLICABLE HOUSE AND SENATE
21	COMMITTEES OF REFERENCE REQUIRED BY THE "STATE MEASUREMENT
22	FOR ACCOUNTABLE, RESPONSIVE, AND TRANSPARENT (SMART)
23	GOVERNMENT ACT", PART 2 OF ARTICLE 7 OF TITLE 2, C.R.S.
24	(2) (a) The purposes of the disparity study undertaken
25	PURSUANT TO THIS SECTION ARE:
26	(I) TO DETERMINE WHETHER THERE IS A DISPARITY BETWEEN THE
27	NUMBER OF QUALIFIED HISTORICALLY UNDERUTILIZED BUSINESSES THAT

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1	ARE READY, WILLING, AND ABLE TO PERFORM STATE CONTRACTS FOR
2	GOODS AND SERVICES, AND THE NUMBER OF SUCH CONTRACTORS
3	ACTUALLY ENGAGED TO PERFORM SUCH CONTRACTS, WHICH INFORMATION
4	MUST BE ASCERTAINED BY EVALUATING THE PAYMENTS MADE UNDER
5	CONTRACTS AND SUBCONTRACTS AWARDED IN THE FOLLOWING
6	INDUSTRIES:
7	(A) CONSTRUCTION, INCLUDING NEW CONSTRUCTION,
8	REMODELING, RENOVATION, MAINTENANCE, DEMOLITION AND REPAIR OF
9	ANY PUBLIC STRUCTURE OR BUILDING, PIPELINE CONSTRUCTION, AND
10	OTHER PUBLIC IMPROVEMENTS;
11	(B) ARCHITECTURE AND ENGINEERING, INCLUDING CONSTRUCTION
12	MANAGEMENT, LANDSCAPE ARCHITECTURE, PLANNING, SURVEYING,
13	MAPPING SERVICES, AND DESIGN, BUILD, AND CONSTRUCTION SERVICES;
14	(C) Professional services, including legal services,
15	ACCOUNTING, INFORMATION TECHNOLOGY SERVICES, MEDICAL SERVICES,
16	TECHNICAL SERVICES, RESEARCH PLANNING, AND CONSULTING SERVICES;
17	(D) Brokerage and investment, including banking, asset
18	MANAGEMENT, STATE RETIREMENT, AND PENSION SERVICES; AND
19	(E) GOODS AND SERVICES THAT MAY BE PROVIDED OR PERFORMED
20	WITHOUT PROFESSIONAL LICENSURE OR SPECIAL EDUCATION OR TRAINING,
21	INCLUDING GOODS AND SERVICES RELATING TO MATERIALS, SUPPLIES,
22	EQUIPMENT, MAINTENANCE, AND FOOD;
23	(II) TO DETERMINE WHETHER, OF THE TOTAL AMOUNT SPENT ON
24	STATE CONTRACTS IN A FISCAL YEAR, THERE IS A DISPARITY BETWEEN THE
25	PERCENTAGE OF SPENDING ATTRIBUTABLE TO CONTRACTS AWARDED TO
26	QUALIFIED HISTORICALLY UNDERUTILIZED BUSINESSES AND THE
27	PERCENTAGE OF STATE CONTRACTS THAT WERE AWARDED TO

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1	HISTORICALLY UNDERUTILIZED BUSINESSES IN THAT FISCAL YEAR; AND
2	(III) TO DETERMINE WHAT CHANGES, IF ANY, SHOULD BE MADE TO
3	STATE POLICIES AFFECTING HISTORICALLY UNDERUTILIZED BUSINESSES.
4	(b) THE DISPARITY STUDY MUST SPECIFICALLY INCLUDE THE
5	FOLLOWING ANALYSES, BOTH FOR THE HISTORICALLY UNDERUTILIZED
6	BUSINESSES AS A GROUP AND FOR EACH SUBGROUP, AS SET FORTH IN
7	SECTION 24-103-902 (3) (a) (II):
8	(I) A CONTRACTOR UTILIZATION ANALYSIS THAT PRESENTS THE
9	DISTRIBUTION OF CONTRACTS BY INDUSTRY;
10	(II) A SUBCONTRACTOR UTILIZATION ANALYSIS THAT PRESENTS
11	THE DISTRIBUTION OF SUBCONTRACTS BY THE INDUSTRIES DESCRIBED IN
12	SUBPARAGRAPH (I) OF PARAGRAPH (a) OF THIS SUBSECTION (2);
13	(III) A MARKET AREA ANALYSIS THAT PRESENTS THE LEGAL BASIS
14	FOR THE GEOGRAPHICAL MARKET AREA DETERMINATION AND DEFINES THE
15	STATE'S MARKET AREA;
16	(IV) A CONTRACTOR AND SUBCONTRACTOR AVAILABILITY
17	ANALYSIS THAT PRESENTS THE DISTRIBUTION OF AVAILABLE BUSINESSES
18	IN THE STATE'S MARKET AREA;
19	(V) A CONTRACTOR DISPARITY ANALYSIS THAT PRESENTS
20	CONTRACTOR UTILIZATION COMPARED TO CONTRACTOR AVAILABILITY BY
21	INDUSTRY AND DETERMINES WHETHER THE COMPARISON IS STATISTICALLY
22	SIGNIFICANT;
23	(VI) A SUBCONTRACTOR DISPARITY ANALYSIS THAT PRESENTS
24	SUBCONTRACTOR UTILIZATION COMPARED TO SUBCONTRACTOR
25	AVAILABILITY BY INDUSTRY AND DETERMINES WHETHER THE COMPARISON
26	IS STATISTICALLY SIGNIFICANT; AND
27	(VII) A QUALITATIVE ANALYSIS THAT PRESENTS THE BUSINESS

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2	ENCOUNTERED IN CONTRACTING OR ATTEMPTING TO CONTRACT WITH THE
3	STATE.
4	(c) THE DISPARITY STUDY MUST INCLUDE RECOMMENDATIONS
5	REGARDING BEST MANAGEMENT PRACTICES AND WAYS TO ENHANCE
6	COLORADO'S CONTRACTING AND PROCUREMENT ACTIVITIES WITH
7	HISTORICALLY UNDERUTILIZED BUSINESSES.
8	(d) (I) ANY CONCLUSION THAT A DISPARITY EXISTS IN THE
9	AVAILABILITY AND UTILIZATION OF HISTORICALLY UNDERUTILIZED
10	BUSINESSES DUE TO THE ADVERSE IMPACTS OF THE CONTRACT AWARDS
11	PROCESS MUST BE SUPPORTED BY STATISTICAL EVIDENCE AND MAY BE
12	SUPPLEMENTED OR SUPPORTED BY ANECDOTAL EVIDENCE.
13	(II) IF THE ANALYSIS SUPPORTS A FINDING THAT SUCH DISPARITY
14	EXISTS, THE REPORT MUST INCLUDE RECOMMENDATIONS TO AMELIORATE
15	THE DISPARITY, INCLUDING ANY PROPOSED STATUTORY CHANGES TO CURE,
16	MITIGATE, OR REDRESS SUCH DISPARITY. ANY PROPOSED REMEDIAL
17	MEASURES MUST BE TAILORED TO ADDRESS DOCUMENTED STATISTICAL
18	DISPARITIES IN PROCUREMENT POLICIES.
19	24-103-904. Contract awards to historically underutilized
20	businesses - tracking. (1) The executive director shall develop a
21	METHOD TO TRACK THE NUMBER AND PERCENTAGE OF, AND PAYMENT
22	DATA FOR, ALL CONTRACTS ENTERED INTO BY EACH GOVERNMENTAL
23	BODY SUBJECT TO THE STUDY PURSUANT TO SECTION 24-103-903 (1) (a),
24	THAT ARE AWARDED DURING ANY CALENDAR YEAR TO A HISTORICALLY
25	UNDERUTILIZED BUSINESS.
26	(2) TO ALLOW THE EXECUTIVE DIRECTOR TO TRACK CONTRACTS AS
27	REQUIRED BY SUBSECTION (1) OF THIS SECTION, THE DEPARTMENT MAY

COMMUNITY'S EXPERIENCES AND PERCEPTIONS OF BARRIERS

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1	REQUIRE VENDORS TO IDENTIFY SUBCONTRACTORS AND INDIRECT
2	SPENDING UPON REQUEST BY THE DEPARTMENT.
3	(3) The executive director shall ensure that data
4	REGARDING THE OWNERSHIP OF THE HISTORICALLY UNDERUTILIZED
5	BUSINESS IS AVAILABLE AND SHALL MAKE THE DATA FROM SUCH
6	TRACKING AVAILABLE ON THE DEPARTMENT'S WEB SITE.
7	(4) THE EXECUTIVE DIRECTOR SHALL BEGIN TRACKING CONTRACTS
8	AS REQUIRED BY SUBSECTION (1) OF THIS SECTION FOR NEW CONTRACTS,
9	INCLUDING CONTRACTS THAT ARE AWARDED TO A BUSINESS OWNED BY A
10	MEMBER OF THE LESBIAN, GAY, BISEXUAL, OR TRANSGENDER COMMUNITY,
11	FOR WHICH THE INVITATION FOR BIDS OR THE REQUEST FOR PROPOSALS IS
12	ISSUED ON OR AFTER JANUARY 1, 2016.
13	24-103-905. Requests for information - disparity study. THE
14	EXECUTIVE DIRECTOR OR THE ENTITY THAT THE EXECUTIVE DIRECTOR
15	COMMISSIONS TO CONDUCT A DISPARITY STUDY PURSUANT TO SECTION
16	24-103-903 MAY REQUEST INFORMATION IN FURTHERANCE OF THE
17	DISPARITY STUDY FROM EACH GOVERNMENTAL BODY THAT IS SUBJECT TO
18	The study pursuant to section 24-103-903 (1) (a). Each entity that
19	IS SUBJECT TO THE DISPARITY STUDY SHALL RESPOND TO ANY SUCH
20	REQUEST FOR INFORMATION IN FURTHERANCE OF THE STUDY AS SOON AS
21	PRACTICABLE AFTER RECEIVING THE REQUEST.
22	24-103-906. Gifts, grants, and donations. THE DEPARTMENT
23	MAY SOLICIT, ACCEPT, AND EXPEND GIFTS, GRANTS, AND DONATIONS TO
24	FUND THE COSTS OF THE STUDY REQUIRED BY THIS PART 9.
25	<b>SECTION 2.</b> Appropriation. (1) For the 2015-16 state fiscal
26	year, \$1,000,000 is appropriated to the department of personnel for use
27	by the division of accounts and control. This appropriation consists of

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1	\$666,667 from the general fund and \$333,333 cash funds from gifts,
2	grants, and donations. To implement this act, the division may use this
3	appropriation as follows:
4	(a) \$26,574 from the general fund for personal services related to
5	procurement and contracts, which amount is based on an assumption that
6	the division will require an additional 0.5 FTE;
7	(b) \$5,138 from the general fund for operating expenses related
8	to procurement and contracts; and
9	(c) \$968,288, which consists of \$634,955 from the general fund
10	and \$333,333 cash funds from gifts, grants, and donations, for vendor
11	contract costs.
12	<b>SECTION 3. Effective date.</b> This act takes effect July 1, 2015.
13	SECTION 4. Safety clause. The general assembly hereby finds,
14	determines, and declares that this act is necessary for the immediate
15	preservation of the public peace, health, and safety.

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