

**First Regular Session
Seventy-fifth General Assembly
STATE OF COLORADO**

INTRODUCED

LLS NO. 25-0483.01 Clare Haffner x6137

SENATE BILL 25-070

SENATE SPONSORSHIP

Liston and Roberts,

HOUSE SPONSORSHIP

(None),

Senate Committees

Business, Labor, & Technology

House Committees

A BILL FOR AN ACT

101 **CONCERNING REQUIREMENTS FOR ONLINE MARKETPLACES WITH**
102 **RESPECT TO THIRD-PARTY SELLERS.**

Bill Summary

(Note: This summary applies to this bill as introduced and does not reflect any amendments that may be subsequently adopted. If this bill passes third reading in the house of introduction, a bill summary that applies to the reengrossed version of this bill will be available at <http://leg.colorado.gov>.)

The bill requires an online marketplace to alert a law enforcement agency if the online marketplace knows or should have known that a third-party seller is selling or attempting to sell stolen goods to a consumer in Colorado.

An online marketplace is required to establish:

- A mechanism that allows the online marketplace to timely

Shading denotes HOUSE amendment. Double underlining denotes SENATE amendment.
Capital letters or bold & italic numbers indicate new material to be added to existing law.
Dashes through the words or numbers indicate deletions from existing law.

- and confidentially communicate with a law enforcement agency; and
- Internal policies, systems, and staff to monitor product listings to detect and prevent organized retail crime.

1 *Be it enacted by the General Assembly of the State of Colorado:*

2 **SECTION 1.** In Colorado Revised Statutes, 6-1-1402, **amend** (5)
3 as follows:

4 **6-1-1402. Disclosure of information by online marketplaces to**
5 **inform consumers - reporting of suspicious marketplace activity.**

6 (5) **Reporting mechanism.** (a) An online marketplace shall disclose to
7 consumers, in a clear and conspicuous manner on the product listing of
8 any high-volume third-party seller, a reporting mechanism that allows for
9 electronic and telephonic reporting of suspicious marketplace activity to
10 the online marketplace.

11 (b) AN ONLINE MARKETPLACE SHALL ALERT A LAW ENFORCEMENT
12 AGENCY IF THE ONLINE MARKETPLACE KNOWS OR SHOULD HAVE KNOWN
13 THAT A THIRD-PARTY SELLER IS SELLING OR ATTEMPTING TO SELL STOLEN
14 GOODS TO A CONSUMER IN COLORADO. AN ONLINE MARKETPLACE SHALL
15 ESTABLISH:

16 (I) A MECHANISM THAT ALLOWS THE ONLINE MARKETPLACE TO
17 COMMUNICATE WITH A LAW ENFORCEMENT AGENCY IN A TIMELY AND
18 CONFIDENTIAL MANNER, THROUGH A LINK TO A DEDICATED WEB PAGE,
19 ONLINE PORTAL, OR POINT OF CONTACT; AND

20 (II) INTERNAL SYSTEMS, STAFF, AND WRITTEN POLICIES TO
21 MONITOR PRODUCT LISTINGS TO DETECT AND PREVENT ORGANIZED RETAIL
22 CRIME.

23 **SECTION 2. Act subject to petition - effective date.** This act

1 takes effect at 12:01 a.m. on the day following the expiration of the
2 ninety-day period after final adjournment of the general assembly; except
3 that, if a referendum petition is filed pursuant to section 1 (3) of article V
4 of the state constitution against this act or an item, section, or part of this
5 act within such period, then the act, item, section, or part will not take
6 effect unless approved by the people at the general election to be held in
7 November 2026 and, in such case, will take effect on the date of the
8 official declaration of the vote thereon by the governor.