

General Assembly

February Session, 2022

Substitute Bill No. 5222

AN ACT CONCERNING PAID SOLICITORS OF CHARITABLE FUNDS AND CHARITABLE ORGANIZATION TRANSPARENCY.

Be it enacted by the Senate and House of Representatives in General Assembly convened:

Section 1. Section 21a-190f of the general statutes is repealed and the
 following is substituted in lieu thereof (*Effective from passage*):

3 (a) No person shall act as a paid solicitor unless such person has first 4 registered with the department. Registration shall be in a form 5 prescribed by the commissioner, shall be certified by the paid solicitor 6 as true and correct to the best of the solicitor's knowledge and shall be 7 accompanied by a fee in the amount of five hundred dollars. The 8 application shall contain such information as the department shall 9 require. Each registration shall be valid for one year and may be 10 renewed for additional one-year periods.

11 (b) An applicant for registration or for a renewal of registration as a 12 paid solicitor shall, at the time of making such application, file with and 13 have approved by the department a bond in a form prescribed by the 14 commissioner, in which the applicant shall be the principal obligor in 15 the sum of twenty thousand dollars, with one or more responsible 16 sureties whose liability in the aggregate as such sureties shall be no less 17 than such sum. The paid solicitor shall maintain the bond in effect as 18 long as the registration is in effect. The bond shall run to the state and

to any person who may have a cause of action against the principal
obligor of the bond for any liabilities resulting from the obligor's
conduct of any activities subject to sections 21a-190a to 21a-190*l*,
inclusive, <u>as amended by this act</u>, or arising out of a violation of said
sections or any regulation adopted pursuant to said sections.

24 (c) No less than [twenty days] one business day prior to the 25 commencement of each solicitation campaign, a paid solicitor shall file 26 with the department a copy of the contract described in subsection (d) 27 of this section and shall complete a solicitation notice in a form 28 prescribed by the commissioner. A solicitation notice shall be certified 29 by the paid solicitor as true and correct to the best of the solicitor's 30 knowledge and shall include a description of the solicitation event or 31 campaign, the location and telephone number from which the 32 solicitation is to be conducted, the names and residence addresses of all 33 employees, agents or other persons however styled who are to solicit 34 during such campaign and the account number and location of all bank 35 accounts where receipts from such campaign are to be deposited. 36 [Copies of campaign solicitation literature, including the text of any 37 solicitation to be made orally, shall be submitted to the department.] The 38 charitable organization on whose behalf the paid solicitor is acting shall 39 certify that the solicitation notice and accompanying material are true 40 and complete. [Prior to the commencement of such solicitation 41 campaign, the commissioner shall publicize such solicitation by posting 42 on the department's web site information describing the terms of the 43 contract between the paid solicitor and the charitable organization, the 44 dates of such solicitation campaign and the percentage of the raised 45 funds to be retained by the paid solicitor. The commissioner may 46 publicize such solicitation through any additional means the 47 commissioner deems appropriate.]

(d) A contract between a paid solicitor and a charitable organization
shall be in writing, shall clearly state the respective obligations of the
paid solicitor and the charitable organization and shall state the
minimum amount that the charitable organization shall receive as a

52 result of the solicitation campaign, which minimum amount shall be 53 stated as a percentage of the gross revenue. Such minimum amount 54 shall not include any amount that the charitable organization is to pay 55 as expenses of the solicitation campaign.

(e) A paid solicitor shall, prior to orally requesting a contribution, and
at the same time at which a written request for a contribution is made,
clearly and conspicuously disclose at the point of solicitation such
solicitor's name as on file with the department [,] and the fact that such
solicitor is a paid solicitor. [and the percentage of the gross revenue
which the charitable organization shall receive as identified in
subsection (d) of this section.]

(f) A paid solicitor shall, in the case of a solicitation campaign conducted orally, whether by telephone or otherwise, send a written confirmation to each person who has pledged to contribute, no more than five days after such person has been solicited, which confirmation shall include a clear and conspicuous disclosure of the information required by subsection (e) of this section.

(g) A paid solicitor shall not represent that any part of the contributions received will be given or donated to any charitable organization unless such organization has consented in writing to the use of its name, prior to the solicitation. Such written consent, if given, shall be signed by two authorized officers, directors or trustees of the charitable organization.

(h) No paid solicitor may represent that tickets to an event are to be donated for use by another, unless the paid solicitor has first obtained a commitment, in writing, from a charitable organization stating that it will accept donated tickets and specifying the number of tickets which it is willing to accept and provided no more contributions for donated tickets shall be solicited than the number of ticket commitments received from the charitable organization.

82 (i) A paid solicitor shall require any person such solicitor directly or

indirectly employs, procures or engages to solicit to comply with theprovisions of subsections (e) to (h), inclusive, of this section.

85 (j) A paid solicitor shall file a financial report for the campaign with 86 the department no more than ninety days after a solicitation campaign 87 has been completed, and on the anniversary of the commencement of 88 any solicitation campaign which lasts more than one year, in a form 89 prescribed by the commissioner. The financial report shall include gross 90 revenue and an itemization of all expenditures incurred. The report 91 shall be completed on a form prescribed by the department. An 92 authorized official of the paid solicitor and two authorized officials of 93 the charitable organization shall certify that such report is true and 94 complete to the best of their knowledge. The information contained in 95 such report shall be available to the public.

96 (k) A paid solicitor shall maintain during each solicitation campaign 97 and for not less than three years after the completion of each such 98 campaign the following records: [, which shall be available to the 99 department for inspection upon request:] (1) The name and address of 100 each contributor, if known to the paid solicitor, and the date and amount 101 of the contribution; [, provided the department shall not disclose this 102 information except to the extent necessary for investigative or law 103 enforcement purposes;] (2) the name and residence of each employee, 104 agent or other person involved in the solicitation; and (3) records of all 105 income received and expenses incurred in the course of the solicitation 106 campaign. The paid solicitor shall make the records required under 107 subdivisions (2) and (3) of this subsection, as well as records containing 108 the dates and amounts described in subdivision (1) of this subsection, 109 available to the department for inspection upon request.

(l) If a paid solicitor sells tickets to an event and represents that tickets will be donated for use by another, the paid solicitor shall maintain, for not less than three years after the completion of such event, the following records, which shall be available to the department for inspection upon request: (1) The name and address of contributors donating tickets and the number of tickets donated by each contributor; and (2) the name and address of all organizations receiving donatedtickets for use by others, including the number of tickets received byeach organization.

(m) All funds collected by the paid solicitor shall be deposited in a
bank account. The bank account shall be in the name of the charitable
organization with whom the paid solicitor has contracted and the
charitable organization shall have sole or joint control of the account.

(n) Any material change in any information filed with the department
pursuant to this section shall be reported in writing or electronically by
the paid solicitor to the department not more than seven days after such
change occurs.

127 (o) No person may act as a paid solicitor if such person, any officer or 128 director thereof, any person with a controlling interest therein, or any 129 person the paid solicitor employs, engages or procures to solicit for 130 compensation, has been convicted by a court of any state or the United 131 States of any felony, or of any misdemeanor involving dishonesty or 132 arising from the conduct of a solicitation for a charitable organization or 133 purpose. Any denial, suspension or revocation of the registration of a 134 paid solicitor based on a violation of this subsection shall be made in 135 accordance with the provisions of section 46a-80.

Sec. 2. Section 21a-190a of the general statutes is repealed and the
following is substituted in lieu thereof (*Effective January 1, 2023*):

As used in <u>this section and</u> sections [21a-190a] <u>21a-190b</u> to 21a-190l,
inclusive, as amended by this act:

(1) "Charitable organization" means any person who is_z or holds
[himself] <u>oneself</u> out to be_z established for <u>(A)</u> any [benevolent,
educational, philanthropic, humane, scientific, patriotic, social welfare
or advocacy, public health, environmental conservation, civic or
eleemosynary] <u>charitable</u> purpose, or [for] <u>(B)</u> the benefit of <u>firefighters</u>,
law enforcement officers [, firefighters] or other persons who protect the
public safety.

147	(2) "Charitable purpose" means any benevolent, civic, educational,		
148	eleemosynary, environmental conservation, humane, patriotic,		
149	philanthropic, public health, scientific, social advocacy or social welfare		
150	objective.		
151	(3) "Charitable sales promotion" means an advertising or sales		
152	campaign, conducted by a commercial coventurer, which represents		
153	that the purchase or use of goods or services offered by the commercial		
154	coventurer are to benefit a charitable organization or charitable purpose.		
155	(4) "Commercial coventurer" means a person who (A) for profit, is		
156	primarily and regularly engaged in trade or commerce in this state other		
157	than in connection with the raising of funds for charitable organizations		
158	or charitable purposes, and (B) conducts a charitable sales promotion.		
159	(5) "Commissioner" means the Commissioner of Consumer		
160	Protection.		
161	(6) (A) "Contribution" means the grant, pledge or promise of credit,		
162	financial assistance, money, property or other thing of any kind or value		
163	in response to a solicitation.		
164	(B) "Contribution" does not include bona fide assessments, dues or		
165	fees paid by members, provided membership is not conferred solely as		
166	consideration for making a contribution in response to a solicitation.		
167	(7) "Department" means the Department of Consumer Protection.		
168	(8) (A) "Fund-raising counsel" means a person who (i) is compensated		
169	to advise, consult, manage or plan with respect to the solicitation in this		
170	state of contributions by a charitable organization, (ii) does not solicit		
171	contributions, and (iii) does not directly or indirectly engage, employ or		
172	procure any person compensated to solicit contributions.		
173	(B) "Fund-raising counsel" does not include a bona fide		
174	nontemporary salaried employee or officer of a charitable organization.		

175 (9) "Gross revenue" means income of any kind from all sources, 176 including all amounts received as the result of any solicitation by a paid solicitor, without deduction of any costs or expenses. 177 178 (10) "Membership" means that which entitles a person to the honors, privileges, professional standing or other direct benefit of the 179 180 organization and the rights to vote, elect officers and hold office in the 181 organization. 182 (11) (A) "Paid solicitor" means a person who, for any consideration other than any nonmonetary gift of nominal value awarded to a 183 184 volunteer solicitor as an incentive or token of appreciation, performs for 185 a charitable organization any service in connection with which 186 contributions are solicited by such person or by any person he or she directly or indirectly employs, engages or procures to solicit for such 187 188 contributions. 189 (B) "Paid solicitor" does not include a bona fide nontemporary 190 salaried employee or officer of a charitable organization. 191 (12) "Parent organization" means that part of a charitable organization which exercises control over and supervises the 192 193 expenditure and solicitation activities of one or more affiliates, branches 194 or chapters. 195 [(2)] (13) "Person" means an individual, association, corporation, 196 limited liability company, [association] foundation, partnership, trust [, 197 foundation] or any other entity however styled. 198 [(3)] (14) "Solicit" and "solicitation" (A) mean any request directly or 199 indirectly for [money,] credit, financial assistance, money, property [, financial assistance] or other thing of any kind or value on the plea or 200 201 representation that such [money,] credit, financial assistance, money, 202 property [, financial assistance] or other thing of any kind or value is to 203 be used for a charitable purpose or benefit a charitable organization, [. 204 "Solicit" and "solicitation" shall] and (B) include, but [shall] are not [be] 205 limited to, the following methods of requesting or securing such

206 [money,] credit, financial assistance, money, property [, financial 207 assistance] or other thing of value: [(A)] (i) Any oral or written request; 208 [(B)] (ii) any announcement to the press, over the radio or television or 209 by telephone or telegraph concerning an appeal or campaign by or for 210 any charitable organization or <u>charitable</u> purpose; [(C)] (iii) the 211 circulation, distribution, [circulation,] posting or publishing of any 212 handbill, written advertisement or other publication; [(D)] and (iv) the 213 offer or sale of, [offer] or attempt to sell, any advertisement, advertising 214 space, book, candy, card, [tag,] cookies, coupon, device, flower, 215 magazine, membership, merchandise, subscription, [flower,] tag, ticket 216 [, candy, cookies] or other tangible item in connection with an appeal 217 made for any charitable organization or charitable purpose, or where 218 the name of any charitable organization is used or referred to in any 219 such appeal as an inducement or reason for making any such sale [,] or 220 when or where in connection with any such sale, any statement is made 221 that the whole or any part of the proceeds from any such sale is to be 222 used for any charitable purpose or benefit any charitable organization. 223 A solicitation shall be deemed to have taken place whether or not the 224 person making the [same] solicitation receives any contribution.

[(4) "Charitable purpose" means any benevolent, educational,
philanthropic, humane, scientific, patriotic, social welfare or advocacy,
public health, environmental conservation, civic or eleemosynary
objective.

(5) "Contribution" means the grant, promise or pledge of money,
credit, property, financial assistance or other thing of any kind or value
in response to a solicitation. "Contribution" shall not include bona fide
fees, dues or assessments paid by members, provided membership is
not conferred solely as consideration for making a contribution in
response to a solicitation.

(6) "Fund-raising counsel" means a person who for compensation
plans, manages, advises or consults with respect to the solicitation in
this state of contributions by a charitable organization, but who does not
solicit contributions and who does not directly or indirectly employ,

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procure or engage any person compensated to solicit contributions. A
bona fide nontemporary salaried officer or employee of a charitable
organization shall not be deemed to be a fund-raising counsel.

242 (7) "Paid solicitor" means a person who for any consideration, other 243 than any nonmonetary gift of nominal value awarded to a volunteer 244 solicitor as an incentive or token of appreciation, performs for a 245 charitable organization any service in connection with which 246 contributions are solicited by such person or by any person he directly 247 or indirectly employs, procures or engages to solicit for such 248 compensation. A bona fide nontemporary salaried officer or employee 249 of a charitable organization shall not be deemed to be a paid solicitor.

(8) "Commercial coventurer" means a person who for profit is
regularly and primarily engaged in trade or commerce in this state other
than in connection with the raising of funds for charitable organizations
or purposes and who conducts a charitable sales promotion.

(9) "Charitable sales promotion" means an advertising or sales
campaign, conducted by a commercial coventurer, which represents
that the purchase or use of goods or services offered by the commercial
coventurer are to benefit a charitable organization or purpose.

258 (10) "Department" means the Department of Consumer Protection.

(11) "Commissioner" means the Commissioner of ConsumerProtection.

(12) "Membership" means that which entitles a person to the
privileges, professional standing, honors or other direct benefit of the
organization and the rights to vote, elect officers and hold office in the
organization.

(13) "Parent organization" means that part of a charitable
organization which supervises and exercises control over the
solicitation and expenditure activities of one or more chapters, branches
or affiliates.

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(14) "Gross revenue" means income of any kind from all sources,
without deduction of any costs or expenses, including all amounts
received as the result of any solicitation by a paid solicitor.]

Sec. 3. Section 21a-190b of the general statutes is repealed and the following is substituted in lieu thereof (*Effective January 1, 2023*):

274 (a) Every charitable organization not exempted by section 21a-190d 275 shall annually register with the department prior to conducting any 276 solicitation or prior to having any solicitation conducted on [its] such 277 charitable organization's behalf by others. Application for registration 278 shall be in a form prescribed by the commissioner and shall include a 279 nonrefundable application fee of fifty dollars. Such application shall 280 include: (1) A registration statement, (2) an annual financial report for 281 such <u>charitable</u> organization for the preceding fiscal year that is 282 prepared in accordance with the provisions of subsection (a) of section 283 21a-190c, as amended by this act, and (3) an audited financial statement 284 as required by subsection (b) of section 21a-190c, as amended by this act. 285 An authorized officer of the <u>charitable</u> organization shall certify that the 286 statements therein are true and correct to the best of [their] such officer's 287 knowledge. [A chapter, branch or] An affiliate, branch or chapter in this 288 state of a registered parent organization shall not be required to register, 289 provided the parent organization files a consolidated annual 290 registration for itself and its [chapter, branch or] affiliate, branch or 291 chapter. Each charitable organization shall annually renew [its] such 292 charitable organization's registration not later than eleven months after 293 the end of such charitable organization's fiscal year.

294 (b) In the event the department determines that the application for 295 registration does not contain the documents required in subsection (a) 296 of this section or is not in accordance with the regulations adopted by 297 the commissioner pursuant to this chapter, the department shall notify 298 the charitable organization of such noncompliance not later than ten 299 days after the department's receipt of such application for registration. 300 Any such charitable organization may request a hearing on its 301 noncompliant status in accordance with the provisions of chapter 54.

(c) In addition to the application fee required pursuant to subsection
(a) of this section, a charitable organization shall pay a late fee of twentyfive dollars for each month, or part thereof, that such application for
registration is late. The commissioner may, upon written request and for
good cause shown, waive or reduce any late fee under this section.

(d) In the event that a charitable organization fails to register in
accordance with the provisions of this section, [such] <u>the charitable</u>
organization shall include in [its] <u>such charitable organization's</u>
application for registration an annual financial report for each of the
previous years in which such <u>charitable</u> organization was required to
file an application for registration or an annual financial report.

(e) Any charitable organization registered in accordance with this
section on September 30, 2005, shall be deemed to be registered
pursuant to this section until the last day of the fifth month after the
close of the fiscal year in effect on September 30, 2005.

(f) A charitable organization registered in accordance with this
section shall (1) when engaging in solicitation, or upon request from any
person, disclose the charitable organization's registration number, and
(2) display the charitable organization's registration number in a
conspicuous manner on (A) such charitable organization's Internet web
site, and (B) any (i) printed advertisement, or (ii) advertisement on any
Internet web site.

Sec. 4. Section 21a-71 of the general statutes is repealed and the following is substituted in lieu thereof (*Effective January 1, 2023*):

No person shall sell any food, drug or cosmetic, as defined by section 21a-92, at an auction, unless such person has notified the Commissioner of Consumer Protection, in writing, of such sale; provided this section shall not apply to the sale of food by any church, parent teacher association, charitable organization as defined [by subdivision (1) of] <u>in</u> section 21a-190a, <u>as amended by this act</u>, or any organization of any political party. Such notice shall be given at least seven days prior to such sale and said commissioner may inspect such food, drug or
cosmetic and prohibit the sale of the same if it is found to be unfit for
human use. This section shall apply to the sale of unclaimed freight.

Sec. 5. Subsection (b) of section 21a-190c of the general statutes is
repealed and the following is substituted in lieu thereof (*Effective from passage*):

339 (b) A charitable organization with gross revenue in [excess of] an 340 amount that is (1) greater than five hundred thousand dollars but less 341 than one million dollars in the year covered by the report shall include 342 with [its] the charitable organization's financial statement an audit 343 report or review report of a certified public accountant, or (2) at least 344 one million dollars in the year covered by the report shall include with 345 the charitable organization's financial statement an audit report of a 346 certified public accountant. For purposes of this section, gross revenue 347 shall not include grants or fees from government agencies or the 348 revenue derived from funds held in trust for the benefit of the charitable 349 organization. The commissioner may, upon written request and for 350 good cause shown, waive the audit report or review report requirement [under] established in this subsection. 351

This act shall take effect as follows and shall amend the following sections:

Section 1	from passage	21a-190f
Sec. 2	January 1, 2023	21a-190a
Sec. 3	January 1, 2023	21a-190b
Sec. 4	January 1, 2023	21a-71
Sec. 5	from passage	21a-190c(b)

Statement of Legislative Commissioners:

In Section 2(a)(1), "<u>such person</u>" was changed to "<u>oneself</u>", for clarity; and, in Section 5(b), "audit, <u>or review</u>, report" was changed to "audit report <u>or review report</u>", and "audit <u>or review</u> report" was changed to "audit report <u>or review report</u>", for clarity.

GL Joint Favorable Subst.