

General Assembly

January Session, 2021

## Substitute Bill No. 6602

## AN ACT CONCERNING THIRD-PARTY DELIVERY SERVICES FOR RESTAURANTS.

Be it enacted by the Senate and House of Representatives in General Assembly convened:

- 1 Section 1. (NEW) (*Effective October 1, 2021*) (a) As used in this section:
- 2 (1) "Agreement" means a written contractual agreement between a
  3 merchant and a third-party delivery service;
- 4 (2) "Customer" means a person, business or other entity that places
  5 an order for merchant products through the marketplace;
- (3) "Likeness" means identifiable symbols attributed and easilyidentified as belonging to a specific merchant or retailer;
- 8 (4) "Marketplace" means a third-party's proprietary online 9 communication platform where customers may view and search the 10 menus of merchants and place an order for merchant products via such 11 third-party's Internet web site or mobile application for delivery by a 12 merchant or by the third-party delivery service, or an independent 13 contractor of the third-party delivery service, to the customer;
- (5) "Merchant" means a food service establishment in which food is
  stored, offered for sale, processed or prepared, and includes the
  transportation of any food; and

(6) "Third-party delivery service" means a company, organization or
entity, outside of the operation of a merchant's business, that facilitates
delivery or online ordering services to customers.

(b) A third-party delivery service shall not use the likeness, registered
trademark or any intellectual property belonging to a merchant to
falsely suggest sponsorship or endorsement by or affiliation with a
merchant.

(c) A third-party delivery service shall not take orders or arrange for
delivery of merchant products through such third-party delivery
service's marketplace without obtaining the written consent of a
merchant.

(d) No agreement entered into between a merchant and a third-party
delivery service shall include a provision, clause or covenant that
requires a merchant to indemnify a third-party delivery service or any
independent contractor or agent of such third-party delivery service for
any damages or harm caused by such third-party delivery service or any
independent contractor or agent of such third-party delivery service.

(e) (1) Any merchant whose likeness is used by a third-party delivery
service or who appears on a third-party delivery service's marketplace,
in violation of this section, may bring an action in the Superior Court to
recover actual damages or five thousand dollars, whichever is greater.
The court may, in its discretion, award punitive damages and other
equitable relief it deems appropriate.

40 (2) The Commissioner of Consumer Protection, after a hearing in
41 accordance with the provisions of chapter 54 of the general statutes, may
42 impose a civil penalty of not more than one thousand dollars per day
43 for any violation of this section.

This act shall take effect as follows and shall amend the following sections:

Section 1 October 1, 2021 New section

- **CE** Joint Favorable Subst.
- APP Joint Favorable