

## COUNCIL OF THE DISTRICT OF COLUMBIA THE JOHN A. WILSON BUILDING 1350 PENNSYLVANIA AVENUE, NW

O PENNSYLVANIA AVENUE, N WASHINGTON, D.C. 20004

CHRISTINA HENDERSON

Councilmember, At-Large Chairperson, Committee on Health **Committee Member** 

Hospital and Health Equity Judiciary and Public Safety Transportation and the Environment

## **Statement of Introduction**

## Leveraging Engagement in Transit Services for Greater Outcomes Amendment Act of 2023 October 25, 2023

Today, I am introducing the Leveraging Engagement in Transit Services for Greater Outcomes (LETS GO) Amendment Act of 2023, along with Councilmembers Charles Allen, Janeese Lewis George, Robert C. White, Jr., Vincent C. Gray, and Brooke Pinto. This bill would require the Department of For-Hire Vehicles to prepare and publish an annual ridership report for its microtransit programs, which includes the DC SchoolConnect program, the DC Neighborhood Connect program, the Transport DC program, the VetsRide program, and the Non-Emergency Medical Transportation program.

Alternative forms of transportation are fundamental to connecting residents to essential healthcare, housing, and education services, supporting economic growth, and creating jobs. Although Metro provides most of the District's public transportation services, there is a significant population that cannot easily travel to a Metro station or a Metrobus stop, yet still needs to travel throughout the city. This population is comprised of seniors, residents with cognitive and physical disabilities, low-income veterans, and children in need of safe transportation to school. These groups have unique needs and benefit from reliable and accessible alternative door-to-door transit options. Recognizing these residents' unique needs, the Department of For-Hire Vehicles created several microtransit programs to fill transit accessibility gaps. However, the agency has not regularly shared data demonstrating the efficacy and reach of these programs with stakeholders. Data is one of the best tools at our disposal in understanding the impact of these programs, and provides the foundation to sustain and grow them. Maintaining equitable and quality transportation alternatives requires clear insights on the District's microtransit programs, just as we have for Metro and Metrobus.

A Journal of Health study found that on-demand rideshare services can improve senior health and reduce social isolation. When University of Southern California researchers provided 150 older adults living with a chronic disease with free and unlimited rides for three months, medical appointments accounted for 12% of destinations with remaining rides used for errands, entertainment, social visits, and fitness classes. 92% reported improved perception of quality of daily life. 2

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<sup>&</sup>lt;sup>1</sup> Journal of Health Study on Senior Health Outcomes, 2019

<sup>&</sup>lt;sup>2</sup> *Ibid*.



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To address the need for more data on microtransit ridership, this bill will require the Department of For-Hire Vehicles to prepare and publish data on rider demographics, program performance, and customer satisfaction with program safety and reliability of the agency's alternative transportation programs. Armed with annual ridership data, the Council will have a clearer picture into DFHV ridership, program patterns, and program potential, which in turn, will assist the Council in improving the District's alternative transportation programs.

I look forward to working with my colleagues on the Council to move this legislation forward and advance the District's commitment to providing reliable alternative transportation services.

1 2 3	Councilmember Charles Allen	Councilmember Christina Henderson
4 5 6	Janese Lewis George Councilmember Janeese Lewis George	Councilmember Robert C. White, Jr.
7 8 9 10	Councilmember Brooke Pinto	Councilmember Vincent Coray
11 12 13 14 15		A BILL
16 17 18 19 20 21 22 23	IN THE COUNCIL OF	THE DISTRICT OF COLUMBIA
24 25 26 27 28 29 30	the Department of For-Hire Vehicle the DC SchoolConnect, Neighborh Emergency Medical Transportation	b Commission Establishment Act of 1985 to require es to prepare and publish annual ridership reports for ood Connect, Transport DC, VetsRide, and Non-alternative transit programs.  ICIL OF THE DISTRICT OF COLUMBIA, That this
31	act may be cited as the "Leveraging Engag	gement in Transit Services for Greater Outcomes
32	(LETS GO) Amendment Act of 2023".	
33	Sec. 2. The District of Columbia Ta	axicab Commission Establishment Act of 1985,
34	effective March 25, 1986 (D.C. Law 6-97;	D.C. Official Code § 50-301 et seq.), is amended by
35	adding new sections 12a and 12b to read as	s follows:
36	"Sec. 12a. DC SchoolConnect annu	ual ridership report.

37	"(a) Beginning November 1, 2024 and by November 1 of each following year thereafter
38	DFHV shall prepare and publish an annual ridership report about the DC SchoolConnect
39	program, which shall contain the information required by subsection (c) of this section.
40	"(b) DFHV shall prepare the report in consultation with the District of Columbia Public
41	Schools, the District of Columbia Public Charter School Board, the Office of the Student
42	Advocate, the Office of the State Superintendent of Education, the Office of the Attorney
43	General, the Metropolitan Police Department, and the Office of Neighborhood Safety and
44	Engagement.
45	"(c) The report shall include the following information:
46	"(1) Aggregate participant demographic information from the previous calendar
47	year, including:
48	"(A) Age;
49	"(B) Gender;
50	"(C) Disability status;
51	"(D) Family or household income;
52	"(E) Race and ethnicity; and
53	"(F) Zip code or current address.
54	"(2) Any correlation between:
55	"(A) Student attendance and participation in the DC SchoolConnect
56	program;
57	"(B) Student academic performance and participation in the DC
58	SchoolConnect program;

59	"(C) Student harassment and bullying and participation in the DC
60	SchoolConnect program; and
61	"(D) DC SchoolConnect priority areas and DUI fatalities and arrests in
52	those priority areas;
63	"(3) The total number of:
54	"(A) Trips taken in the prior calendar year;
65	"(B) FTEs employed as DC SchoolConnect drivers in the previous
56	calendar year;
67	"(C) Students enrolled in the DC SchoolConnect program; and
68	"(D) The total number of pick-up or drop-off cancellations made by a
59	student's legal guardian;
70	"(4) The five most common reasons cited by a student's legal guardian for
71	cancelling a pick-up or drop-off;
72	"(5) Driver and transportation assistant satisfaction regarding program
73	performance, job safety, work environment, and any other factors DFHV deems relevant;
74	"(6) Parent satisfaction regarding performance, safety, reliability, and any other
75	factors DFHV deems relevant;
76	"(7) Description of marketing efforts, including community engagement events in
77	partnership with agencies other than DFHV and references to the SchoolConnect program in
78	agency newsletters outside of DHFV; and
79	"(8) Any additional information the Director deems relevant to include in the
30	report.
31	"(d) For the purposes of this section, the term:

82	"(1) "Priority area" means an area of the District, designated by the School Safety
83	and Safe Passage Working Group, for receipt of safe passage services and whose bounds include
84	at least the full school zone for at least one public school.
85	"(2) "SchoolConnect" means the micro-transit program which provides
86	transportation to students attending District Public and Charter Schools in safe passage zones in
87	complement with the Safe Passage Program.".
88	"Sec. 12b. Neighborhood Connect, VetsRide, Transport DC, and Non-Emergency
89	Medical Transportation annual ridership reports.
90	"(a) Beginning November 1, 2024, and by November 1 of each following year thereafter,
91	DFHV shall prepare and publish an annual ridership report about the DC Neighborhood Connect
92	program, the VetsRide program, the Transport DC program, and the Non-Emergency Medical
93	Transportation Program ("NEMT"), which shall contain the information required by subsection
94	(b) of this section.
95	"(b) The report shall include the following information:
96	"(1) Program data from the previous calendar year, including:
97	"(A) The number of unique trips taken in the previous calendar year;
98	"(B) Safety protocols;
99	"(C) Service zones in each Ward;
100	"(D) Drop-off and pick-up locations in service zones;
101	"(E) Total fares collected in the previous calendar year;
102	"(F) Annual program expenditures;
103	"(G) The number of cancellations;
104	"(H) Reasons for cancellations;

105	"(I) The number of WAVs available;
106	"(J) The number of WAV trips requested;
107	"(K) The number of WAV trips taken;
108	"(L) The number of warning letters sent to participants who violated
109	program rules; and
110	"(M) A description of marketing efforts, including community events in
111	partnership with agencies other than DFHV, community engagement events held annually in
112	English and in languages other than English, and references to the DC Neighborhood Connect
113	program, the VetsRide program, the Transport DC program, and the NEMT program in agency
114	newsletters outside of DHFV;
115	"(2) Aggregate demographic data from the previous calendar year about program
116	participants, including:
117	"(A) Age;
118	"(B) Gender;
119	"(C) Disability status;
120	"(D) Family or household income;
121	"(E) Languages other than English spoken at home;
122	"(F) Military status; and
123	"(G) Zip code or current address;
124	"(3) Data from the previous calendar year regarding drivers, including:
125	"(A) The total number of FTEs employed as program drivers;
126	"(B) The average distance driven per shift;
127	"(C) Driver employment retention outcomes;

128	"(D) The length of time that drivers are required to take breaks from
129	driving; and
130	"(E) Driver satisfaction regarding job safety, work environment, WAV
131	accessibility for participants, and any other factors DFHV deems relevant;
132	"(4) Data from the previous calendar year regarding each DFHV program that has
133	a mobile application, including:
134	"(A) The number of active accounts;
135	"(B) The number of accounts deactivated or suspended; and
136	"(C) Participant and driver satisfaction regarding the mobile application's:
137	"(i) Design;
138	"(ii) Features;
139	"(iii) Quality;
140	"(iv) Accessibility to users with a disability;
141	"(v) Reliability;
142	"(vi) Speed;
143	"(vii) Usability; and
144	"(viii) Usefulness;
145	"(5) Data about participant satisfaction among participants living with a disability
146	and participants required to use a WAV, including:
147	"(A) Program performance;
148	"(B) Safety; and
149	"(C) Wheelchair or mobility device accessibility; and
150	"(6) Any other information the Director deems relevant or of interest.

151	"(c) DFHV shall prepare the section of the report regarding the VetsRide program in
152	consultation with the Mayor's Office on Veteran Affairs.
153	"(d) DFHV shall prepare the section of the report regarding the Non-Emergency Medical
154	Transportation (NEMT) program in consultation with Fire and Emergency Medical Services.
155	"(e) For the purposes of this section, the term:
156	"(1) "DC Neighborhood Connect" means the on-demand shared-ride shuttle
157	service operated by the Department of For-Hire Vehicles.
158	"(2) "Non-Emergency Medical Transportation Program" or "NEMT" means the
159	transportation service that provides transportation alternatives to ambulance service in non-
160	emergency situations for District residents.
161	"(3) "Service zone" means an area where the DC Neighborhood Connect
162	program, the VetsRide program, the Transport DC program, and the NEMT program provide
163	transportation services to participants.
164	"(4) "Transport DC" means the transportation service that provides alternative
165	transportation services for MetroAccess customers in the District.
166	"(5) "VetsRide" means the transportation service run by the Department of For-
167	Hire Vehicles that provides transportation for veterans in the District.
168	"(6) "WAV" means a wheelchair accessible vehicle.".
169	Sec. 3. Fiscal impact statement.
170	The Council adopts the fiscal impact statement in the committee report as the
171	fiscal impact statement required by section 4a of the General Legislative Procedures Act of 1975
172	approved October 16, 2006 (120 Stat. 2038; D.C. Official Code § 1-301.47a).
173	Sec. 4. Effective date.

This act shall take effect following approval by the Mayor (or in the event of veto by the Mayor, action by the Council to override the veto), a 30-day period of congressional review as provided in section 602(c)(l) of the District of Columbia Home Rule Act, approved December 24, 1973 (87 Stat. 813; D.C. Official Code § 1-206.02(c)(l)), and publication in the District of Columbia Register.