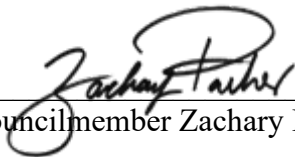

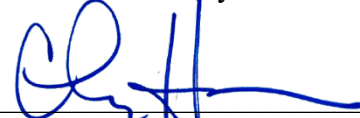


1 
2 Councilmember Zachary Parker


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5 Councilmember Charles Allen

6
7 
8 Councilmember Vincent C. Gray


Councilmember Kenyan R. McDuffie


Councilmember Christina Henderson


Councilmember Brooke Pinto


Councilmember Robert C. White, Jr.

16 A CEREMONIAL RESOLUTION

17 _____
18 IN THE COUNCIL OF THE DISTRICT OF COLUMBIA

19 _____
20
21
22 To recognize, honor, and celebrate Kristi C. Whitfield’s leadership as the Director of the
23 Department of Small and Local Business Development and contributions to the District
24 of Columbia, on the occasion of her transitioning to a new role outside of District
25 government.

26
27 WHEREAS, Kristi C. Whitfield was confirmed by the Council of the District of
28 Columbia as the Director of the Department of Small and Local Business Development on
29 February 6, 2018;

30
31 WHEREAS, Director Whitfield is the longest serving Director of the Department of
32 Small and Local Business Development;

33
34 WHEREAS, Director Whitfield led the Department of Small and Local Business
35 Development to give over one billion dollars to help small businesses thrive in a competitive
36 market;

37
38 WHEREAS, Director Whitfield re-envisioned programs to better serve resident
39 entrepreneurs from traditionally underserved communities such as Aspire and Dream Pitch,
40 which gained national recognition for assisting returning citizens and entrepreneurs located east
41 of the Anacostia River;

42

43 WHEREAS, Director Whitfield successfully reinvested nearly \$9 million dollars in fines
44 levied and collected from prime contractors not meeting their required Small Business Enterprise
45 spend goals, going directly back into the small business community ensuring that local dollars
46 stay local;

47
48 WHEREAS, Director Whitfield led the creation of the digital version of the Green Book,
49 making it more accessible to Small Business Enterprises ensuring that critical resources reach
50 businesses that need assistance with navigating the local government procurement process;

51
52 WHEREAS, Director Whitfield led the effort for the District achieved record-breaking
53 spend with Small Business Enterprises of over \$1 billion dollars within a fiscal year.

54
55 WHEREAS, Director Whitfield led DC Art All Night to flourish to become a cornerstone
56 of the city's cultural calendar, with far-reaching positive impacts on the local economy where 22
57 DC Main Streets, four Business Improvement Districts, and seven DC libraries hosted over 600
58 activations at over 275 venues with 160,000 attendees across the city in 2022, making it the most
59 successful Art All Night festival in its 11-year history;

60
61 WHEREAS, Director Whitfield created the first-of-its-kind Equity Impact Enterprise
62 Grant Program to provide targeted financial assistance, where 240 businesses received \$1.2
63 million dollars; and

64
65 WHEREAS, Director Whitfield's implemented the District Enterprise System, a platform
66 that promotes ease of doing business with District government, increases the level of
67 transparency both businesses and the District have into the local contracting and procurement
68 process, and improves the District's collection, tracking, and evaluation of spending and
69 demographic data.

70
71 RESOLVED, BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, That this
72 resolution may be cited as the "Kristi C. Whitfield Ceremonial Recognition Resolution of 2023"

73
74 Sec. 2. The Council of the District of Columbia recognizes Director Whitfield for her
75 distinguished tenure at the Department of Small and Local Business Development and celebrates
76 her contributions to the city and innovative approach to serving the District's small business
77 community.

78
79 Sec. 3. This resolution shall take effect immediately.