

December 22, 2017

The Honorable Phil Mendelson
Chairman
Council of the District of Columbia
John A. Wilson Building
1350 Pennsylvania Avenue, N.W., Suite 504
Washington, DC 20004

2017 DEC 22 AM 11:09
OFFICE OF THE
SECRETARY



Subject: Agreement No. SO-17-032-0001584 for Multi-Year Sponsorship and Participation Agreement for DC Bike Ride Event

Dear Chairman Mendelson:

Pursuant to D.C. Official Code §2-352.02a (2011 Repl. & Supp.), enclosed for consideration and approval by the Council of the District of Columbia is the proposed legislation, "CSV, LLC Event Sponsorship and Participation Agreement Approval Resolution of 2017" to approve a multiyear agreement with CSV, LLC. The purpose of this contract is to support the annual "DC Bike Ride" event. The proposed period of performance is for a five (5) year base period with one (1) five year option period.

The dollar value of the proposed agreement for base term is a yearly sponsorship fee, varying from a minimum \$75,000 to a maximum of \$95,000. The proposed agreement also contains a revenue share component, the disclosure of which could cause harm to the competitive positions of both Events DC and CSV. Therefore, in order to preserve the confidentiality of those business terms, the revenue share provisions have been redacted. Councilmembers and employees may inspect a copy of the confidential portions of the contract at the Events DC offices. We have also included a full contract summary.

As always, I am available to discuss any questions you may have.

Sincerely,

A handwritten signature in black ink, appearing to read "Gregory A. O'Dell", is written over the typed name.

Gregory A. O'Dell
President and CEO


cc: Erin Oliver, Director, Contracts and Procurement Services, Events DC
Nicole B. Jackson, Esq., Deputy General Counsel, Events DC

Enclosure(s)

801 Mount Vernon Place NW
Washington, DC 20001

P 202.249.3000
F 202.249.3255

eventsdc.com


Chairman Phil Mendelson at
the request of the Washington
Convention and Sports Authority

A PROPOSED RESOLUTION

IN THE COUNCIL OF THE DISTRICT OF COLUMBIA

To approve multiyear Contract No.SO-17-032-0001584 with CSV, LLC. to jointly promote, develop and expand the “DC Bike Ride” event.

RESOLVED, BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, That this resolution may be cited as the “CSV, LLC, Sponsorship and Participation Agreement Approval Resolution of 2017”

Sec. 2. (a) The Washington Convention and Sports Authority, t/a Events DC, proposes to enter into a multiyear agreement with CSV, LLC., for “DC Bike Ride” event, a 20-mile group bike ride throughout the District of Columbia.

(b) This multiyear contract with CSV, LLC, is for a yearly sponsorship fee varying from \$75,000 to a maximum of \$95,000 with a revenue share component for a five (5) base period.

Sec. 3. Pursuant to section 451(c)(3) of the District of Columbia Home Rule Act, approved December 24, 1973 (87 Stat. 803; D.C. Official Code §1-204.51(c)(3)), the Council of the District of Columbia hereby approves Contract No. SO-17-032-0001584.

Sec. 4. The Council adopts the fiscal impact statement provided by the Chief Financial Officer as the fiscal impact statement required by section 602(c)(3) of the District of Columbia

1 Home Rule Act (D.C. Official Code §1-206.02 (c)(3)).

2 Sec. 5. The Secretary to the Council shall transmit a copy of this resolution, upon its
3 adoption to the Mayor.

4 Sec. 6. This resolution shall take effect immediately.