



MURIEL BOWSER
MAYOR

February 22, 2023

The Honorable Phil Mendelson
Chairman
Council of the District of Columbia
John A. Wilson Building
1350 Pennsylvania Avenue, NW, Suite 504
Washington, DC 20004

Dear Chairman Mendelson:

In accordance with section 2 of the Confirmation Act of 1978, effective March 3, 1979 (D.C. Law 2-142; D.C. Official Code § 1-523.01), and pursuant to section 2 of the Commission on Fashion Arts and Events Establishment Act of 2008, effective April 15, 2008 (D.C. Law 17-148; D.C. Official Code § 3-651), I am pleased to nominate the following person:

Ms. Nichole Verdejo
First Street, SW
Washington, DC 20024
(Ward 6)

for appointment as a member of the Commission on Fashion Arts and Events, replacing Emilia Ferrara, to serve the remainder of an unexpired term ending April 15, 2023, and for a new term to end April 15, 2027.

Enclosed you will find biographical information detailing the experience of the above-mentioned nominee, together with a proposed resolution to assist the Council during the confirmation process.

I would appreciate the Council's earliest consideration of this nomination for confirmation. Please do not hesitate to contact me, or Steven Walker, Director, Mayor's Office of Talent and Appointments should the Council require additional information.

Sincerely,

A handwritten signature in black ink, appearing to read "Muriel Bowser".

Muriel Bowser



Chairman Phil Mendelson
at the request of the Mayor

A PROPOSED RESOLUTION

IN THE COUNCIL OF THE DISTRICT OF COLUMBIA

To confirm the appointment of Ms. Nichole Verdejo to the Commission on Fashion Arts and Events.

RESOLVED, BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, That this resolution may be cited as the "Member of the Commission on Fashion Arts and Events Nichole Verdejo Confirmation Resolution of 2023".

Sec. 2. The Council of the District of Columbia confirms the appointment of:

Ms. Nichole Verdejo
First Street, SW
Washington, DC 20024
(Ward 6)

as a member of the Commission on Fashion Arts and Events, in accordance with section 2 of the Commission on Fashion Arts and Events Establishment Act of 2008, effective April 15, 2008 (D.C. Law 17-148; D.C. Official Code § 3-651), replacing Emilia Ferrara, to serve the remainder of an unexpired term ending April 15, 2023, and for a new term to end April 15, 2027.

Sec. 3. The Council of the District of Columbia shall transmit a copy of this resolution, upon its adoption, to the nominee and to the Office of the Mayor.

Sec. 4. This resolution shall take effect immediately.

NICHOLE VERDEJO



SUMMARY OF QUALIFICATIONS:

Entrepreneurial self-starter with proven abilities in creative analysis and a passion for the environmental control, recycling, and lifestyle. An innovative program solver with keen attention to details and numerous successes in branding development and marketing for new and creative companies. Highly effective senior auditor with both internal and external expertise level experience with over 15 years of accounting and program management. A bilingual (English and Spanish) professional with an exceptional track record in safeguarding assets, program management, and quality assurance.

CORE STRENGTHS IN:

E-Commerce Marketing	General Accountability Office (GAO)
Quality Assurance Reviews (QAR) Team Lead	Annual Audit Planning
Internal Auditing/Evaluation	Creative Branding Strategy
Project Management	Security Document Control
Policy Writing	Analytical & Evaluative Methods
Compliance & Resource Management	Federal Acquisition Regulation (FAR)
Emergency & Continuity Exercise/Program	Grant Management
Analytical and Process Improvement	Personal, Industrial and Program Security

PROFESSIONAL EXPERIENCE:

Founder & Owner

5/1/2019 to Current

Sole Wash "Sneaker Laundry"
Washington, DC 20036

Notable Accomplishments:

- Establish a startup storefront luxury service-based business that cleans, restore, and recycle;
- Develop a creative space that exercise alternative ways to dispose unwanted sneakers to include major donation efforts, repurposing them, and trading within multiple D.C. communities;
- Execute business, marketing, and financial plans to include business polices and training materials;
- Collaborate and contracted with major sporting organizations, retail businesses, and universities;
- Manage social media context and develop marketing campaigns to increase sales and brand awareness;
- Manage multiple projects and staff members by creating job descriptions;
- Prepared and conducted presentations for local government and private sector;
- Host social functions related to the sneaker and recycle efforts;
- Partner with sport teams to foot care prevention clinics;
- Develop a strong community outreach program, and
- Establish an academy teaching those that inspire to open a like mind business how to clean and restore sneakers.

Senior Internal Control Auditor & External Audit Coordinator
U.S. DEPARTMENT OF HOMELAND SECURITY,
FEDERAL EMERGENCY MANAGEMENT AGENCY

4/1/2013 to 5/1/2019

Notable Accomplishments:

- Designated by the Assistant Administrator to oversee daily activities associated with GAO and OIG audits and reviews within a FEMA component to include manage fieldwork, develop technical comments along with subject matter experts (SME) and corrective action plans, and close-out recommendations.
- Establish and implement the internal control program for the National Continuity Program (NCP);
- Develop an Internal Control Manual to include the purpose of the internal controls program, methodology, (COSO Framework), determining risk, and process narratives such as Standard Operating Process (SOP) and associated self-assessment checklist;
- Develop annual Internal Control Assessment Plan to include legislative and regulatory requirements and strategic and operational audits, assessments, and quality assurance reviews;
- Plan, conduct, and execute audits on financial management, financial systems security, procurement and payment management, special access programs, security management, etc.;
- Conduct annual security audit to include security management, security planning, personal security, classification and marking, reproduction, destruction, computer security, and contracting;
- Appointed as the Government Special Access Program (SAP) Security Officer (GSSO) supporting the daily SAP security administration and management;
- Identify key technical issues and evaluating alternatives for complex administrative and technical policies and procedures and participating in the development and drafting of policy, procedures, and guidelines required to accomplish overall or special segments of program;
- Appointed as the Security Liaison serving as the principal advisor, liaison between organizational elements and Office of Chief Security, attend training/meetings, and coordinate with the Personnel Security Division;
- Manage special program such as updating the Security Classification Guide (SCG) and Document Control Program for the entire Agency. Conducting strategic analysis, including the evaluation, testing, and validation of intelligence research and emerging concepts in the intelligence field;
- Support FEMA's Office of Counter-terrorism \$35.9 million grant program by developing the Notice of Funding Opportunity, conducting webinars for prospective applicants, reviewing application criteria, and preparing testimonial briefings for multiple milestones;
- Information collection Specialist position in Incident Support of the National Response Coordination Center (NRCC) and Regional Response Coordination Center (RRCC) responsible for obtain, assemble and review data to develop the Senior Leadership briefing in Spanish and English; and
- Assist the development Puerto Rico's Hurricane After-Action Report (AAR) per the Governor request by conducts numerous of interviews with Mayor's and Emergency Management Directors covering multiple objectives.

Senior Auditor
U.S. DEPARTMENT OF TRANSPORTATION
OFFICE OF INSPECTOR GENERAL

1/1/2010 to 3/1/2013

Notable Accomplishments:

- Led a team that provided several recommendations to the Federal Railroad Administration that could significantly improve the Agency's implementation of legislation to improve passenger rail;
- Led a team in completing a statement for the record for Congressional testimony within a two-week timeframe for a report that was not issued;
- Identified approximately \$450 million in unallowable and questionable cost for federal grant agreements at the Federal Transit Administration;
- On a detail assignment, designed and executed a quality assurance guide that reduced by 75 percent the time required to conduct quality assurance reviews of audits;
- Led a nationwide review of the Office of Investigation's policies and procedures for using confidential funds during investigations;
- Established a process to include quality assurance review elements within the independent reference process for peer reviews;
- Identified benefit fraud trends and patterns through complex analysis of large volumes of data;
- Served as an expert on audit practice and theory, electronic work paper management, internal policies and procedures, and Generally Accepted Accounting Principles for the division;
- Valued as an up-and-coming leader and problem solver as demonstrated by appointment to a number of committees, including the OIG's Process Standardization Working Group; and
- Recognized as a highly successful contributor at the end of each of my performance periods.

Medicaid Senior Auditor
THE DISTRICT OF COLUMBIA

3/1/2007 to 3/1/2010

Notable Accomplishments:

- Conducted a year-long research project of the District's Medicaid program that resulted in the creation of a central library for the Mayor's Office, City Administration and City Council that included flowcharts and overlays, and major administration descriptive and statically demographical data;
- Prepared and conducted briefings for OIG management, Agencies' Offices of Directors, the Mayor's Office, City Administration, and City Council on Medicaid's potential risk areas and the risks' possible impact on stakeholders;
- Evaluated a healthcare provider's compliance with Medicaid and State Children's Health Insurance Program regulations and advised staff of findings;
- Identified erroneous Medicaid payments to providers of approximately \$3.8 million due to: service dates that followed a Medicaid recipient's date of death; services paid for recipients with invalid social security numbers; and, claims paid in amounts greater than billed for;

- Identified deficiencies in preventive and corrective controls implementation procedures to consistently review claims prior to making payments in excess of the billed amount exceeding billings by \$22.6 million; and
- Conducted strategic analysis, including the evaluation, testing, and validation of intelligence research and emerging concepts in the intelligence field.

Third Party Administrator Intermediate Auditor
AEGON DIRECT MARKETING SERVICES

4/1/2006 to 3/1/2007

Notable Accomplishments:

- Led surprise audits of financial marketing, agents, banks, brokers, independent financial advisors;
- Verified that commissions, some totaling hundreds of thousands of dollars, were paid in accordance with financial agreements;
- Communicated results with tact and sensitivity, and wrote reports that required few revisions by supervisors;
- Recommended for multitasking—adopted by management—that reduced the number of auditors on each audit from one lead auditor and three staff to one lead auditor and one staff—resulting in increased production in our region;
- Performed legal research and writing on immigration issues to produce reports or legal memoranda;
- Analyzed and evaluated raw data to produce descriptive reports;
- Applied established intelligence practices to specific problems; and
- Established and maintained contacts with law enforcement and intelligence organizations.

PROFESSIONAL QUALIFICATION:

Certified Internal Controls Auditor (CICA)

Contract Officer Representative Level III

Top Secret (TS)/Sensitive Compartmented Information (SCI), 2019



Executive Office of the Mayor - Office of Talent and Appointments
John A. Wilson Building | 1350 Pennsylvania Avenue, Suite 600 | Washington, DC 20004

Nichole Verdejo



Nichole Verdejo is the founder and owner of Sole Wash, Washington, D.C.'s first sneaker laundry.

Through Sole Wash, Ms. Verdejo has fostered a creative space centered on finding alternative ways to dispose of unwanted shoes. In partnership with numerous community-based and private organizations, Ms. Verdejo has hosted multiple workshops to educate the community on proper shoe and foot care and established an academy to teach others about shoe restoration. Prior to the inception of Sole Wash, Ms. Verdejo served over 15 years in the federal government performing accounting and

program management.

A Ward 6 resident, Ms. Verdejo is passionate about environmental control, recycling, and lifestyle.

GOVERNMENT OF THE DISTRICT OF COLUMBIA
Executive Office of Mayor Muriel Bowser



Office of the General Counsel to the Mayor

To: Tommy Wells, Steve Walker
From: Betsy Cavendish
Date: February 11, 2023
Subject: Legal sufficiency review of Resolution nominating Brandon Andrews and Nichole Verdejo as members of the Commission on Fashion Arts and Events

This is to Certify that this office has reviewed the above-referenced resolutions and found them to be legally unobjectionable. If you have any questions in this regard, please do not hesitate to call Vanessa Careiro, Deputy General Counsel, Executive Office of the Mayor, at 202-724-1303, or me at 202-724-7681.

A handwritten signature in cursive script that reads 'Elizabeth A. Cavendish'.

Elizabeth Cavendish