



**MURIEL BOWSER**  
**MAYOR**

April 25, 2024

The Honorable Phil Mendelson  
Chairman  
Council of the District of Columbia  
John A. Wilson Building  
1350 Pennsylvania Avenue, NW, Suite 504  
Washington, DC 20004

Dear Chairman Mendelson:

In accordance with section 2 of the Confirmation Act of 1978, effective March 3, 1979 (D.C. Law 2-142; D.C. Official Code § 1-523.01), and pursuant to section 2 of the Commission on Fashion Arts and Events Establishment Act of 2008, effective April 15, 2008 (D.C. Law 17-148; D.C. Official Code § 3-651), I am pleased to nominate the following individual:

Ms. Maude Okrah  
Half Street, SW  
Washington, DC 20536  
(Ward 6)

for reappointment as a member of the Commission on Fashion Arts and Events, for a term to end April 15, 2028.


Enclosed, you will find biographical information detailing the experience of the above-mentioned nominee, together with a proposed resolution to assist the Council during the confirmation process.

I would appreciate the Council's earliest consideration of this nomination for confirmation. Please do not hesitate to contact me, or Steven Walker, Director, Mayor's Office of Talent and Appointments, should the Council require additional information.

Sincerely,

A handwritten signature in black ink that reads "Muriel Bowser".

Muriel Bowser  
Mayor

  
Chairman Phil Mendelson  
at the request of the Mayor

A PROPOSED RESOLUTION

IN THE COUNCIL OF THE DISTRICT OF COLUMBIA

To confirm the reappointment of Maude Okrah to the Commission on Fashion Arts and Events.

RESOLVED, BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, that this resolution may be cited as the “Commission on Fashion Arts and Events Maude Okrah Confirmation Resolution of 2024”.

Sec. 2. The Council of the District of Columbia confirms the reappointment of:

Ms. Maude Okrah  
Half Street, SW  
Washington, DC 20536  
(Ward 6)

as a member of the Commission on Fashion Arts and Events, established by section 2 of the Commission on Fashion Arts and Events Establishment Act of 2008, effective April 15, 2008 (D.C. Law 17-148; D.C. Official Code § 3-651), for a term to end April 15, 2028.

Sec. 3. The Council of the District of Columbia shall transmit a copy of this resolution, upon its adoption, to the nominee and to the Office of the Mayor.

Sec. 4. This resolution shall take effect immediately.

# MAUDE OKRAH- HUNTER

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## CONTACT



## EDUCATION

### EMERSON COLLEGE

Bachelor of Science in Marketing  
Minor: Broadcast Journalism  
2005-2009

## SKILLS

- Marketing
- Strategy
- Strategic Communications
- Critical Thinking
- Project Management
- Global Business Development
- Start Up

## RECOGNITION

President's Citation Award - Emerson College  
Women's Ceiling Crashers Award -AT&T  
Female Student Athlete of the Year Award  
Who's Who of America

## WORK EXPERIENCE

### CEO

Bonnti Inc. (2017-Present)

Beauty tech company focused on women of color. On demand hair and makeup services.

Financial Literacy platform for beauty professionals

Notable client portfolio includes: Essence, Condè Nast, Warner Bros. CBS, BET, and Ebony

### FOUNDER

Black Beauty Roster (2020- present)

A DEI platform that connects the TV & Film, Fashion and Beauty industry with education, beauty professionals, and consulting services.

Partnership growth with leading media, beauty, and fashion companies.

Notable partners include: NBCU, Amazon Studios, L'Oreal , Warner Bros. Discovery, Disney, Sephora, WME,

### STRAGETGY ADVISOR

Shell International Company (2009- 2020)

Alternative Energy Commercialization Advisor - responsible for creating strategy and economic assessment of Alternative Energy portfolio for Shell.

Global Business Development Manager - responsible for developing and Implementing strategy for business growth In 15 different countries.



Executive Office of the Mayor – Mayor’s Office of Talent and Appointments  
John A. Wilson Building | 1350 Pennsylvania Avenue, Suite 600 | Washington, DC 20004

### Maude Okrah



Ms. Maude Okrah is the Co-Founder and CEO of Bonnti, Inc, a beauty technology company focused on women of color.

Maude Okrah is an entrepreneur who is passionate about bringing solutions to underserved markets. She has over 12 years of experience working in Strategy and Global Business Development with Shell Energy International working with startups and Fortune 500 companies. She is co-founder of Bonnti Inc. a beauty tech company focused on diversity and inclusion and serves as CEO of its primary brand, Black Beauty Roster (BBR). BBR is a digital DE&I platform that connects the TV, Film, Fashion and Beauty industries with hairstylists and makeup artists trained in all textures and complexions while also increasing education to the industry at large. BBR has worked with industry leading companies like Warner Bros. Discovery, Walt Disney, L’Oreal, Amazon, IMG and more. She has been featured in Forbes, Inc, Variety, Hollywood Reporter, Allure, and Insider.

A Ward 7 resident, Ms. Okrah earned her Bachelor of Arts in Marketing from Emerson College.



GOVERNMENT OF THE DISTRICT OF COLUMBIA  
Executive Office of Mayor Muriel Bowser



Office of the General Counsel to the Mayor

**To:** Tomas Talamante, Steve Walker  
**From:** Betsy Cavendish  
**Date:** April 10, 2024  
**Subject:** Legal sufficiency review of Resolutions nominating Jamila Galloway and Maude Okrah as members of the Commission on Fashion Arts and Events

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**This is to Certify** that this office has reviewed the above-referenced resolutions and found them to be legally unobjectionable. If you have any questions in this regard, please do not hesitate to call Erika Satterlee, Deputy General Counsel, Executive Office of the Mayor, at 202-724-1303, or me at 202-724-7681.

A handwritten signature in black ink that reads 'Elizabeth A. Cavendish'. The signature is written in a cursive style with a large initial 'E'.

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Elizabeth A. (Betsy) Cavendish