



MURIEL BOWSER
MAYOR

May 7, 2024

The Honorable Phil Mendelson
Chairman
Council of the District of Columbia
John A. Wilson Building
1350 Pennsylvania Avenue, NW, Suite 504
Washington, DC 20004

Dear Chairman Mendelson:

In accordance with section 2 of the Confirmation Act of 1978, effective March 3, 1979 (D.C. Law 2-142; D.C. Official Code § 1-523.01), and pursuant to section 305 of the Office of Asian and Pacific Islander Affairs Establishment Act of 2001, effective October 3, 2001 (D.C. Law 14-28; D.C. Official Code § 2-1374), I am pleased to nominate the following individual:

Ms. Yilin Zhang
Connecticut Avenue, NW
Washington, DC 20008
(Ward 2)

for appointment as a public voting member of the Commission on Asian and Pacific Islander Community Development, filing a vacant seat, for a term to end April 17, 2027.

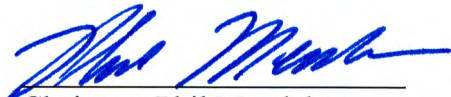
Enclosed, you will find biographical information detailing the experience of the above-mentioned nominee, together with a proposed resolution to assist the Council during the confirmation process.

I would appreciate the Council's earliest consideration of this nomination for confirmation. Please do not hesitate to contact me, or Steven Walker, Director, Mayor's Office of Talent and Appointments, should the Council require additional information.

Sincerely,

A handwritten signature in black ink, appearing to read "Muriel Bowser".

Muriel Bowser
Mayor


Chairman Phil Mendelson
at the request of the Mayor

A PROPOSED RESOLUTION

IN THE COUNCIL OF THE DISTRICT OF COLUMBIA

To confirm the appointment of Yilin Zhang to the Commission on Asian and Pacific Islander Community Development.

RESOLVED, BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, that this resolution may be cited as the “Commission on Asian and Pacific Islander Community Development Yilin Zhang Confirmation Resolution of 2024”.

Sec. 2. The Council of the District of Columbia confirms the appointment of:

Ms. Yilin Zhang
Connecticut Avenue, NW
Washington, DC 20008
(Ward 2)

as a public voting member of the Commission on Asian and Pacific Islander Community Development, established by section 305 of the Office of Asian and Pacific Islander Affairs Establishment Act of 2001, effective October 3, 2001 (D.C. Law 14-28; D.C. Official Code § 2-1374), filing a vacant seat, for a term to end April 17, 2027.

Sec. 3. The Council of the District of Columbia shall transmit a copy of this resolution, upon its adoption, to the nominee and to the Office of the Mayor.

Sec. 4. This resolution shall take effect immediately.

YILIN ZHANG



SUMMARY

Yilin brings experience in strategic planning and communications, business development, program management, and research; community relations and advocacy; and has managed multidisciplinary teams.

EXPERIENCE

Principal Strategist, Yilin Zhang Consultancy, 2021-Present

- Advises team on strategic communications & conference planning; furthers relationships with the White House, Congress, and community organizations; and contributes to nonprofit development strategy
- Co-leads activities in relationship management and proposal development (successfully receiving community grants), formulating and executing the nonprofit's first "State of DC Statehood" Conference with 100+ leaders and residents, developing a nationwide communications strategy, organizing events with the participation of elected leaders, and building relationships at the District and federal levels. Supported delivery of 37,000 signatures to Congress in support of DC Statehood. Advocating for DC Statehood since 2017, with increasing responsibilities in managing the DC Statehood Committee.
- Served as advisor to the senior leadership team and provided recommendations on campaign strategy. Managed day-to-day administrative and operational needs. Advised on strategic outreach and communications to up to 40,000 residents. Served as the primary point-of-contact for media inquiries. Negotiated contracts and collaborated with finance to manage a \$140,000+ budget.

Business Development Executive, Kaiser Permanente, 2016-2021

- Advised executive leadership on strategic initiatives; managed responses to RFP and developing RFPs, including care delivery responses to a joint venture and the Medicaid business line RFP
- Collaborated with stakeholders in the Medicaid business line, operations, finance, analytics, and compliance to implement the Region's first Medicaid plan partnership
- Managed portfolio of care delivery program initiatives, with teams of 5-10+ stakeholders
- Managed external communications, developed pipeline, and represented organization at external events to foster relationships and brand awareness among prospective members and community
- Led presentations to increase audience's understanding of integrated healthcare delivery

Candidate, DC Council Ward 2, 2019-2020

- Built and led a 14-person campaign team, including a media firm; ran on a platform to build an inclusive and community-centered Ward; developed corresponding communications; and fundraised \$78,000+
- Participated in 12+ candidate forums, with up to 350+ live audience members and 1000+ online views
- Led 10 virtual live sessions and interviewed community leaders and small business owners

Manager, Public Sector, Grant Thornton LLP, 2014-2016

- Led early-stage and ongoing capture planning efforts, and RFI and RFP responses to federal agencies
- Managed client relationships (delivered reports and briefings) and co-led team of 19 internal and external staff on a 3M+ contract. Facilitated a protocol development that led to the completion of 19 VA medical center visits and 600+ interviews with leadership, management, and front-line staff.
- Liaised with the National Academy of Public Administration and tracked congressional meetings

Senior Consultant, Federal Sector, Booz Allen Hamilton, 2012-2014

- Developed a VHA-wide program evaluation protocol to assess the state of care transformation initiatives as the patient centered medical home expert. Managed team operations; conducted site visits; developed reports to assess performance; and communicated progress and key takeaways to clients
- Liaised with senior leadership and coordinated multiple workstream meetings related to care provision within the Defense Health Agency's military treatment facilities
- Supported business development efforts and RFP responses

Reimbursement Analyst, Medtronic, 2012

- Performed comparative analysis on hospital discharge forms and DRG cost categories across Europe
- Liaised with reimbursement managers and presented outcomes to the Cardiovascular business unit

Information Management Contractor, National Health Service, 2012

- Developed financial models through QlikView software, evaluated clinical performance for operational and process efficiency improvement, and identified cost trends
- Created pharmacy cost database prototype to enhance drug dispensing information management

Healthcare Analyst, Advisory Board Company, 2010-2011

- Conducted market research, identified leads, and reached to 20 organizations, executives, and subject matter experts regarding primary care innovations
- Developed interview materials, facilitated interviews with payers and providers, and summarized key insights to deliver to 300 clients, furthering current and potential client relationships

Fulbright Fellow, Fulbright Research Fellowship, U.S. Department of State, 2009-2010

- Designed survey to assess female migrant workers' access to health care insurance in Shanghai – in collaboration with the Fudan University School of Public Health – to understand intersection of policy, health information dissemination, and culture
- Surveyed 300 female patients at a Shanghai hospital and presented findings to the Fulbright community

PUBLICATIONS & SPEAKING ENGAGEMENTS

Dou G Zhang Y et al. Impact of the Global Budget Payment System on Expenditure of Cardiovascular Diseases: An Interrupted Time Series Analysis in Shanghai, China. *International Journal of Environmental Research and Public Health*. Apr 2019. 16(8), 1385.

Nguyen T Stapleton J Zhang Y et al. Contraceptive practices of women visiting a gynecology clinic in Beijing, China. *International Journal of Gynecology & Obstetrics*. Jan 2011. 112(1):64-5.

DC Statehood Advocacy Presentations Nationwide, League of Women Voters DC, 2018-22
Guest Speaker, George Washington Milken School of Public Health, MHA Program, 2017-20

AFFILIATIONS

Fundraising and Giving Committee, Logan Circle Community Association, 2021-22, 2023 (Chair)

Sponsorship Director, Programs Co-Director,
American College of Healthcare Executives DC Chapter, 2015-20

George Washington University Hospital Women's Board Member, 2019-21

EDUCATION

London School of Economics and Political Science, Rotary Foundation Scholar
MSc Health Policy and Health Economics

University of Michigan-Ann Arbor, James B. Angell Scholar
BA Anthropology and International Relations - Global Health

The Campaign School at Yale

TECHNICAL SKILLS

Proficient with MS Office, Google Suite, CRM software such as Salesforce; familiar with Tableau



Executive Office of the Mayor – Mayor’s Office of Talent and Appointments
John A. Wilson Building | 1350 Pennsylvania Avenue, Suite 600 | Washington, DC 20004

Yilin Zhang



Ms. Yilin Zhang brings experience in strategic planning and communications, business development, and community relations. She leads consulting projects with non-profit organizations and has managed high-stakes multidisciplinary projects in matrixed organizations, focused on healthcare delivery.

Ms. Zhang is a DC Statehood advocate and a member of the League of Women Voters of the District of Columbia DC Statehood Committee. She is a former campaign manager for a DC Council campaign.

A Ward 2 resident, Ms. Zhang earned her Bachelor of Arts in Anthropology and International Relations from the University of Michigan-Ann Arbor and her Master of Science in Health Policy and Health Economics from the London School of Economics and Political Science. In addition, she was a Fulbright Fellow in Shanghai.



GOVERNMENT OF THE DISTRICT OF COLUMBIA
Executive Office of Mayor Muriel Bowser



Office of the General Counsel to the Mayor

To: Tomas Talamante, Steve Walker
From: Betsy Cavendish
Date: April 30, 2024
Subject: Legal sufficiency review of Resolutions nominating Sina Uipi, Niranjana Adhikari, Jennifer Anderson, Jennifer Hara, Karen Kwok, Jeffrey Le, Artisha Naidu, Anesha Bhat, Halaevalu Vakalahi, Mike Park, Moh Sharma, Martha Watanabe, and Yilin Zhang as members of the Commission on Asian and Pacific Islander Community Development

This is to Certify that this office has reviewed the above-referenced resolutions and found them to be legally unobjectionable. If you have any questions in this regard, please do not hesitate to call Erika Satterlee, Deputy General Counsel, Executive Office of the Mayor, at 202-724-1303, or me at 202-724-7681.

A handwritten signature in black ink that reads 'Elizabeth A. Cavendish'. The signature is written in a cursive style.

Elizabeth A. (Betsy) Cavendish