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A PROPOSED RESOLUTION

IN THE COUNCIL OF THE DISTRICT OF COLUMBIA

To reappoint Dr. Delia L. Houseal to the Commission on Health Equity.

RESOLVED BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, That this resolution may be cited as the “Commission on Health Equity Delia L. Houseal Reappointment Resolution of 2024”.

Sec. 2. The Council of the District of Columbia reappoints:

Dr. Delia L. Houseal
Call Place, SE
Washington, D.C. 20019
(Ward 7)

as a voting member of the Commission on Health Equity, established by section 5043 of the Commission on Health Equity Amendment Act of 2016, effective October 8, 2016 (D.C. Law 21-160; D.C. Official Code § 7-756.01) to serve a 3-year term to end July 7, 2027.

Sec. 3. The Council of the District of Columbia shall transmit a copy of this resolution, upon its adoption, to the appointee, the chairperson of the Commission, and to the Office of the Mayor.

Sec. 4. This resolution shall take effect immediately.

Executive Director

Strategic and visionary leader with extensive experience in public health, social service, and healthcare administration, excelling in roles that demand both strategic oversight and detailed operational management.

Innovative in developing programs that enhance community health outcomes, focusing on underserved populations and leveraging a deep understanding of policy, education, and economic influences on public health. Skilled in building and maintaining partnerships across government, non-profit, and private sectors to drive forward organizational missions. Adept at navigating complex healthcare systems and significantly improving service delivery through the implementation of effective policies and programs. Proven track record in leading high-impact projects, focusing on quality improvement, value-based purchasing, and patient care enhancement. Influential in negotiating critical partnerships and contracts that align with organizational goals, ensuring compliance and maximizing efficiency.

Areas of Expertise

- Program Development
- Diversity & Inclusion
- Data-Driven Decision Making
- Budget Management
- Strategic Planning & Execution
- Operations Management
- Team Leadership & Training
- Cross-Functional Collaboration
- Quality Improvement Initiatives
- Conflict Resolution
- Public-Private Partnerships
- Community Outreach
- Regulatory Compliance
- Value-Based Purchasing
- Organizational Development

Professional Experience

NEAN Consulting LLC – Washington DC
Chief Executive Officer (CEO)

2015 – Present

Initiate and lead consulting firm, focusing on obtaining and overseeing contracts from government bodies, small enterprises, and nonprofit entities. Act as a reliable consultant and offer strategic advice to clients in fields including public health, social service provision, violence prevention, workforce and economic development, plus sustainability.

Key Contributions:

- Providing high-quality consulting services to all five (5) of the Collaboratives in the District of Columbia. Established long-term consultative relationships with East River Family Strengthening Collaborative, Far Southeast Family Strengthening Collaborative and Edgewood Brookland Family Support Collaborative.
- Designed and oversaw mentoring programs targeting girls aged five to 25, implemented by various nonprofit organizations.
- Negotiated partnership with District of Columbia Department of Corrections to deliver health education programs to inmates.
- Directed creation and implementation of a program enhancing organizational development and capacity for over 50 non-profits entities focused on social services and community violence prevention.
- Provide workforce development training services for the DC Department of Employment Services.

US Department of Health and Human Services – Woodlawn, MD

2009 – Present

Health Insurance Specialist / Social Science Research Analyst / Scientific Program Specialist

2017 – Present

Support Centers for Medicare and Medicaid Services since 2017 as a Health Insurance Specialist within the Center for Clinical Standards and Quality, while managing a \$20M portfolio that enhances Value-Based Purchasing and Quality Reporting Programs. Lead innovation in healthcare quality measures that enhance care and patient outcomes. Analyze effects of healthcare laws, including the Medicare Improvements for Patients & Providers Act and the Protecting Access to Medicare Act.

Key Contributions:

- Negotiated project and program terms concerning timelines, costs, and outcomes with both internal and external parties.

Delia L. Houseal, PHD, MPH

- Promoted Center's interests at industry conferences and online webinars, advocating for policy and program advancements.
- Provide expert advice on the End-Stage Renal Disease Quality Incentive Program, guiding CMS leadership and stakeholders while overseeing team operations to fulfill legislative requirements.
- Achieved a track record of success at a federal agency focused on safeguarding public health and providing vital human services, ascending through ranks to roles with greater influence and responsibility.

Social Science Research Analyst

2015 – 2017

Managed comprehensive responsibilities including reporting, administration, and budget oversight, while analyzing the social and economic impacts of these programs to enhance effectiveness. Assessed variations in hospital readmissions and conditions acquired in healthcare settings, focusing on social, economic, geographic, and demographic factors.

Key Contributions:

- Introduced quality measures aimed at boosting positive health outcomes and overall care quality.
- Developed and implemented value-based purchasing strategies in accordance with the Affordable Care Act, fostering improved healthcare delivery.
- Directed two significant value-based purchasing initiatives under the Patient Protection and Affordable Care Act: the Hospital Acquired-Condition Reduction Program and the Hospital Readmissions Reduction Program.

Social Science Research Analyst for the Preventive and Population Healthcare Models Group

2014 – 2015

Developed research agendas focused on prevention and population health for Medicare and Medicaid recipients, with a special emphasis on minority impacts. Influenced model development teams in program design and assessment. Investigated health disparities in racial and ethnic minorities, focusing on the disproportionate impact of cardiovascular disease within these groups.

Key Contributions:

- Served as a thought leader at conferences and meetings dedicated to population health and preventive strategies.
- Coordinated the Pay for Success Initiative and acted as Project Officer for the Health Care Innovation Awards, promoting advancements in treatments for asthma and hepatitis C.
- Crafted strategic roadmap and spearheaded the Million Hearts Initiative as well as enhanced integration of hypertension management protocols and quality measures across federal agencies.

Scientific Program Specialist

2009 – 2014

Oversaw review meetings, prepared executive summaries, and advised researchers on grants and funding opportunities. Supervised undergraduate and graduate interns along with providing guidance and oversight. Identified opportunities for Request for Proposals and Funding Opportunity Announcements focused on minority health issues via comprehensive literature reviews. Ensured compliance with contractual and grant requirements through regular site visits, detailed progress reports, and ongoing correspondence. Developed performance evaluations for grantees and contractors to ensure high standards and accountability.

Key Contributions:

- Secured over \$500,000 in funding for the STEP-UP program to support research opportunities for minority high school and college students.
- Partnered with a national health organization to establish a Memorandum of Understanding, enhancing diversity in academic medical research.
- Directed Diabetes Education Curriculum in K-12 Schools Program, the Short-Term Research Experience for Underrepresented Persons Program, and the NIH-NMA Travel Awards Program.

Additional Experience

Adjunct Faculty | University of Phoenix – Phoenix, Arizona

Public Health Analyst | Diabetes Prevention and Control Program, District of Columbia Department of Health

Delia L. Houseal, PHD, MPH

Graduate Intern | Diabetes Prevention and Control Program, District of Columbia Department of Health

Health Educator | Health Care Now!, Washington DC

Graduate Intern | Maternal and Child Health Administration, District of Columbia Government Department of Health

Elementary School Teacher | District of Columbia Public Schools, Washington DC

Education

Ph.D. in Community Health and Education | Walden University – Minneapolis, Minnesota

Master of Public Health Degree in Disease Prevention and Health Promotion | The George Washington University – Washington

Bachelor of Science Degree in Biology | Howard University – Washington

Certifications

Certified Project Management Professional (PMP)

SAFe 4 Agilist

Presentations

- Jin, Y., Wang, D., Kapke, A., Houseal, D., Turenne, M. (2020). Association of Dialysis Facility Clinical Performance with Patient Outcomes in the Medicare ESRD Quality Incentive Program (QIP). American Society of Nephrology Kidney Week (virtual) December 2020.
- Young, E.W., Ding, Z.D., Kapke, A., Houseal, D. Pearson, J., and Turenne, M. (2019). ESRD Quality Incentive Program Payment Reductions, Mortality, Utilization and Cost. American Society of Nephrology Kidney Week in Washington, DC. November 2019.
- Pearson, J., Szymanski, A., Young, E.W., Leichtman, A.B., Esposito, D., Adeleye, A.O., Houseal, D, et. al. The Centers for Medicare & Medicaid Services ESRD Quality Incentive Program: Measurement, Monitoring and Evaluation. American Society of Nephrology Kidney Week in San Diego, CA. October 2018.
- Houseal, D. Bostic, C. Addressing Depression in Dialysis Patients: An ESRD QIP Reporting Initiative. March 2018.
- Houseal, D., Garcia, T., Bostic, C. ESRD QIP: Proposed Rule for Payment Year 2021 Listening Session. July, 2017.
- Houseal, D., Tourison, C., Im, G. Fiscal Year (FY) 2016 Inpatient Prospective Payment System (IPPS)/Long-term Care Hospitals (LTCH) Final Rule. September, 2014.
- "Promoting Innovation through Public Private Partnerships." Presented at the Prevention and Population Health Care Models Group Meeting, November 2014.
- "Funding Opportunities to Diversify the Biomedical, Behavioral and Social Science Research Workforce." Presented at Mentoring the Diverse Trainee Workshop at The George Washington University, March 2014.
- "The Association Between Food Insecurity and Diabetes Complications." Presented at the American Public Health Association Annual Conference in Boston, Massachusetts, November 2013
- "The Evaluation of the NIH/NMA Fellows Program on Careers in Academic Medicine." Presented at the National Medical Association Annual Convention and Scientific Symposium in Toronto, Canada, July 2013.

Professional Affiliations

Metropolitan Washington Public Health Institute for Healthcare Improvement Association

American Society for Nutrition

National Association of Chronic Disease

American Public Health Association Directors

American Evaluation Association