

Amendment No. 3

COMMITTEE/SUBCOMMITTEE ACTION

ADOPTED	<u> </u>	(Y/N)
ADOPTED AS AMENDED	<u> </u>	(Y/N)
ADOPTED W/O OBJECTION	<u> </u>	(Y/N)
FAILED TO ADOPT	<u> </u>	(Y/N)
WITHDRAWN	<u> </u>	(Y/N)
OTHER	<u> </u>	

1 Committee/Subcommittee hearing bill: Business & Professions
 2 Subcommittee
 3 Representative Steube offered the following:

Amendment (with directory and title amendments)

Remove lines 294-298 and insert:

(a) If a manufacturer, distributor, importer, brand owner, or brand registrant of malt beverage, or any ~~broker,~~ sales agent, or sales person thereof, provides a vendor with expendable retailer advertising specialties such as trays, coasters, mats, menu cards, napkins, cups, glasses, thermometers, and the like, such items may ~~shall~~ be sold only at a price not less than the actual cost to the industry member who initially purchased them, without limitation in total dollar value of such items sold to a vendor.

(b) Without limitation in total dollar value of such items provided to a vendor, a manufacturer, distributor, importer,

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18 brand owner, or brand registrant of malt beverage, or any
19 ~~broker,~~ sales agent, or sales person thereof, may rent, loan
20 without charge for an indefinite duration, or sell durable
21 retailer advertising specialties such as clocks, pool table
22 lights, and the like, which bear advertising matter.

23 (c) If a manufacturer, distributor, importer, brand owner,
24 or brand registrant of malt beverage, or any ~~broker,~~ sales
25 agent, or sales person thereof, provides a vendor with consumer
26 advertising specialties such as ashtrays, T-shirts, bottle
27 openers, shopping bags, and the like, such items may ~~shall~~ be
28 sold only at a price not less than the actual cost to the
29 industry member who initially purchased them, and ~~but~~ may be
30 sold without limitation in total value of such items sold to a
31 vendor.

32 (d) A manufacturer, distributor, importer, brand owner, or
33 brand registrant of malt beverage, or any ~~broker,~~ sales agent,
34 or sales person thereof, may provide consumer advertising
35 specialties described in paragraph (c) to consumers on any
36 vendor's licensed premises.

37 ~~(e) Manufacturers, distributors, importers, brand owners,~~
38 ~~or brand registrants of beer, and any broker, sales agent, or~~
39 ~~sales person thereof, shall not conduct any sampling activities~~
40 ~~that include tasting of their product at a vendor's premises~~
41 ~~licensed for off-premises sales only.~~

42 ~~(f)~~ (e) A manufacturer Manufacturers, distributor
43 distributors, importer ~~importers,~~ brand owner ~~owners,~~ or brand

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44 registrant ~~registrants~~ of malt beverages beer, and any ~~broker,~~
45 sales agent~~,~~ or sales person thereof or contracted third-party,
46 may shall not engage in cooperative advertising with a vendor
47 and may not name a vendor in any advertising for a malt beverage
48 tasting authorized under s. 563.09 ~~vendors.~~

49 ~~(g)~~ (f) A distributor ~~Distributors~~ of malt beverages beer
50 may sell to a vendor ~~vendors~~ draft equipment and tapping
51 accessories at a price not less than the cost to the industry
52 member who initially purchased them, except there is no required
53 charge, and the a distributor may exchange any parts that which
54 are not compatible with a competitor's system and are necessary
55 to dispense the distributor's brands. A distributor of malt
56 beverages beer may furnish to a vendor at no charge replacement
57 parts of nominal intrinsic value, including, but not limited to,
58 washers, gaskets, tail pieces, hoses, hose connections, clamps,
59 plungers, and tap markers.

61 -----
62 **D I R E C T O R Y A M E N D M E N T**

63 Remove lines 279-280 and insert:

64 Section 3. Subsection (14) of section 561.42, Florida
65 Statutes, is amended to read:

67 -----
68 **T I T L E A M E N D M E N T**

69 Remove line 21 and insert:

COMMITTEE/SUBCOMMITTEE AMENDMENT

Bill No. HB 107 (2015)

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70 tastings; providing new requirements for tastings; amending s.
71 561.5101, F.S.; conforming a