

1 A bill to be entitled
 2 An act relating to rental car companies; amending s.
 3 320.0601, F.S.; prohibiting a rental car company from
 4 charging a fee for payment of toll amounts; providing
 5 penalties; providing an effective date.

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 7 Be It Enacted by the Legislature of the State of Florida:

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 9 Section 1. Section 320.0601, Florida Statutes, is amended
 10 to read:

11 320.0601 Lease and rental car companies; ~~identification of~~
 12 ~~vehicles as for hire.~~

13 (1) A rental car company may not charge a fee or surcharge
 14 for the payment of toll amounts incurred by the company's
 15 customer through the use of an automated toll payment device
 16 installed on the rented vehicle.

17 (2)-(1) A rental car company may not rent in this state any
 18 for-hire vehicle, other than vehicles designed to transport
 19 cargo, that has affixed to its exterior any bumper stickers,
 20 insignias, or advertising that identifies the vehicle as a
 21 rental vehicle.

22 (3)-(2) As used in this section, the term:

23 (a) "Bumper stickers, insignias, or advertising" does not
 24 include:

25 1. Any emblem of no more than two colors which is less
 26 than 2 inches by 4 inches, which is placed on the rental car for

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27 | inventory purposes only, and which does not display the name or
28 | logo of the rental car company; or

29 | 2. Any license required by the law of the state in which
30 | the vehicle is registered.

31 | (b) "Rent in this state" means to sign a rental contract
32 | in this state or to deliver a car to a renter in this state.

33 | (4)~~(3)~~ A rental car company that violates ~~leases a motor~~
34 | ~~vehicle that is found to be in violation of~~ this section shall
35 | be punished by a fine of \$500 per occurrence.

36 | (5)~~(4)~~ Any registration or renewal as required under s.
37 | 320.02 for an original or transfer of a long-term leased motor
38 | vehicle must be in the name and address of the lessee.

39 | Section 2. This act shall take effect upon becoming a law.