

1 A bill to be entitled
 2 An act relating to ticket websites; creating s.
 3 817.356, F.S.; providing definitions; prohibiting
 4 website operators from using specified information in
 5 the sale of certain tickets; providing an exception;
 6 providing civil penalties; providing an effective
 7 date.

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 9 Be It Enacted by the Legislature of the State of Florida:

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 11 Section 1. Section 817.356, Florida Statutes, is created
 12 to read:

13 817.356 Ticket websites; definitions; rules; penalties.-

14 (1) As used in this section, the term:

15 (a) "Ticket website" means a website advertising the sale
 16 of tickets, offering the sale of tickets, or offering tickets
 17 for resale.

18 (b) "URL" means a website's uniform resource locator.

19 (c) "Venue" means an arena, stadium, theater, concert
 20 hall, or other place of exhibition or performance in this state.

21 (d) "Website operator" means a person owning, operating,
 22 or controlling a ticket website for an event scheduled at a
 23 venue.

24 (2) (a) Except as provided in paragraph (b), a website
 25 operator may not intentionally use an Internet domain name, as

26 defined in s. 668.602, or any subdomain thereof in a ticket
 27 website's URL that contains any of the following:

28 1. All or part of the name of the venue.

29 2. All or part of the name of the exhibition or
 30 performance, including the name of the person or entity
 31 scheduled to perform or appear at the venue.

32 3. Any name substantially similar to those in subparagraph
 33 1. or subparagraph 2.

34 (b) Paragraph (a) does not apply to a website operator who
 35 is authorized by the venue to be acting upon its behalf.

36 (3) A website operator who violates subsection (2) is
 37 subject to a fine of up to \$2,500 for each violation.

38 Section 2. This act shall take effect July 1, 2018.