

## House Resolution 1377

By: Representatives Thomas of the 39<sup>th</sup>, Cannon of the 58<sup>th</sup>, Clark of the 108<sup>th</sup>, Kendrick of the 93<sup>rd</sup>, Paris of the 142<sup>nd</sup>, and others

## A RESOLUTION

1 Recognizing and commending *Essence* magazine as a well-respected and influential  
2 publication for African American women; and for other purposes.

3 WHEREAS, *Essence* is the premiere lifestyle, fashion, and beauty magazine for African  
4 American women, acting as the definitive voice of today's dynamic African American  
5 woman; and

6 WHEREAS, the first issue of *Essence* hit newsstands in May 1970 with a circulation of  
7 50,000; currently, it has a monthly circulation of 1,050,000 and a readership of 8.5 million  
8 people; and

9 WHEREAS, every month, sections such as Work & Wealth, Healthy Living, and Looks We  
10 Love cover topics that focus on career and finance, health and lifestyle, and fashion and  
11 beauty and share an intimate connection with readers; and

12 WHEREAS, in 2008, *Essence* won 12 New York Association of Black Journalists awards  
13 in the Investigative, General Feature, International, Business/Technology, Science/Health,  
14 Arts and Entertainment, Personal Commentary, Public Affairs, and Online categories; and

15 WHEREAS, it is abundantly fitting and proper that the outstanding contributions of this  
16 extraordinary publication be appropriately recognized.

17 NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES that  
18 the members of this body recognize and commend *Essence* magazine as a well-respected and  
19 influential publication for African American women and extend best wishes for its continued  
20 success and growth.

21 BE IT FURTHER RESOLVED that the Clerk of the House of Representatives is authorized  
22 and directed to make appropriate copies of this resolution available for distribution to the  
23 public and the press.