

House Resolution 1624

By: Representatives Frazier of the 126th, Schofield of the 63rd, Jackson of the 165th, Howard of the 129th, and Hugley of the 141st

A RESOLUTION

1 Recognizing February 20, 2024, as National Epidemic and Global Pandemic Hair Loss
2 Summit Day in Georgia; and for other purposes.

3 WHEREAS, the National Trichology Training Institute has conducted medical research and
4 collected statistics that indicate hair loss affects over 100 million individuals globally,
5 regardless of age or gender, identifying a severe global pandemic and a national hair loss
6 epidemic associated with underlying health conditions such as emotional stress, coronavirus
7 (COVID-19), chronic fatigue, cancer treatments, medications, drug abuse, heart disease, poor
8 diet, thyroid problems, high blood pressure, diabetes, menopause, and andropause; and

9 WHEREAS, many unlicensed and uneducated individuals are buying harmful chemicals,
10 including hair relaxers and hair dyes, in addition to participating in abusive hair weaving,
11 hair extensions, and lengthy tight braids, which can cause inflammatory scalp disorders,
12 traction alopecia, and hair follicle death, ultimately leading to premature balding, permanent
13 hair loss, and severe health challenges; and

14 WHEREAS, hair loss statistics reported by Scandinavian Biolabs in 2024 provided 53
15 comprehensive studies showing that 85 percent of men and 50 percent of women are

16 experiencing hair loss, which included a finding that 56 million people in the United States
17 are losing hair; and

18 WHEREAS, the global beauty industry and hair care market has multiplied, with a
19 compound annual growth rate (CAGR) of revenue streams in 2017 of \$532.43 billion, and
20 it is expected to reach over \$805.61 billion by the end of 2023, with more than \$346 million
21 spent on hair extensions, weaves, and braids; and

22 WHEREAS, the National Trichology Training Institute was approved in December 2010 as
23 the only African American owned Trichology Healthcare Institute in the United States and
24 in the State of Georgia to become authorized by the Georgia Non-Public Postsecondary
25 Education Commission to issue Diplomas and Certifications in Trichology Healthcare
26 courses, including Trichology Healthcare Practitioners, Trichology Healthcare Instructors,
27 Cranial Prosthesis, Barberology Healthcare, and Phlebotomy; and

28 WHEREAS, the National Trichology Training Institute offers biological scientific
29 cutting-edge technological training for civilians and veterans with online and onsite
30 interactive clinical training, internships, employment opportunities, and entrepreneurial
31 development in operating Trichology Hair Loss Clinics; and

32 WHEREAS, the National Trichology Training Institute has successfully trained and
33 graduated hundreds of skilled certified trichologists from more than 33 states across the
34 United States and six other countries who are dedicated to aggressively combating the global
35 hair loss pandemic affecting millions worldwide; and

36 WHEREAS, the National Trichology Training Institute's mission is to provide education with
37 integrity, equipping and empowering students with exceptional trichology healthcare

38 knowledge, skill, and expertise to provide critical hair loss solutions and foster the
39 development of global educational alliances with other trichology practitioners,
40 dermatologists, medical doctors, beauty professionals, and wellness experts.

41 NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES that
42 the members of this body recognize February 20, 2024, as National Epidemic and Global
43 Pandemic Hair Loss Summit Day in Georgia to educate the millions of people who are
44 suffering from hair loss issues.

45 BE IT FURTHER RESOLVED that the Clerk of the House of Representatives is authorized
46 and directed to make an appropriate copy of this resolution available for distribution to
47 Connie Jernigan Judge, Founder and President of the National Trichology Training Institute.