

House Resolution 823

By: Representative Clark of the 108<sup>th</sup>

## A RESOLUTION

1 Recognizing and commending the Atlanta Vibe professional women's indoor volleyball  
2 team; and for other purposes.

3 WHEREAS, the Atlanta Vibe is Atlanta's premier professional women's indoor volleyball  
4 team and a founding member of the Pro Volleyball Federation; and

5 WHEREAS, volleyball, the number one team sport for girls in the United States, holds a  
6 world record in attendance with an impressive 92,003 attendees in Omaha, the venue for their  
7 first match; and

8 WHEREAS, the team's official introduction to the city was held on August 4, 2023, at  
9 Atlantic Station, where more than 500 attendees, including VIPs, local business leaders, and  
10 influential civic figures, were a part of the official induction of the Atlanta Vibe into the  
11 city's thriving sports scene; and

12 WHEREAS, the decision to bring professional volleyball to Atlanta was rooted in a desire  
13 to contribute to the city's monumental professional sports landscape and provide a platform  
14 for world-class women's indoor volleyball athletes; and

15 WHEREAS, Colleen Craig, a prominent Atlanta businesswoman and the founder and  
16 managing partner of Rally Sports Management, emerged as the visionary leader and the  
17 franchise's first ever team owner; and

18 WHEREAS, her impressive background, which includes being a dual-sport Division 1  
19 athlete, an alumna of Harvard Business School, and a tenured professional in healthcare and  
20 finance, positioned her to become the first ever female majority owner in the Pro Volleyball  
21 Federation; and

22 WHEREAS, the significance of the team's name lies in its representation of the city's energy,  
23 culture, and collective personality; the name was chosen through a city-wide naming contest,  
24 emphasizing community engagement and building a brand that resonated with the team's fan  
25 base; and

26 WHEREAS, the team's brand identity includes the primary colors of red and ice blue and the  
27 intricately designed logo, reflects the integration of traditional and contemporary elements,  
28 and symbolizes the synergy between the Vibe and the City of Atlanta; and

29 WHEREAS, the franchise is one of the pioneering teams in the inaugural season of the Pro  
30 Volleyball Federation, having recruited renowned head coach Todd Dagenais; signing the  
31 Pro Volleyball Federation's first-ever athlete signed to a contract, Leah Edmond; and  
32 assembling a globally talented roster to underscore the team's commitment to excellence in  
33 their pursuit to capturing the first Pro Volleyball Federation championship; and

34 WHEREAS, the team's participation in the Pro Volleyball Federation aligns with the league's  
35 mission to elevate the status of professional volleyball in North America, offering  
36 competitive play, livable wages for players, and top-notch facilities.

37 NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES that  
38 the members of this body recognize and commend the Atlanta Vibe professional women's  
39 indoor volleyball team for contributing to the city's monumental professional sports  
40 landscape and providing a platform for world-class women's indoor volleyball athletes.

41 BE IT FURTHER RESOLVED that the Clerk of the House of Representatives is authorized  
42 and directed to make an appropriate copy of this resolution available for distribution to the  
43 Atlanta Vibe professional women's indoor volleyball team.