

House Resolution 963

By: Representatives Adeyina of the 110th, Carpenter of the 4th, Adesanya of the 43rd, Tran of the 80th, Miller of the 62nd, and others

A RESOLUTION

1 Recognizing and commending Adeseun Oyeneeye; and for other purposes.

2 WHEREAS, a distinguished business mogul and life coach, Adeseun Oyeneeye has
3 demonstrated exceptional expertise in media and marketing over her 23 year-long career,
4 contributing significantly to the fields of content creation, event production, human
5 resources, management, and interior design; and

6 WHEREAS, she has established herself as a dynamic and results-driven professional across
7 African, United States, and United Kingdom markets through her successful leadership in
8 complex marketing and media initiatives; and

9 WHEREAS, Adeseun Oyeneeye serves as the visionary founder of the Universal Worship
10 Network, president of ThreeSixty Africa Media, creative director of Bounty5 Homes,
11 managing director of Smooth Promotions, executive producer of MicCheck, and the
12 co-executive producer of The Headies; and

13 WHEREAS, as an accomplished author, Adeseun Oyeneeye has penned several influential
14 books such as *Think Before You Speak*, *Beyond the Mundane*, *Positive Negative*, *The Future*
15 *is Now*, and *Black is Beautiful*; and

16 WHEREAS, Adeseun Oyeneye has worked with world-renowned brands such as the
17 Olympics, Unilever, Mtn, Coca-Cola, Airtel, Google, Sony, Samsung, YouTube, and
18 Guinness; and

19 WHEREAS, her ability to adapt to the ever-changing landscape of media and marketing as
20 well as her forward-thinking mindset have consistently placed her at the forefront of
21 innovation, yielding successful outcomes for numerous brands and institutions; and

22 WHEREAS, her extensive experience extends to the government sector, notably in her role
23 as the office manager at the Presidential Villa, State House Abuja, Nigeria, where she led
24 impactful sponsorship, marketing, and mass media campaigns; and

25 WHEREAS, it is abundantly fitting and proper that this distinguished individual be
26 appropriately honored.

27 NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES that
28 the members of this body recognize and commend Adeseun Oyeneye for her many
29 outstanding career achievements and years of service as well as extend best wishes for
30 continued success.

31 BE IT FURTHER RESOLVED that the Clerk of the House of Representatives is authorized
32 and directed to make an appropriate copy of this resolution available for distribution to
33 Adeseun Oyeneye.