

House Resolution 965

By: Representatives Schofield of the 63rd, Scott of the 76th, and Davis of the 87th

A RESOLUTION

- 1 Recognizing and commending "Our Money United"; and for other purposes.
- 2 WHEREAS, the "Our Money United" Campaign was birthed by the Greenwood Chamber
3 of Commerce, the original Black Wall Street Chamber, and Friends of the Movement in
4 response to the unprecedented demand for economic justice following the tragic murder of
5 George Floyd; and
- 6 WHEREAS, "Our Money United" promotes an ecosystem for consumers to support causes
7 and merchants that align with their values; and
- 8 WHEREAS, "Our Money United" is supported by a conscious spending technology platform
9 that allows citizens and conscious groups to vote with their wallets to bring about social and
10 economic change; and
- 11 WHEREAS, the first spending campaign for "Our Money United" is the Black Wall Street
12 4.0 initiative to close the wealth gap in America for Black Americans; and
- 13 WHEREAS, "Our Money United" has chosen Atlanta as a model Conscious City due to its
14 renowned legacy of civil rights and corporate partnership, its status as having the largest

15 population of Black businesses in the nation, and its acknowledgment that inequities still
16 exist; and

17 WHEREAS, "Our Money United" will commence its pilot in Atlanta to introduce to the
18 world a campaign that will track the Black community and their allies combined spending
19 of \$7 trillion to close the wealth gap; and

20 WHEREAS, "Our Money United" helps support and build Black and ally merchants that
21 create jobs and wealth within Black communities; and

22 WHEREAS, "Our Money United" has created the first-ever Voter Wallet to allow citizens
23 to vote beyond the ballot box and that displays spending data on the Black Spending Ticker
24 to measure and report Black and ally spending with each other; and

25 WHEREAS, Friends of the Movement Global has developed the technology to connect the
26 Black community and their allies to locate and report Black and Friends of the Movement
27 spending with Black merchants.

28 NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES that
29 the members of this body recognize and commend "Our Money United."

30 BE IT FURTHER RESOLVED that the Clerk of the House of Representatives is authorized
31 and directed to make appropriate copies of this resolution available for distribution to the
32 public and the press.