

Senate Resolution 11

By: Senators Albers of the 56th, Halpern of the 39th, Robertson of the 29th, Kennedy of the 18th and Anavitarte of the 31st

A RESOLUTION

1 Commending the Atlanta Football Host Committee for hosting the 2025 College Football
2 Playoff National Championship; and for other purposes.

3 WHEREAS, in August 2022, Atlanta, Georgia, was selected as the host of the 2025 College
4 Football Playoff National Championship; and

5 WHEREAS, Atlanta, Georgia, previously hosted the College Football Playoff National
6 Championship in 2018 and was selected as the first city to serve as a repeat host of the
7 College Football Playoff National Championship; and

8 WHEREAS, in 2018, the Atlanta Football Host Committee welcomed over 125,000 guests
9 to the Championship Campus in downtown Atlanta, earned the highest TV rating on record
10 for a college football game on ESPN, and hosted the first presidential visit to a college
11 football championship since 1980; and

12 WHEREAS, The Atlanta Sports Council spearheaded the bid to host the 2025 College
13 Football Playoff National Championship alongside its partners in the community, including
14 the Atlanta Convention & Visitors Bureau, Arthur M. Blank Sports and Entertainment, the

15 City of Atlanta, Georgia World Congress Center Authority, Mercedes-Benz Stadium, and the
16 State of Georgia; and

17 WHEREAS, the Georgia General Assembly and Governor Brian Kemp have supported
18 Georgia's ability to host major sporting events with the extension of the sales tax exemption
19 on tickets for major sporting events and a \$4.75 million appropriation to facilitate public
20 safety and infrastructure costs for the College Football Playoff National Championship; and

21 WHEREAS, the 2025 College Football Playoff National Championship will be hosted at the
22 world-class Mercedes-Benz Stadium, the host of the 2018 College Football Playoff
23 Championship, the first LEED platinum-certified stadium to host a College Football Playoff
24 National Championship, and the future host of multiple major sporting events, including the
25 FIFA World Cup 2026 and Super Bowl 62; and

26 WHEREAS, over 600 volunteers from across the State of Georgia have stepped forward to
27 serve as the first impression for visitors and express our first-class hospitality for guests all
28 across the championship campus; and

29 WHEREAS, the Atlanta Football Host Committee and College Football Playoff Foundation
30 have heavily invested in Georgia's communities with the creation of the Georgia Teachers
31 Initiative, which has engaged with over 40,000 teachers across the whole state and funded
32 teacher projects in all 159 counties; and

33 WHEREAS, the economic impact of hosting the College Football Playoff National
34 Championship to the State of Georgia will be \$75 million for Georgia's restaurants, hotels,
35 vendors, and additional hospitality businesses.

36 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE that the members of this body
37 commend the Atlanta Football Host Committee for serving as the first repeat host city of the
38 College Football Playoff National Championship and welcome the national championship
39 game back to Atlanta, Georgia.

40 BE IT FURTHER RESOLVED that the Secretary of the Senate is authorized and directed
41 to make appropriate copies of this resolution available for distribution to the Atlanta Football
42 Host Committee and other parties.