

Senate Resolution 618

By: Senators Albers of the 56th, Jones of the 25th, Black of the 8th, Hufstetler of the 52nd, Tippins of the 37th and others

A RESOLUTION

1 Honoring Brandon Beach on his retirement as President and CEO from the Greater North
2 Fulton Chamber of Commerce and acknowledging his 15 years of service; and for other
3 purposes.

4 WHEREAS, as a testament to his success, there were three applicants at the time Brandon
5 Beach applied for his job 15 years ago, and there were 106 applicants in line who would have
6 been ready and able to serve as his replacement; and

7 WHEREAS, during his tenure with the Chamber of Commerce, membership of top level
8 executives and CEOs in the Chairman's Circle increased by 60 percent, and commerce
9 retention increased from 67 to 82 percent annually; and

10 WHEREAS, thousands of new jobs came to North Fulton, and countless new businesses and
11 expansions of existing businesses were formed; and

12 WHEREAS, among Brandon's many accomplishments is the formation of the North Fulton
13 CID and the beautification of all the NF interchanges along GA 400 where he serves as the
14 President; and

15 WHEREAS, he aided in the completion of Westside Parkway and the Encore Park bridge;
16 brought Bob Fulton's vision of introducing the Verizon Amphitheatre at Encore Park to
17 fruition; helped to expand the Gwinnett Technical College campus; and transformed the
18 blight that would have been Prospect Park into Avalon; and

19 WHEREAS, Brandon is a member of numerous community boards of directors and has
20 served in numerous other capacities including in the Alpharetta City Council, the Alpharetta
21 Planning and Zoning Commission, the Georgia Regional Transportation Authority (GRTA),
22 and the State Transportation Board; and

23 WHEREAS, in 2013, Brandon Beach was elected to the Georgia State Senate to represent
24 District 21, which includes portions of Cherokee and Fulton counties, and in 2015 he was
25 named the chairman of the House Committee on Transportation; and

26 WHEREAS, he received an undergraduate degree from Louisiana State University and a
27 master's degree in business administration from Centenary College; he is a graduate of the
28 Regional Leadership Institute; and he is a former member of the Alpharetta City Council and
29 the Alpharetta Planning and Zoning Commission; and

30 WHEREAS, he and his wife, Shuntel, live in Alpharetta and have two children named
31 Courtney and Hunter; and

32 WHEREAS, it is wholly appropriate that the Georgia State Senate recognize Brandon's work
33 at the North Fulton Chamber of Commerce and commend him on his retirement.

34 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE that the members of this body
35 honor Brandon Beach on his retirement as President and CEO from the Greater North Fulton
36 Chamber of Commerce and acknowledge his 15 years of service.

37 BE IT FURTHER RESOLVED that the Secretary of the Senate is authorized and directed
38 to make an appropriate copy of this resolution available for distribution to Brandon Beach.