

Senate Resolution 627

By: Senators Robertson of the 29th, Albers of the 56th, Watson of the 1st, Anderson of the 24th, Williams of the 25th and others

A RESOLUTION

1 Commending Kia's vehicle manufacturing and impact on the state and recognizing February
2 13, 2024, as Kia Day at the state capitol; and for other purposes.

3 WHEREAS, Georgia is a center of automobile manufacturing and home to Kia's assembly
4 plant in West Point, Georgia; and

5 WHEREAS, the automobile manufacturing industry in Georgia is resilient and growing.
6 Since 2018, Georgia has welcomed 125 auto and mobility projects, investing \$24.6 billion
7 and creating 31,885 jobs; and

8 WHEREAS, Kia Georgia has contributed more than \$20 million to the local community,
9 promoting education, diversity and inclusion, health and wellness, and environmental
10 preservation and sustainability as part of its Corporate Social Responsibility program; and

11 WHEREAS, Kia Georgia has promoted workforce development through its sponsorship of
12 SAE's "A World In Motion" and Greenpower USA and is actively involved with the
13 Technical College System of Georgia as well as Career, Technical, and Agricultural
14 Education (CTAE); additionally, the Kia brand has 12 dealerships across the state
15 participating in Kia's Veterans Technician Apprenticeship Program; and

16 WHEREAS, since establishing its assembly plant in 2009 in West Point, Georgia, Kia has
17 invested more than \$2.8 billion in the State of Georgia, in addition to the more than \$200
18 million expansion at this site for production of electric vehicles; and

19 WHEREAS, Kia's commitment to EVs is evidenced by its mission to build the state's first
20 all battery electric vehicle at the West Point facility; its focus on leadership in mobility by
21 popularizing EVs, including "platform beyond vehicles"; and its strong investment in the
22 Hyundai Motor Group Metaplant America, which will produce Kia vehicles among other
23 nameplates; and

24 WHEREAS, Kia Georgia employs more than 3,000 team members and is responsible for
25 more than 14,000 plant and supplier jobs in the region; and

26 WHEREAS, Kia Georgia is the United States' manufacturing home of the award-winning
27 Sorento, Sportage, and Telluride SUVs, as well as the upcoming EV9, Kia's first 3-row
28 all-electric SUV.

29 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE that the members of this body
30 commend Kia of Georgia and recognize February 13, 2024, as Kia Day at the state capitol.

31 BE IT FURTHER RESOLVED that the Secretary of the Senate is authorized and directed
32 to make appropriate copies of this resolution available for distribution to the public and the
33 press.