

Senate Resolution 727

By: Senators Mallow of the 2nd, Brass of the 28th, Halpern of the 39th, Summers of the 13th, Bearden of the 30th and others

A RESOLUTION

- 1 Creating the Georgia's Creative Economy Senate Study Committee; and for other purposes.
- 2 WHEREAS, the creative economy comprises advertising, architecture, art, crafts, culinary
3 arts, design, fashion, film, graphic design, music, performing arts, publishing, research and
4 development, software, toys and games, television and radio, and video game development,
5 among areas of business and the arts; and
- 6 WHEREAS, the creative economy is an economic ecosystem of for-profit and nonprofit
7 creative industries, artists and artist workforces, educators, entrepreneurs, vendors,
8 policymakers and funders that produces and distributes creativity and artistic based goods
9 and services; and
- 10 WHEREAS, the United States Bureau of Economic Analysis reports that the global creative
11 economy generates more than \$2 trillion annually; in the U.S. generates more than \$1 trillion
12 annually; and the State of Georgia generates nearly \$29 billion annually, which represents
13 4 percent of this state's adjusted gross domestic product (GDP); and
- 14 WHEREAS, in this state more than 200,000 jobs have been created and \$8 billion in wages
15 generated by the creative economy; and

16 WHEREAS, financial predictions indicate that there will be up to 40 percent growth
17 nationally in creative economic sectors and the creation of 8 million jobs by the year 2030;
18 and

19 WHEREAS, our state's creative economy does more than contribute to the State of Georgia's
20 bottom line; millions of tourists visit Georgia each year to experience our rich cultural
21 heritage and thriving creative identity, which helps to bolster the quality of life and vitality
22 of all communities in this state; and

23 WHEREAS, the creative economy is now one of the largest consumers of digital services in
24 the United States and thereby provides stable employment opportunities for our citizens; and

25 WHEREAS, research indicates that creative expression and employment in the creative
26 sector each have a significant positive impact on mental health; and

27 WHEREAS, the creative economy can enhance economic impact around our state, including
28 often overlooked rural areas; and

29 WHEREAS, a thriving creative economy is an essential factor in the continuation of
30 Georgia's ranking as a top state to do business and as a desirable location to live and explore;
31 and

32 WHEREAS, additional guidance and support is needed for city planners and economic
33 development authorities across this state to adequately measure the impact of the creative
34 economy; and

35 WHEREAS, a study of the creative economy will facilitate the construction of learning
36 communities and creative clusters to develop defined pathways for access for more
37 Georgians to participate in this growing sector; and

38 WHEREAS, a study of the creative economy will allow for the informed creation of
39 workforce development programs to ensure all Georgians can access necessary training so
40 they may thrive in this sector; and

41 WHEREAS, the State of Georgia is committed to economic growth by facilitating
42 innovation and encouraging the success of Georgia based businesses that participate in the
43 creative economy, and by attracting new businesses in this sector to provide for increased
44 opportunity and job creation for all Georgians; and

45 WHEREAS, it is necessary and beneficial to all Georgians for a state-wide study of the
46 creative economy to be conducted as this sector continues to grow and generate opportunity
47 so the best plan for Georgians and their communities can be developed to harness the growth
48 potential and real economic impact generated by our creative economy.

49 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE:

50 (1) **Creation of Senate study committee.** There is created the Georgia's Creative
51 Economy Senate Study Committee.

52 (2) **Members and officers.** The committee shall be composed of six members of the
53 Senate to be appointed by the President of the Senate, with one member selected from
54 each of the following Senate committees: Senate Economic Development and Tourism,
55 Education and Youth, and Government Oversight. The remaining three members shall
56 be selected from the Senate body based on their interest and experience in creative arts

57 and entertainment. The President shall designate a member of the committee as
58 chairperson of the committee.

59 (3) **Powers and duties.** The committee shall undertake a study of the conditions, needs,
60 issues, and problems mentioned above or related thereto and recommend any action or
61 legislation which the committee deems necessary or appropriate.

62 (4) **Meetings.** The chairperson shall call all meetings of the committee. The committee
63 may conduct such meetings at such places and at such times as it may deem necessary or
64 convenient to enable it to exercise fully and effectively its powers, perform its duties, and
65 accomplish the objectives and purposes of this resolution.

66 (5) **Allowances and funding.** The legislative members of the committee shall receive
67 the allowances provided for in Code Section 28-1-8 of the Official Code of Georgia
68 Annotated. The allowances authorized by this resolution shall not be received by any
69 member of the committee for more than five days unless additional days are authorized.
70 Funds necessary to carry out the provisions of this resolution shall come from funds
71 appropriated to the Senate.

72 (6) **Report.**

73 (A) In the event the committee adopts any specific findings or recommendations that
74 include suggestions for proposed legislation, the chairperson shall file a report of the
75 same prior to the date of abolishment specified in this resolution, subject to
76 subparagraph (C) of this paragraph.

77 (B) In the event the committee adopts a report that does not include suggestions for
78 proposed legislation, the chairperson shall file the report, subject to subparagraph (C)
79 of this paragraph.

80 (C) No report shall be filed unless the same has been approved prior to the date of
81 abolishment specified in this resolution by majority vote of a quorum of the committee.
82 A report so approved shall be signed by the chairperson of the committee and filed with
83 the Secretary of the Senate.

- 84 (D) In the absence of an approved report, the chairperson may file with the Secretary
85 of the Senate a copy of the minutes of the meetings of the committee in lieu thereof.
86 (7) **Abolishment.** The committee shall stand abolished on December 1, 2024.