

Senate Resolution 760

By: Senators Brass of the 28th, Albers of the 56th, Cowsert of the 46th, Beach of the 21st,
Watson of the 1st and others

A RESOLUTION

- 1 Recognizing March 13, 2024, as Golf Day at the state capitol; and for other purposes.
- 2 WHEREAS, Georgia is one of the largest golf states in the country with more than 370 golf
3 courses and entertainment venues, and golf is a key industry that contributes greatly to the
4 vitality of Georgia's economy; and
- 5 WHEREAS, in 2022, Georgia's direct golf economy was approximately \$3.4 billion,
6 generating a total economic impact of \$5.3 billion and supporting nearly 55,000 jobs with
7 \$2.7 billion of labor income; and
- 8 WHEREAS, Georgia's golf wholesale and retail businesses added \$1.1 billion and \$176
9 million respectively, highlighted by contributions by Bridgestone, PGA TOUR Superstores,
10 and golf cart manufacturers; and
- 11 WHEREAS, approximately 410 homes were built and 3,100 existing homes were sold within
12 two miles of a golf facility, representing a total economic output of \$274 million, and capital
13 expenditures on golf facilities totaled nearly \$240 million; and

14 WHEREAS, the sport of golf has also benefitted the Georgia community by hosting
15 numerous charity events on golf courses each year, and many nonprofit organizations in
16 Georgia, such as the First Tee program, introduce Georgia youths to the game and values of
17 golf; and

18 WHEREAS, professional and charitable events, highlighted by The Masters and the TOUR
19 Championship, contributed a combined \$273 million and supported 3,200 jobs; and

20 WHEREAS, the golf industry helps to protect Georgia's environment by implementing
21 irrigation systems and preserving natural, unmowed areas on the courses; and

22 WHEREAS, the game of golf is a tremendous asset to the State of Georgia that favorably
23 impacts quality of life and tourism as well as strengthens this state's position as a great place
24 in which to live and do business.

25 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE that the members of this body
26 recognize March 13, 2024, as Golf Day at the state capitol.

27 BE IT FURTHER RESOLVED that the Secretary of the Senate is authorized and directed
28 to make appropriate copies of this resolution available for distribution to the public and press.