

Senate Resolution 947

By: Senator Unterman of the 45th

A RESOLUTION

1 Recognizing the Healthy Weight Commitment Foundation and its supporters; and for other
2 purposes.

3 WHEREAS, obesity is a serious and complex issue that requires a joint effort of individuals,
4 health professionals, businesses, and governments to solve; and

5 WHEREAS, the Healthy Weight Commitment Foundation is a national, multiyear effort
6 designed to help reduce obesity in the United States by 2015; and

7 WHEREAS, the Healthy Weight Commitment Foundation brings together retailers, food and
8 beverage manufacturers, restaurants, sporting goods and insurance companies, trade
9 associations and non-governmental organizations (NGOs), and professional sports
10 organizations; and

11 WHEREAS, the goal of the Healthy Weight Commitment Foundation is to fight obesity by
12 teaching students and families the importance of physical activity and a balanced diet; and

13 WHEREAS, 16 of the nation's leading food and beverage companies, including beverage
14 industry leaders Coca-Cola and PepsiCo., pledged to remove 1 trillion calories from the
15 marketplace by 2012; additional supporters of the foundation include: Bumble Bee Foods,
16 LLC; Campbell Soup Company; ConAgra Foods; General Mills, Inc.; Hillshire Brands;
17 Kellogg Company; Kraft Foods Group/Mondelez; Mars, Inc.; McCormick & Company, Inc.;
18 Nestlé USA; The Hershey Company; The J.M. Smucker Company; and Unilever; and

19 WHEREAS, a recent independent evaluation by the Robert Wood Johnson Foundation found
20 these companies actually removed 6.4 trillion calories from the United States marketplace
21 since 2007 and exceeded the goal of 1.5 trillion; and

22 WHEREAS, Healthy Weight Commitment Foundation member companies exceeded their
23 2015 calorie reduction goal by 400 percent.

24 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE that members of this body
25 join in recognizing and commending the work of the Healthy Weight Commitment
26 Foundation and its member companies for their efforts to help reduce obesity.

27 BE IT FURTHER RESOLVED that the Secretary of the Senate is authorized and directed
28 to transmit an appropriate copy of this resolution to the Healthy Weight Commitment
29 Foundation.