



Introduced Version

SENATE RESOLUTION No. 3

DIGEST OF INTRODUCED RESOLUTION

A SENATE RESOLUTION concerning billboards at major points of entry to Indiana to encourage people from border states to live and work in Indiana.

Ruckelshaus

January 3, 2018, read first time and referred to Committee on Homeland Security and Transportation.

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SENATE RESOLUTION No. 3

MADAM PRESIDENT:

I offer the following resolution and move its adoption:

1 A SENATE RESOLUTION concerning billboards at major
2 points of entry to Indiana to encourage people from border
3 states to live and work in Indiana.

4 *Whereas, Indiana has created a strong business climate*
5 *with outstanding quality-of-life amenities;*

6 *Whereas, Indiana ranks second for cost of doing business and*
7 *its infrastructure ranks third in the nation according to CNBC's*
8 *Ranking of America's Top States for Business 2017;*

9 *Whereas, Indiana's regulatory structures rank best and least*
10 *burdensome in a 2015 study conducted by the Pacific Research*
11 *Institute;*

12 *Whereas, Indiana's bond rating has been ranked at AAA by*
13 *all three of the major credit rating agencies;*

14 *Whereas, Indiana is ranked eighth in the nation for the best*
15 *state tax climate according to the Tax Foundation 2017 State*
16 *Business Tax Climate Index;*

17 *Whereas, The Indiana Economic Development Corporation,*
18 *a body politic and corporate, was established in 2005 to lead*
19 *the state's economic development efforts;*

20 *Whereas, The Indiana Economic Development Corporation*



1 *has broad authority to promote economic development and the*
2 *means to fund promotional activities; and*

3 *Whereas, These successes should be shared with persons who*
4 *travel into Indiana by vehicle through an advertising campaign*
5 *using billboards erected at major points of entry into Indiana*
6 *from bordering states to attract new citizens and businesses to*
7 *Indiana: Therefore,*

8 *Be it resolved by the Senate*
9 *of the General Assembly of the State of Indiana:*

10 SECTION 1. That the Indiana Senate urges Governor Eric
11 Holcomb, in collaboration with the Indiana Economic
12 Development Corporation and the Indiana Department of
13 Transportation, to develop an initiative to design, erect, and
14 maintain large, bold signage at major points of entry into
15 Indiana from Illinois, Michigan, Kentucky, and Ohio, which
16 will advertise Indiana's strong economy and encourage
17 businesses and persons to move to Indiana.

18 SECTION 2. That copies of this resolution be transmitted by
19 the Secretary of the Senate to the Honorable Eric Holcomb, the
20 Governor of Indiana; Jim Schellinger, Secretary of Commerce;
21 Elaine Bedel, Indiana Economic Development Corporation
22 President; and Joe McGuinness, Commissioner of the Indiana
23 Department of Transportation.

