



January 10, 2018

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## SENATE RESOLUTION No. 3

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### DIGEST OF RESOLUTION

A SENATE RESOLUTION concerning billboards at major points of entry to Indiana to encourage people from border states to live and work in Indiana.

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## Ruckelshaus

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January 3, 2018, read first time and referred to Committee on Homeland Security and Transportation.  
January 9, 2018, reported favorably — Do Pass.

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## SENATE RESOLUTION No. 3

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MADAM PRESIDENT:

I offer the following resolution and move its adoption:

1           A SENATE RESOLUTION concerning billboards at major  
2 points of entry to Indiana to encourage people from border  
3 states to live and work in Indiana.

4           *Whereas, Indiana has created a strong business climate*  
5 *with outstanding quality-of-life amenities;*

6           *Whereas, Indiana ranks second for cost of doing business and*  
7 *its infrastructure ranks third in the nation according to CNBC's*  
8 *Ranking of America's Top States for Business 2017;*

9           *Whereas, Indiana's regulatory structures rank best and least*  
10 *burdensome in a 2015 study conducted by the Pacific Research*  
11 *Institute;*

12           *Whereas, Indiana's bond rating has been ranked at AAA by*  
13 *all three of the major credit rating agencies;*

14           *Whereas, Indiana is ranked eighth in the nation for the best*  
15 *state tax climate according to the Tax Foundation 2017 State*  
16 *Business Tax Climate Index;*

17           *Whereas, The Indiana Economic Development Corporation,*  
18 *a body politic and corporate, was established in 2005 to lead*  
19 *the state's economic development efforts;*

20           *Whereas, The Indiana Economic Development Corporation*

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1     *has broad authority to promote economic development and the*  
2     *means to fund promotional activities; and*

3             *Whereas, These successes should be shared with persons who*  
4     *travel into Indiana by vehicle through an advertising campaign*  
5     *using billboards erected at major points of entry into Indiana*  
6     *from bordering states to attract new citizens and businesses to*  
7     *Indiana: Therefore,*

8                     *Be it resolved by the Senate*  
9             *of the General Assembly of the State of Indiana:*

10           SECTION 1. That the Indiana Senate urges Governor Eric  
11     Holcomb, in collaboration with the Indiana Economic  
12     Development Corporation and the Indiana Department of  
13     Transportation, to develop an initiative to design, erect, and  
14     maintain large, bold signage at major points of entry into  
15     Indiana from Illinois, Michigan, Kentucky, and Ohio, which  
16     will advertise Indiana's strong economy and encourage  
17     businesses and persons to move to Indiana.

18           SECTION 2. That copies of this resolution be transmitted by  
19     the Secretary of the Senate to the Honorable Eric Holcomb, the  
20     Governor of Indiana; Jim Schellinger, Secretary of Commerce;  
21     Elaine Bedel, Indiana Economic Development Corporation  
22     President; and Joe McGuinness, Commissioner of the Indiana  
23     Department of Transportation.



COMMITTEE REPORT

Madam President: The Senate Committee on Homeland Security and Transportation, to which was referred Senate Resolution No. 3, has had the same under consideration and begs leave to report the same back to the Senate with the recommendation that said resolution DO PASS.

(Reference is to SR 3 as introduced.)

CRIDER, Chairperson

Committee Vote: Yeas 9, Nays 0

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