

1 AN ACT relating to advertising devices and declaring an emergency.

2 ***Be it enacted by the General Assembly of the Commonwealth of Kentucky:***

3 ➔Section 1. KRS 177.830 is amended to read as follows:

4 As used in KRS 177.830 to 177.890, unless the context requires otherwise:

- 5 (1) "Limited-access highway" means a road or highway or bridge constructed pursuant
6 to the provisions of KRS 177.220 to 177.310;
- 7 (2) "Interstate highway" means any highway, road, street, access facility, bridge, or
8 overpass which is designated as a portion of the national system of interstate and
9 defense highways as may be established by law, or as may be so designated by the
10 Transportation Cabinet in the joint construction of the system by the Transportation
11 Cabinet and the United States Department of Transportation, Bureau of Public
12 Roads;
- 13 (3) "Federal-aid primary highway" means any highway, road, street, appurtenant
14 facility, bridge, or overpass which is designated as a portion of the federal-aid
15 primary highway system as may be established by law or as may be so designated
16 by the Transportation Cabinet and the United States Department of Transportation;
- 17 (4) "Turnpike" means any road or highway or appurtenant facility constructed pursuant
18 to the provisions of KRS 177.390 to 177.570, or pursuant to the provisions of any
19 other definition of "turnpike" in the Kentucky Revised Statutes, or any other
20 highway, road, parkway, bridge, or street upon which a toll or fee is charged for the
21 use of motor vehicular traffic;
- 22 (5) "Advertising device" means any billboard, sign, notice, poster, display, or other
23 device, ***including the structure erected or used in connection with the display or***
24 ***device and all lighting or other attachments used in connection with the display***
25 ***or device, that is:***
26 ***(a) Operated or owned by a person or entity who is earning compensation***
27 ***directly or indirectly from a third party or parties for the placement of a***

1 message on the device; and

2 **(b)** Intended to attract the attention of operators of motor vehicles on the
3 highways~~], and shall include a structure erected or used in connection with~~
4 ~~the display of any device and all lighting or other attachments used in~~
5 ~~connection therewith. However, it does not include directional or other official~~
6 ~~signs or signals erected by the state or other public agency having~~
7 ~~jurisdiction];~~

8 (6) "Highway or highways" as used in KRS 177.830 to 177.890 means limited access
9 highway, interstate highway, federal-aid primary highway, or turnpike as defined in
10 KRS 177.830 to 177.890;

11 (7) "Commercial or industrial zone" adjacent to a federal-aid primary highway means
12 an area zoned to permit business, commerce or trade pursuant to lawful ordinance
13 or regulation;

14 (8) "Unzoned commercial or industrial area" adjacent to a federal-aid primary highway
15 means an area which is not zoned by state or local law, regulation, or ordinance and
16 on which either a commercial or industrial activity is conducted or a permanent
17 structure therefor is located together with the area extending along the highway for
18 such distances as may be determined by regulation promulgated by the secretary of
19 the Transportation Cabinet. Each side of the highway will be considered separately
20 in applying this definition--all measurements shall be from the outer edges of the
21 regularly used buildings, parking lots, storage or processing areas of the activities,
22 not from the property lines of the activities, and shall be along or parallel the edge
23 of the pavement of the highway;

24 (9) "Commercial or industrial activities" for purposes of unzoned industrial and
25 commercial areas means those activities generally recognized as commercial or
26 industrial by zoning authorities in this state, except that none of the following
27 activities shall be considered commercial or industrial:

- 1 (a) Outdoor advertising structures;
- 2 (b) Agricultural, forestry, ranching, grazing, farming, and related activities,
- 3 including, but not limited to, wayside fresh produce stands;
- 4 (c) Activities normally or regularly in operation less than three (3) months of the
- 5 year;
- 6 (d) Transient or temporary activities;
- 7 (e) Activities not visible from the main traveled way;
- 8 (f) Activities more than 300 feet from the nearest edge of the right-of-way;
- 9 (g) Activities conducted in a building principally used as a residence;
- 10 (h) Railroad tracks and minor sidings;~~[-]~~

11 (10) "Urban areas" means those areas having a population of five thousand (5,000) or

12 more which have been designated by the United States Department of Commerce,

13 Bureau of the Census, as an urban area. A list of cities which have designated urban

14 areas shall be maintained by the Transportation Cabinet, Division of Planning,

15 Frankfort, Kentucky 40622. The Transportation Cabinet shall maintain maps

16 indicating the boundaries of the designated areas. The maps shall be available from

17 the Transportation Cabinet for a fee not to exceed five dollars (\$5.00); and

18 **(11) "Compensation" means the exchange of anything of value, including money,**

19 **securities, real property interests, personal property interests, goods or services,**

20 **promises of future payments, or forbearance of debt.**

21 ➔Section 2. KRS 177.841 is amended to read as follows:

- 22 (1) Except as otherwise provided in KRS 177.830 to 177.890, the erection or
- 23 maintenance of any advertising device upon or within six hundred sixty (660) feet
- 24 of the right-of-way of any interstate highway or federal-aid primary highway is
- 25 prohibited.
- 26 (2) The erection or maintenance of any advertising device located outside of an urban
- 27 area and beyond six hundred sixty (660) feet of the right-of-way which is legible

1 and/or identifiable from the main traveled way of any interstate highway or federal-
2 aid primary highway is prohibited~~[with the exception of:~~

3 ~~(a) Directional and official signs and notices;~~

4 ~~(b) Signs advertising the sale or lease of property upon which they are located; or~~

5 ~~(c) Signs advertising activities conducted on the property on which they are~~
6 ~~located].~~

7 **(3) This section shall not apply to directional or other official signs or signals,**
8 **erected by the state or other public agency having jurisdiction.**

9 ➔Section 3. KRS 177.860 is amended to read as follows:

10 The commissioner of the Department of Highways shall prescribe by regulations
11 reasonable standards for the advertising devices hereinafter enumerated, designed to
12 protect the safety of and to guide the users of the highways and otherwise to achieve the
13 objectives set forth in KRS 177.850, and the erection and maintenance of any of the
14 following advertising devices, if they comply with the regulations, shall not be deemed a
15 violation of KRS 177.830 to 177.890:

16 (1) **Signs, notices, posters, displays, or other devices that do not meet the definition of**
17 **advertising device as set forth in Section 1 of this Act**~~[An advertising device which~~
18 ~~is to be erected or maintained on property for the purpose of setting forth or~~
19 ~~indicating:~~

20 ~~(a) The name and address of the owner, lessee, or occupant of the property; or~~

21 ~~(b) The name or type of business or profession conducted on the property; or~~

22 ~~(c) Information required or authorized by law to be posted or displayed on the~~
23 ~~advertising device];~~

24 (2) An advertising device which is not visible from any traveled portion of the
25 highway; **and**

26 (3) ~~[An advertising device indicating the sale or leasing of the property upon which it is~~
27 ~~placed;~~

1 ~~(4)~~ Advertising devices which otherwise comply with the applicable zoning ordinances
2 and regulations of any county or city, and which are to be located in a commercially
3 or industrially developed area, in which the commissioner of highways determines,
4 in exercise of his sound discretion, that the location of the advertising devices is
5 compatible with the safety and convenience of the traveling public.

6 ➔Section 4. KRS 177.863 is amended to read as follows:

7 Within any commercial or industrial zone or unzoned commercial or industrial area
8 adjacent to a federal-aid primary highway, advertising devices shall be subject to the
9 following standards:

10 (1) Prohibited advertising devices:

11 (a) Advertising devices that are not clean and in good repair.

12 (b) Advertising devices that are not securely affixed to a substantial structure.

13 (c) Advertising devices which attempt or appear to attempt to direct the
14 movement of traffic or which interfere with, imitate or resemble any official
15 traffic sign, signal or device.

16 (d) Advertising devices which obstruct the view of official signs, or approaching
17 and merging traffic.

18 (e) Advertising devices on trees, or painted upon natural features.

19 (f) Advertising devices exceeding one thousand two hundred fifty (1,250) square
20 feet on each face including border and trim, but excluding supports.

21 (g) Advertising devices advertising an activity that is illegal under state or federal
22 law.

23 (h) Obsolete advertising devices.

24 (2) Spacing of advertising devices:

25 (a) No advertising device structure designed to be primarily viewed from a non-
26 limited access federal-aid primary highway shall be erected within three
27 hundred (300) feet of any other such advertising device structure on the same

1 side of the highway, unless separated by a building, natural obstruction or
2 roadway. Provided, however, that in an incorporated municipality such
3 required distance shall be reduced to one hundred (100) feet.

4 (b) Double-faced -- V-type and/or back-to-back advertising device structures shall
5 be one advertising device for spacing purposes.

6 (c) The minimum distance between advertising devices shall be measured along
7 the nearest edge of the pavement between points directly opposite the
8 advertising devices.

9 ~~[(d) Advertising devices advertising the sale or lease of the property on which they
10 are located, or advertising the activity conducted thereon, are permitted, and
11 shall not cause any other advertising device to be in violation of this chapter;
12 notwithstanding any contrary provision.]~~

13 (3) Size of advertising devices:

14 (a) The maximum area for any advertising device shall be one thousand two
15 hundred fifty (1,250) square feet, including border and trim but excluding
16 supports.

17 (b) An advertising device structure may contain one (1) or two (2) advertisements
18 per facing, not to exceed the maximum area.

19 (c) Double faced structures will be permitted with the maximum area being
20 allowed for each facing.

21 (4) Lighting of advertising devices:

22 Advertising devices may be illuminated, subject to the following restrictions:

23 (a) Advertising devices which contain, include or are illuminated by any flashing,
24 intermittent, or moving light or lights are prohibited, except those giving
25 public service information such as time, date, temperature, weather, or similar
26 information.

27 (b) Advertising devices which are not effectively shielded as to prevent beams or

1 rays of light from being directed at any portion of the traveled way of the
2 highway which are of such intensity or brilliance as to cause glare or to impair
3 the vision of the driver of any motor vehicle, or which otherwise interfere with
4 any driver's operation of a motor vehicle are prohibited.

5 (c) No advertising device shall be so illuminated that it interferes with the
6 effectiveness of or obscures an official traffic sign, device or signal.

7 ➔Section 5. Whereas, ensuring that Kentucky advertising devices are regulated
8 for the safety of the traveling public is a compelling and immediate need and recent court
9 rulings have eliminated the Commonwealth's regulatory authority, an emergency is
10 declared to exist, and this Act takes effect upon its passage and approval by the Governor
11 or upon it otherwise becoming law.