
DIGEST

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HB 132 Reengrossed

2023 Regular Session

Thompson

Abstract: Authorizes the secretary of the Dept. of Culture, Recreation and Tourism to enter sponsorship agreements and to authorize the placement of advertising and sponsorship signs on department property and assets.

Proposed law authorizes the secretary of the Dept. of Culture, Recreation and Tourism to enter sponsorship agreements and to authorize the placement of advertising and sponsorship signs on department property and assets.

Proposed law prohibits such agreements until the secretary promulgates rules that include the following:

- (1) Specifications regarding types of businesses with which sponsorship agreements are authorized and with which sponsorship agreements are prohibited.
- (2) Specifications regarding the size, types, and placement of advertisements and sponsorship signs.

Proposed law requires the department to submit annual reports to the legislature and specified legislative committees summarizing each sponsorship agreement in effect.

(Adds R.S. 36:204(B)(11))

Summary of Amendments Adopted by House

The House Floor Amendments to the engrossed bill:

1. Add requirement that the secretary promulgate rules and specifying the content of such rules.
2. Add requirement for annual reports to the legislature.