

SENATE RESOLUTION NO. 34

BY SENATORS BERNARD AND CARTER

A RESOLUTION

To commend and congratulate Kent Lowe on receiving the Louisiana Sports Hall of Fame 2020 Distinguished Service Award in Sports Journalism.

WHEREAS, Kent Lowe, who started his thirty-third athletic year at Louisiana State University in August 2020, has served as senior associate sports communications director on the Louisiana State University sports communication staff since 2000; and

WHEREAS, a member of the Louisiana State University Sports Information Office since August 1988, he serves as the primary media contact for the Louisiana State University mens basketball team and assists the sports communications office in other sports as needed; and

WHEREAS, Kent Lowe was the play-by-play voice for Louisiana State University womens basketball in 1988-1989; and

WHEREAS, Kent Lowe has done color for the Louisiana State University softball and womens basketball broadcasts for over a decade; and

WHEREAS, Kent Lowe, a native of Shreveport, has won national and state awards for his press releases, columns, and publications; and

WHEREAS, as past president and current treasurer of the Louisiana Sports Writers Association, he has won numerous first place awards for writing media guides and fact sheets in the group's annual media contest; and

WHEREAS, Kent Lowe's 2010 basketball media guide was named as College Sports Information Directors Association's "Best in the Nation" and his 2012 guide took third place; and

WHEREAS, in 2018, he was presented the College Sports Information Directors of America's Achievement Award for University Division I, recognizing his accomplishments in the profession on a national scale; and

WHEREAS, Kent Lowe came to Louisiana State University from Louisiana Downs where he served in several capacities for the Bossier City racetrack; he was head writer,

broadcast director, and later publicity director, broadcasting race results on stations in three states, including two fifty thousand watt stations; and

WHEREAS, he has also been an acclaimed bowling columnist for *The Advocate* in Baton Rouge, has been involved in the thoroughbred racing public relations field at Louisiana Downs, and has also assisted with the Independence Bowl in his hometown of Shreveport; and

WHEREAS, Kent Lowe has also for the past twenty-seven years written an award-winning bowling column for *The Advocate* after writing a bowling column for *The Times* in Shreveport for a decade; and

WHEREAS, he was the 2009 recipient of the Bowling Proprietors Association of America's Media Award; and

WHEREAS, in 2018, Kent Lowe was inducted into the Louisiana State Bowling Association's Hall of Fame; and

WHEREAS, he has extensive radio and television broadcast and production experience with Louisiana State University and the Louisiana Sports Writers Association; and

WHEREAS, Kent Lowe, the longtime Louisiana Sports Writers Association treasurer and past president, has been the driving force behind getting Cox Sports Television on board as the Louisiana Sports Hall of Fame's television partner; and

WHEREAS, Kent Lowe, a Louisiana Sports Hall of Fame selection committee member since the early 1990s, has helped host and produce the now live, nationally televised induction ceremonies on the Cox Sports Television show that spotlights the annual induction ceremonies of the Louisiana Sports Hall of Fame for the last seventeen years.

THEREFORE, BE IT RESOLVED that the Senate of the Legislature of Louisiana does hereby commend and congratulate Kent Lowe on receiving the Louisiana Sports Hall of Fame 2020 Distinguished Service Award in Sports Journalism.

BE IT FURTHER RESOLVED that a copy of this Resolution be transmitted to Kent Lowe.

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PRESIDENT OF THE SENATE