

SENATE RESOLUTION NO. 78

BY SENATOR MCMATH

A RESOLUTION

To recognize Tuesday, May 7, 2024, as Louisiana Music Advocacy Day at the Louisiana State Capitol.

WHEREAS, music and music creators are Louisiana's greatest renewable natural resource; and

WHEREAS, Louisiana is the birthplace of many unique musical styles, such as jazz, blues, zydeco, swamp pop, rock and roll, gospel, country, bounce, rhythm and blues, and Cajun music; and

WHEREAS, Louisiana musicians continue to be leaders in the entertainment industry, capturing prestigious awards and developing innovative new sounds that continue to build the Louisiana brand as the most musical place on the planet; and

WHEREAS, the music industry in Louisiana contributes \$1.2 billion to the state's economy and employs over 30,000 Louisiana citizens, yet Louisiana hasn't fully developed the infrastructure to support its artists; and

WHEREAS, the global music market is estimated to be \$30.70 billion in 2024, and is expected to reach \$45.65 billion by 2029; and

WHEREAS, the music industry has reached a new level of internationalization which creates tremendous opportunity for the Louisiana music industry; and

WHEREAS, Louisiana has numerous post-secondary education institutions devoted to educating future music creators and music industry professionals; and

WHEREAS, recognizing the economic importance and incentivizing growth in Louisiana's music industry by developing music industry careers is vital for our current and future music creators and the economy of Louisiana.

THEREFORE, BE IT RESOLVED that the Senate of the Legislature of Louisiana does hereby recognize Tuesday, May 7, 2024, as Louisiana Music Advocacy Day and further recognizes the importance of Louisiana music creators and the opportunities for growth in this important industry.

SR NO. 78

ENROLLED

BE IT FURTHER RESOLVED that a copy of this Resolution be transmitted to the Recording Academy.

PRESIDENT OF THE SENATE