

HOUSE No. 3214

The Commonwealth of Massachusetts

PRESENTED BY:

Carole A. Fiola

To the Honorable Senate and House of Representatives of the Commonwealth of Massachusetts in General Court assembled:

The undersigned legislators and/or citizens respectfully petition for the adoption of the accompanying bill:

An Act relative to clarity and truthfulness in direct mailings.

PETITION OF:

NAME:	DISTRICT/ADDRESS:
<i>Carole A. Fiola</i>	<i>6th Bristol</i>
<i>Alan Silvia</i>	<i>7th Bristol</i>
<i>Jose F. Tosado</i>	<i>9th Hampden</i>
<i>Tricia Farley-Bouvier</i>	<i>3rd Berkshire</i>
<i>Colleen M. Garry</i>	<i>36th Middlesex</i>
<i>Marjorie C. Decker</i>	<i>25th Middlesex</i>
<i>Gailanne M. Cariddi</i>	<i>1st Berkshire</i>
<i>Diana DiZoglio</i>	<i>14th Essex</i>
<i>Carlos Gonzalez</i>	<i>10th Hampden</i>
<i>Danielle W. Gregoire</i>	<i>4th Middlesex</i>
<i>Jonathan Hecht</i>	<i>29th Middlesex</i>
<i>Barbara L'Italien</i>	<i>Second Essex and Middlesex</i>
<i>Paul A. Schmid, III</i>	<i>8th Bristol</i>

HOUSE No. 3214

By Ms. Fiola of Fall River, a petition (accompanied by bill, House, No. 3214) of Carole A. Fiola and others relative to ensuring clarity and truthfulness in direct mailings of travel check vouchers. Consumer Protection and Professional Licensure.

The Commonwealth of Massachusetts

**In the One Hundred and Eighty-Ninth General Court
(2015-2016)**

An Act relative to clarity and truthfulness in direct mailings.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

1 Chapter 93A of the General Laws, as appearing in the 2012 Official Edition, is hereby
2 amended by adding the following section:-

3 Section 12. (a) It shall be an unfair trade practice and therefor unlawful for any person
4 using the United States mail to deliver an offer of air travel and refuse to disclose the name of the
5 business entity sending the offer in clear and legible writing, by naming the actual company or
6 agency the recipient of the offer may contact along with the specific purpose of the mailing. Any
7 such mailing shall be trade or commerce as defined in this chapter.

8 (b) No such mailing shall include a statement that other restrictions apply without
9 specifically setting forth in writing, in the mailing, a detailed description of the specific
10 restriction that applies printed clearly in a font of at least 10-point in size.