

HOUSE No. 392

The Commonwealth of Massachusetts

PRESENTED BY:

Maria Duaine Robinson

To the Honorable Senate and House of Representatives of the Commonwealth of Massachusetts in General Court assembled:

The undersigned legislators and/or citizens respectfully petition for the adoption of the accompanying bill:

An Act relative to Mass save for vehicles.

PETITION OF:

NAME:	DISTRICT/ADDRESS:
<i>Maria Duaine Robinson</i>	<i>6th Middlesex</i>
<i>Mindy Domb</i>	<i>3rd Hampshire</i>
<i>Nika C. Elugardo</i>	<i>15th Suffolk</i>
<i>Jonathan Hecht</i>	<i>29th Middlesex</i>
<i>Russell E. Holmes</i>	<i>6th Suffolk</i>
<i>Patrick Joseph Kearney</i>	<i>4th Plymouth</i>
<i>Jason M. Lewis</i>	<i>Fifth Middlesex</i>
<i>Paul McMurtry</i>	<i>11th Norfolk</i>
<i>Christina A. Minicucci</i>	<i>14th Essex</i>

HOUSE No. 392

By Ms. Robinson of Framingham, a petition (accompanied by bill, House, No. 392) of Maria Duaine Robinson and others that the Department of Energy Resources study the branding, marketing, and funding of electric vehicles, electric vehicle charging equipment, and fuel-efficient vehicle incentive programs. Economic Development and Emerging Technologies.

The Commonwealth of Massachusetts

**In the One Hundred and Ninety-First General Court
(2019-2020)**

An Act relative to Mass save for vehicles.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

1 SECTION 1. Notwithstanding any special or general law to the contrary, the department
2 of energy resources shall study the branding, marketing, and funding of electric vehicle, electric
3 vehicle charging equipment, and fuel-efficient vehicle incentive programs available to passenger
4 and commercial vehicle lessors and purchasers of both new and used vehicles in the
5 commonwealth.

6
7 The study shall consider: (i) existing and potential available incentives, (ii) existing and
8 potential funding sources for incentives, (iii) existing and potential marketing strategies for
9 incentives, (iv) best practices in public program marketing from within Massachusetts including
10 but not limited to the mass save program, (v) best practices in public program marketing from

11 other states, (vi) potential re-branding of electric vehicle incentive programs, including the use of
12 the name mass save for vehicles.

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14 The department shall report the results of its study and any recommendations to the clerks
15 of the house and senate, chairs of the joint committee on transportation, and the chairs of the
16 joint committee on telecommunication, utilities, and energy no later than December 15, 2019.