SENATE No. 136

The Commonwealth of Alassachusetts

PRESENTED BY:

Diana DiZoglio, (BY REQUEST)

To the Honorable Senate and House of Representatives of the Commonwealth of Massachusetts in General Court assembled:

The undersigned legislators and/or citizens respectfully petition for the adoption of the accompanying bill:

An Act relative to motor vehicle price advertising.

PETITION OF:

NAME: DISTRICT/ADDRESS:

Brian Donahue

SENATE No. 136

By Ms. DiZoglio (by request), a petition (accompanied by bill, Senate, No. 136) of Brian Donahue for legislation relative to the advertising of prices for motor vehicles. Consumer Protection and Professional Licensure.

[SIMILAR MATTER FILED IN PREVIOUS SESSION SEE HOUSE, NO. 4140 OF 2017-2018.]

The Commonwealth of Massachusetts

In the One Hundred and Ninety-First General Court (2019-2020)

An Act relative to motor vehicle price advertising.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

SECTION 1. Section 7 of chapter 93B of the General Laws, as appearing in the 2016

Official Edition, is hereby amended by striking out subsection (b) and inserting in place thereof

the following subsection:-

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4 (b) Any motor vehicle dealer advertising the price of a new motor vehicle, including but

not limited to affixing an advertised price to the motor vehicle, shall include in such price all

charges of any type which are necessary or usual prior to the delivery of such vehicle to a retail

purchaser, including but not limited to: charges for freight, handling, vehicle preparation and

8 documentary preparation; taxes; charges for the dealer's preparation of title and assistance in

registering a vehicle; and any other charge that is necessarily or usually included in the final

purchase price of the motor vehicle. The final price shall be nonnegotiable. A violation of this

- section shall be considered an unfair or deceptive act or practice under this chapter and under
- 12 chapter 93A.