

**SENATE . . . . . No. 01798**

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The Commonwealth of Massachusetts

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PRESENTED BY:

*Bruce E. Tarr*

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*To the Honorable Senate and House of Representatives of the Commonwealth of Massachusetts in General Court assembled:*

The undersigned legislators and/or citizens respectfully petition for the passage of the accompanying bill:

An Act to enhance the license plate system of the Commonwealth..

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PETITION OF:

NAME:	DISTRICT/ADDRESS:
<i>Bruce E. Tarr</i>	<i>First Essex and Middlesex</i>
<i>John D. Keenan</i>	<i>7th Essex</i>
<i>Anne M. Gobi</i>	<i>5th Worcester</i>

# SENATE . . . . . No. 01798

By Mr. Tarr, petition (accompanied by bill, Senate, No. 1798) of Gobi, Keenan and Tarr for legislation to enhance the license plate system of the Commonwealth [Joint Committee on Transportation].

[SIMILAR MATTER FILED IN PREVIOUS SESSION  
SEE  
□ SENATE  
□ , NO. 1967 OF 2009-2010.]

## The Commonwealth of Massachusetts

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**In the Year Two Thousand Eleven**  
\_\_\_\_\_

An Act to enhance the license plate system of the Commonwealth..

*Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:*

1 SECTION 1. The registrar is hereby authorized and directed pursuant to the authority  
2 granted by Section 2 of Chapter 90 of the general laws to develop, design and implement a  
3 redesigned plate system for motor vehicles registered in the Commonwealth, provided further  
4 that such system shall be fully implemented not later than five years following the passage of this  
5 act. Said plate shall incorporate technology and design components and advances to increase the  
6 illumination and visual recognition of said plates. Said plates shall incorporate, but shall not be  
7 limited to, the following:

8 The utilization of commonly recognizable symbols, which are easily identifiable, with  
9 each symbol having a corresponding three character alpha-numeric reference, with no more than

10 two characters identifying the symbol, and one character representing the location of the symbol  
11 on the plate, such that both the symbol and the references may be placed in a variety of locations  
12 on the plate, so as to the maximize the number of individual combinations which may be  
13 produced in conjunction with standard letters and numbers.

14           The utilization of existing and innovative technologies and componentry to aid in the  
15 identification of characters in conditions that result in poor-visibility, including during nighttime  
16 and inclement weather.

17           The reduction of the number of standard alpha-numeric characters currently utilized for  
18 such plates to no more than a total of four.

19           The utilization of specialized symbols either supplied by the registrar or developed by  
20 private charitable interests and approved by the registrar pursuant to the requirements of this act,  
21 provided that the use such symbol shall be conditioned on the payment of a fee in addition to that  
22 required for a vehicle registration pursuant to section 2 of chapter 90.

23           The accommodation of all currently issued distinctive and low-number plates, so-called,  
24 including plates authorized under sections 2 and 2E of Chapter 90, as well as any additional  
25 distinctive license plates issued by the registrar pursuant to the requirements of section 2F of  
26 Chapter 90.

27           There shall be hereby created and established a registration plate design and  
28 implementation board, hereinafter the board. The board shall consist of eight members, the  
29 Registrar of motor vehicles or his designee, who also shall be the chair, the Secretary of the  
30 Executive Office of Public Safety or his designee, the Colonel of the Department of State Police  
31 or his designee, the Executive Director of the Criminal System Histories Board or his designee,

32 the Executive Director of the Municipal Police Training Committee or his designee, a  
33 representative of the Governor's Highway Safety Bureau, a representative of the Massachusetts  
34 Chief's of Police Association, and a representative of the Massachusetts Safety Officers  
35 Association. The board shall approve a design and establish protocols for the implementation of  
36 a redesigned plate system that provides for additional public safety through the simplification of  
37 plate design for the purposes of enhancing the recognition, recall and identification of plates. In  
38 addition, the board shall develop training protocols for utilization of the redesigned plate for  
39 public safety officers. The board shall report to the Joint Committee on Public Safety and  
40 Homeland Security regarding any issues relating the design or implementation of said plate  
41 system not later than six months of the passage of this act.

42 The registrar may, in carrying out the provisions of this Act, enter into one or more  
43 contracts for the design, development, implementation, maintenance or production of said plate  
44 system.

45 Section 2. There shall be hereby established and set up on the books of the  
46 Commonwealth a special fund to be known as the License Plate Symbol Revenue Fund,  
47 hereinafter called the fund, into which shall be deposited any funds granted by the issuance of  
48 specialized symbols created to the provisions of item 4, in section 1 of this act. The primary  
49 purpose of the fund shall be to make expenditures in order to facilitate the implementation of the  
50 license plate program developed pursuant to this act, and the secondary purpose of the fund shall  
51 be to distribute funds to specific charitable programs or purposes as specified for specialized  
52 symbols as authorized pursuant to the provisions of item 4 of section 1 of this act.

53           Section 3. In carrying out the provisions of this Act, the registrar shall consult with the  
54 American Association of Motor Vehicle Administrators and any other necessary agencies of the  
55 federal government, national or regional organizations, and any necessary state agencies to  
56 determine the feasibility, including costs and advantages and disadvantages, of developing and  
57 implementing the plate system prescribed by Section 1 of this Act. The registrar shall report the  
58 findings of said feasibility analysis to the Clerks of the House and Senate, the Joint Committee  
59 on Transportation and the Joint Committee on Homeland Security and Public Safety not later  
60 than six months following the passage of this Act.

61           Section 4. Sections 1 and 2 of this Act shall take effect ninety days following the filing  
62 of the feasibility analysis by the registrar as provided in Section 3.