

SENATE No. 182

The Commonwealth of Massachusetts

PRESENTED BY:

John F. Keenan

To the Honorable Senate and House of Representatives of the Commonwealth of Massachusetts in General Court assembled:

The undersigned legislators and/or citizens respectfully petition for the adoption of the accompanying bill:

An Act related to deceptive advertising.

PETITION OF:

NAME:	DISTRICT/ADDRESS:	
<i>John F. Keenan</i>	<i>Norfolk and Plymouth</i>	
<i>Cynthia Stone Creem</i>	<i>Norfolk and Middlesex</i>	<i>1/26/2023</i>
<i>Patricia D. Jehlen</i>	<i>Second Middlesex</i>	<i>1/26/2023</i>
<i>Mark C. Montigny</i>	<i>Second Bristol and Plymouth</i>	<i>2/9/2023</i>

SENATE No. 182

By Mr. Keenan, a petition (accompanied by bill, Senate, No. 182) of John F. Keenan, Cynthia Stone Creem, Patricia D. Jehlen and Mark C. Montigny for legislation related to deceptive advertising. Consumer Protection and Professional Licensure.

The Commonwealth of Massachusetts

**In the One Hundred and Ninety-Third General Court
(2023-2024)**

An Act related to deceptive advertising.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

1 SECTION 1. Section 2 of chapter 93A is hereby amended by inserting the following
2 subsection:-

3 (d) The provisions of subsection 2(a) of this chapter shall apply to advertising and
4 promotion of wagers authorized under chapter 23N related to any: (1) bonus promotions, (2)
5 same-game parlays, (3) odds boosts, or (4) risk-free, no-sweat, or other free wagers commonly
6 understood to have a similar meaning and utilized to attract a person to patronize a qualified
7 gaming entity.