

SENATE No. 194

The Commonwealth of Massachusetts

PRESENTED BY:

Diana DiZoglio, (BY REQUEST)

To the Honorable Senate and House of Representatives of the Commonwealth of Massachusetts in General Court assembled:

The undersigned legislators and/or citizens respectfully petition for the adoption of the accompanying bill:

An Act relative to motor vehicle price advertising.

PETITION OF:

NAME:

DISTRICT/ADDRESS:

Brian Donahue

SENATE No. 194

By Ms. DiZoglio (by request), a petition (accompanied by bill, Senate, No. 194) of Brian Donahue for legislation relative to the advertising of prices for motor vehicles. Consumer Protection and Professional Licensure.

[SIMILAR MATTER FILED IN PREVIOUS SESSION
SEE SENATE, NO. 136 OF 2019-2020.]

The Commonwealth of Massachusetts

**In the One Hundred and Ninety-Second General Court
(2021-2022)**

An Act relative to motor vehicle price advertising.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

1 SECTION 1. Section 7 of chapter 93B of the General Laws, as appearing in the 2016
2 Official Edition, is hereby amended by striking out subsection (b) and inserting in place thereof
3 the following subsection:-

4 (b) Any motor vehicle dealer advertising the price of a new motor vehicle, including but
5 not limited to affixing an advertised price to the motor vehicle, shall include in such price all
6 charges of any type which are necessary or usual prior to the delivery of such vehicle to a retail
7 purchaser, including but not limited to: charges for freight, handling, vehicle preparation and
8 documentary preparation; taxes; charges for the dealer's preparation of title and assistance in
9 registering a vehicle; and any other charge that is necessarily or usually included in the final
10 purchase price of the motor vehicle. The final price shall be nonnegotiable. A violation of this

- 11 section shall be considered an unfair or deceptive act or practice under this chapter and under
- 12 chapter 93A.