

SENATE No. 69

The Commonwealth of Massachusetts

PRESENTED BY:

Eileen M. Donoghue

To the Honorable Senate and House of Representatives of the Commonwealth of Massachusetts in General Court assembled:

The undersigned legislators and/or citizens respectfully petition for the adoption of the accompanying bill:

An Act establishing the healthy incentives program.

PETITION OF:

NAME:	DISTRICT/ADDRESS:
<i>Eileen M. Donoghue</i>	<i>First Middlesex</i>
<i>Aaron Vega</i>	<i>5th Hampden</i>
<i>Jay D. Livingstone</i>	<i>8th Suffolk</i>
<i>James B. Eldridge</i>	<i>Middlesex and Worcester</i>
<i>Kay Khan</i>	<i>11th Middlesex</i>
<i>John V. Fernandes</i>	<i>10th Worcester</i>
<i>Frank A. Moran</i>	<i>17th Essex</i>
<i>Benjamin Swan</i>	<i>11th Hampden</i>
<i>Denise Provost</i>	<i>27th Middlesex</i>
<i>Diana DiZoglio</i>	<i>14th Essex</i>
<i>Kevin G. Honan</i>	<i>17th Suffolk</i>
<i>Jason M. Lewis</i>	<i>Fifth Middlesex</i>
<i>Tom Sannicandro</i>	<i>7th Middlesex</i>
<i>Linda Dorcena Forry</i>	<i>First Suffolk</i>
<i>James J. O'Day</i>	<i>14th Worcester</i>
<i>Sarah K. Peake</i>	<i>4th Barnstable</i>
<i>Jonathan Hecht</i>	<i>29th Middlesex</i>
<i>Tricia Farley-Bouvier</i>	<i>3rd Berkshire</i>

<i>Kathleen O'Connor Ives</i>	<i>First Essex</i>
<i>Brian M. Ashe</i>	<i>2nd Hampden</i>
<i>Louis L. Kafka</i>	<i>8th Norfolk</i>
<i>Marcos A. Devers</i>	<i>16th Essex</i>
<i>Rady Mom</i>	<i>18th Middlesex</i>
<i>Ruth B. Balsler</i>	<i>12th Middlesex</i>
<i>Thomas A. Golden, Jr.</i>	<i>16th Middlesex</i>
<i>Daniel Cullinane</i>	<i>12th Suffolk</i>
<i>William Smitty Pignatelli</i>	<i>4th Berkshire</i>
<i>Sal N. DiDomenico</i>	<i>Middlesex and Suffolk</i>
<i>David M. Rogers</i>	<i>24th Middlesex</i>
<i>Ellen Story</i>	<i>3rd Hampshire</i>
<i>Daniel M. Donahue</i>	<i>16th Worcester</i>
<i>Joan B. Lovely</i>	<i>Second Essex</i>

SENATE No. 69

By Ms. Donoghue, a petition (accompanied by bill, Senate, No. 69) of Eileen M. Donoghue, Aaron Vega, Jay D. Livingstone, James B. Eldridge and other members of the General Court for legislation to establish a health incentives program. Children, Families and Persons with Disabilities.

The Commonwealth of Massachusetts

**In the One Hundred and Eighty-Ninth General Court
(2015-2016)**

An Act establishing the healthy incentives program.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

1 Chapter 18 of the General Laws is hereby amended by inserting after section 30 the
2 following section:

3 Section 31. The department shall establish a healthy incentives program to improve the
4 dietary and health status of households eligible for or participating in the supplemental nutrition
5 assistance program.

6 Subject to appropriation, the department shall increase the purchasing power of
7 households participating in the supplemental nutrition assistance program by providing an
8 incentive program that enhances the benefit to participating households. The enhanced benefit
9 shall be a minimum of 30 cents per dollar spent on targeted fruits and vegetables, to be
10 determined by the department in consultation with the department of public health and the

11 department of agricultural resources. All households participating in the supplemental nutrition
12 assistance program shall be eligible for the incentive.

13 The program shall be available at all retailers that accept supplemental nutritional
14 assistance program benefits, including, but not limited to grocery stores and supermarkets, corner
15 stores and bodegas, farmers markets, mobile markets, community-supported agriculture, and
16 farm stands. The department may determine the eligible modes for processing the enhanced
17 benefit, and shall seek to utilize existing methods of redeeming nutritional benefits, including
18 electronic benefit transfer systems, token systems, and mobile loyalty and incentive platforms.

19 The department shall prepare and submit to the Governor, the Joint Committee on Public
20 Health, the House Committee on Ways and Means, and the Senate Committee on Ways and
21 Means, an annual report that includes the impact of on appropriate health, nutrition, and
22 associated behavioral outcomes among households participating in the program.