

SENATE No. 957

The Commonwealth of Massachusetts

PRESENTED BY:

Lydia Edwards

To the Honorable Senate and House of Representatives of the Commonwealth of Massachusetts in General Court assembled:

The undersigned legislators and/or citizens respectfully petition for the adoption of the accompanying bill:

An Act protecting black girls from targeted toxicity.

PETITION OF:

NAME:	DISTRICT/ADDRESS:	
<i>Lydia Edwards</i>	<i>Third Suffolk</i>	
<i>Sal N. DiDomenico</i>	<i>Middlesex and Suffolk</i>	<i>2/11/2023</i>
<i>James B. Eldridge</i>	<i>Middlesex and Worcester</i>	<i>2/11/2023</i>
<i>Patrick M. O'Connor</i>	<i>First Plymouth and Norfolk</i>	<i>2/13/2023</i>

SENATE No. 957

By Ms. Edwards, a petition (accompanied by bill, Senate, No. 957) of Lydia Edwards, Sal N. DiDomenico, James B. Eldridge and Patrick M. O'Connor for legislation to protect black girls from targeted toxicity. The Judiciary.

The Commonwealth of Massachusetts

**In the One Hundred and Ninety-Third General Court
(2023-2024)**

An Act protecting black girls from targeted toxicity.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

1 SECTION 1. Definitions:-

2 The term “advertiser”, shall mean any person who promotes products or services to the
3 general public or a section of the public.

4 The term “youth-targeted advertisement”, shall mean any promotion of a product or
5 service targeted at youths, including, but not limited to, the practice of targeting such
6 advertisements based on the collection of data relative to personal and product use information in
7 the youth population.

8 SECTION 2. It shall be unlawful for any advertiser to promote products aimed at skin
9 lighting and hair relaxing through the practice of youth-targeted advertisement, where those
10 products contain toxic chemicals, including, but not limited to, mercury, parabens, estrogenic
11 chemicals from placenta, phthalates, and talc powder.