

State Of Maryland 2016 Bond Bill Fact Sheet

1. Senate LR # Bill #		House LR # Bill #		2. Name Of Project
lr2777	sb0986	lr2647	hb0985	Olney Theatre Center
3. Senate Bill Sponsors				House Bill Sponsors
Zucker				Kaiser
4. Jurisdiction (County or Baltimore City)				5. Requested Amount
Montgomery County				\$150,000
6. Purpose of Bill				
the acquisition, planning, design, construction, repair, renovation, reconstruction, and capital equipping of the Olney Theatre Center				
7. Matching Fund				
Requirements: Equal			Type: The matching fund may consist of real property.	
8. Special Provisions				
<input type="checkbox"/> Historical Easement			<input checked="" type="checkbox"/> Non-Sectarian	
9. Contact Name and Title			Contact Ph#	Email Address
Debbie Ellinghaus			301-924-4485 (x129)	debbie@olneytheatre.org
10. Description and Purpose of Organization (Limit length to visible area)				
<p>Olney Theatre Center produces and presents extraordinary theater and performance on our four-venue campus for multiple audiences and educates the next generation of theater-makers to follow in our footsteps. We strive every day to unleash the creative potential of our artists and audiences, and in so doing, become a Mid-Atlantic destination for the best in theater performance and education. We provide high quality, live theater that is accessible and affordable to more than \$100,000 patrons annually.</p>				

11. Description and Purpose of Project (Limit length to visible area)

The theater experience for a patron commences the moment the facility is in sight and hence, as the patron moves through the venue to his/her seat, it establishes a predicate for theatrical expectations during the performance. Outstanding artistry should be matched by exceptional facilities. At Olney Theatre Center, we know that even the best quality production could be undermined by a subpar front of house experience. Therefore, the purpose of this project is to professionalize the campus experience for our patrons by rebranding and overhauling our public spaces, an initiative that will have direct impact on improving the Theatres infrastructure. Currently, Olney Theatre operates at approximately 50% capacity, and with this project, we believe we can increase our capacity by at least 25%.

Round all amounts to the nearest \$1,000. The totals in Items 12 (Estimated Capital Costs) and 13 (Proposed Funding Sources) must match. The proposed funding sources must not include the value of real property unless an equivalent value is shown under Estimated Capital Costs.

12. Estimated Capital Costs

Acquisition	
Design	\$10,000
Construction	\$250,000
Equipment	\$40,000
Total	\$300,000

13. Proposed Funding Sources - (List all funding sources and amounts.)

2016 Bond Bill--State of Maryland	\$150,000
Montgomery County (Capital Improvement Grant)	\$150,000
Total	\$300,000

14. Project Schedule (Enter a date or one of the following in each box. N/A, TBD or Complete)			
Begin Design	Complete Design	Begin Construction	Complete Construction
7/1/2016	7/29/2016	8/1/2016	10/31/2016
15. Total Private Funds and Pledges Raised		16. Current Number of People Served Annually at Project Site	17. Number of People to be Served Annually After the Project is Complete
		125,000	175,000
18. Other State Capital Grants to Recipients in the Past 15 Years			
Legislative Session	Amount	Purpose	
1999-2006	\$4,975,000	Reserved for construction plan	
2009	\$150,000	construction, repair, renovation, reconstruction, and ca	
2011	\$150,000	construction, repair, renovation, reconstruction, and ca	
2013	\$125,000	construction, repair, renovation, reconstruction, and ca	
19. Legal Name and Address of Grantee		Project Address (If Different)	
Olney Theatre Corporation 2001 Olney-Sandy Spring Road Olney, MD 20832			
20. Legislative District in Which Project is Located		14 - Montgomery County	
21. Legal Status of Grantee (Please Check One)			
Local Govt.	For Profit	Non Profit	Federal
[]	[]	[X]	[]
22. Grantee Legal Representative		23. If Match Includes Real Property:	
Name:	Charles S. Mack	Has An Appraisal Been Done?	Yes/No
Phone:	240-722-6029		Yes
Address:		If Yes, List Appraisal Dates and Value	
4744 Powder House Drive Rockville, MD 20853		October 7, 2013	8390000.00
		February 19, 2008	16250000.00
		March 20, 2006	15370000.00

24. Impact of Project on Staffing and Operating Cost at Project Site			
Current # of Employees	Projected # of Employees	Current Operating Budget	Projected Operating Budget
250	250	6000000.00	6000000.00
25. Ownership of Property (Info Requested by Treasurer's Office for bond purposes)			
A. Will the grantee own or lease (pick one) the property to be improved?			Own
B. If owned, does the grantee plan to sell within 15 years?			No
C. Does the grantee intend to lease any portion of the property to others?			No
D. If property is owned by grantee any space is to be leased, provide the following:			
Lessee	Terms of Lease	Cost Covered by Lease	Square Footage Leased
E. If property is leased by grantee - Provide the following:			
Name of Leaser	Length of Lease	Options to Renew	
26. Building Square Footage:			
Current Space GSF	51,111 square feet		
Space to be Renovated GSF	51,111 square feet		
New GSF	51,111 square feet		

27. Year of Construction of Any Structures Proposed for Renovation, Restoration or Conversion

2016

28. Comments

Olney Theatre Center has been an important part of the lives of Marylanders for nearly eight decades. As the longest-running theatrical venue in the State, our value is not only historic, but it is profoundly current and limitless. Each year, more than 100,000 patrons and 300 artists are impacted by Olney Theatre Center. We hear every day how much our work matters to the people we serve. And, we know that improved facilities that match the high quality of our artistry will make our impact even greater.

Our physical plant is in dire need of updates, improvements and repair. Even our new MainStage, which opened in 2004, is desperate for vital upgrades to its lobby, concession area, and public walkways. Some of these upgrades include replacing carpet, repainting, and updating our concession area to meet the varying needs of our many patrons. We also must expand our technology in our common spaces to accommodate the new age of social media and electronic communication. In our 77 year old Historic Theatre Lobby, which houses our box office, we are desperate for renovations including new carpet, painting, restroom repair, and lobby displays that pay homage to the past and celebrate the Olney of today. Road signage and campus directional signage will make a significant difference on the way audiences hear about us and how they perceive our work. Improvements to our physical plant will impact not only our audiences, but also the artists we aim to attract and retain. Such bettering of our campus will inspire critical new and increased support from audiences and donors. These enhancements will help us remain competitive with our peer theatres in the county, state and region. Without such improvements, we will fall behind.

The State of Maryland has been so generous to Olney Theatre over the years. We hope that you will continue this generosity this year and help us make our great theater even greater. In doing so, you will be making a tremendous difference on so many people whose lives are enlivened and enriched because of an enhanced cultural experience at Olney Theatre Center that helps them to better connect with their community and learn about the world around them.

Through our artistic work, theater education and community engagement programs, we contribute to the cultural vitality and economic health of Montgomery County and Central Maryland. Founded in 1938 as a rural summer playhouse, we are now a year-round, award-winning, professional theater producing more than 300 live performances annually. Our programming includes new and contemporary work; classics from the national and international canon; and well-known and family titles. Olney Theatre's public activities are enhanced by our educational department, which consists of the National Players touring company (now in its 67th year), our apprentice training program, and arts integration activities in local schools.

With an improved physical plant, we will enhance the patron experience and attract new audiences; thereby inspiring meaningful financial support that will be the foundation of Olney Theatres success for generations to come. These days, audiences expect a holistic experience, from ease of parking to social interaction to a fulfilling cultural program. Without a well-maintained, aesthetically pleasing, technologically current, modern and interactive space, we cannot retain the audiences, donors, or artistic talent required to support the extraordinary performances that are integral to our mission and that keep us competitive in our field.