



131st MAINE LEGISLATURE

FIRST REGULAR SESSION-2023

Legislative Document

No. 397

H.P. 248

House of Representatives, February 2, 2023

An Act to Allow Sponsorship Signs at Outdoor Athletic Facilities

Reference to the Committee on Transportation suggested and ordered printed.

Robert B. Hunt
ROBERT B. HUNT
Clerk

Presented by Representative RIELLY of Westbrook.
Cosponsored by Senator: NANGLE of Cumberland.

1 **Be it enacted by the People of the State of Maine as follows:**

2 **Sec. 1. 23 MRSA §1908-B** is enacted to read:

3 **§1908-B. Outdoor advertising; outdoor athletic facilities**

4 An owner or operator of a public or private outdoor athletic facility may erect and
5 maintain an advertising sign visible to the traveling public from a public way if the person,
6 business or activity that is advertised on the sign is directly related to a contribution for the
7 construction, maintenance, operation or programming of the athletic facility and the sign is
8 oriented inward to persons visiting or using the facility.

9 **SUMMARY**

10 This bill allows an owner or operator of a public or private athletic facility to erect and
11 maintain an advertising sign visible from a public way if the content of the sign is directly
12 related to a contribution for the construction, maintenance, operation or programming of
13 the athletic facility and the sign is oriented inward to persons visiting or using the facility.