FIRST REGULAR SESSION

SENATE BILL NO. 498

98TH GENERAL ASSEMBLY

INTRODUCED BY SENATOR WASSON.

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2243S.01I

ADRIANE D. CROUSE, Secretary.

AN ACT

To repeal sections 436.405, 436.430, 436.450, 436.456, 436.457, and 436.460, RSMo, and to enact in lieu thereof six new sections relating to preneed funeral contracts.

Be it enacted by the General Assembly of the State of Missouri, as follows:

Section A. Sections 436.405, 436.430, 436.450, 436.456, 436.457, and

- 2 436.460, RSMo, are repealed and six new sections enacted in lieu thereof, to be
- 3 known as sections 436.405, 436.430, 436.450, 436.456, 436.457, and 436.460, to
- 4 read as follows:
 - 436.405. 1. As used in sections 436.400 to 436.520, unless the context
- 2 otherwise requires, the following terms shall mean:
- 3 (1) "Beneficiary", the individual who is to be the subject of the disposition
- 4 or who will receive funeral services, facilities, or merchandise described in a
- 5 preneed contract;
- 6 (2) "Board", the board of embalmers and funeral directors;
- 7 (3) "Guaranteed contract", a preneed contract in which the seller
- 8 promises, assures, or guarantees to the purchaser that all or any portion of the
- 9 costs for the disposition, services, facilities, or merchandise identified in a
- 10 preneed contract will be no greater than the amount designated in the contract
- 11 upon the preneed beneficiary's death or that such costs will be otherwise limited
- 12 or restricted;
- 13 (4) "Insurance-funded preneed contract", a preneed contract which is
- 14 designated to be funded by payments or proceeds from an insurance policy or a
- 15 deferred annuity contract where the annuitant is the beneficiary of the
- 16 **preneed contract,** that is not classified as a variable annuity, and has death

EXPLANATION—Matter enclosed in bold-faced brackets [thus] in this bill is not enacted and is intended to be omitted in the law.

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17 benefit proceeds that are never less than the sum of premiums paid;

- (5) "Joint account-funded preneed contract", a preneed contract which designates that payments for the preneed contract made by or on behalf of the 19 purchaser will be deposited and maintained in a joint account in the names of the purchaser and seller, as provided in this chapter;
 - (6) "Market value", a fair market value:
 - (a) As to cash, the amount thereof;
- 24 (b) As to a security as of any date, the price for the security as of that 25 date obtained from a generally recognized source, or to the extent no generally 26recognized source exists, the price to sell the security in an orderly transaction 27 between unrelated market participants at the measurement date; and
 - (c) As to any other asset, the price to sell the asset in an orderly transaction between unrelated market participants at the measurement date consistent with statements of financial accounting standards;
- 31 (7) "Nonguaranteed contract", a preneed contract in which the seller does not promise, assure, or guarantee that all or any portion of the costs for the 32 33 disposition, facilities, service, or merchandise identified in a preneed contract will be limited to the amount designated in the contract upon the preneed 34 35 beneficiary's death or that such costs will be otherwise limited or restricted;
- 36 (8) "Preneed contract", any contract or other arrangement which provides for the final disposition in Missouri of a dead human body, funeral or burial 38 services or facilities, or funeral merchandise, where such disposition, services, 39 facilities, or merchandise are not immediately required. Such contracts include, but are not limited to, agreements providing for a membership fee or any other 40 fee for the purpose of furnishing final disposition, funeral or burial services or facilities, or funeral merchandise at a discount or at a future date;
- (9) "Preneed trust", a trust to receive deposits of, administer, and disburse 43 payments received under preneed contracts, together with income thereon; 44
- 45 (10) "Purchaser", the person who is obligated to pay under a preneed 46 contract;
- 47 (11) "Trustee", the trustee of a preneed trust, including successor trustees;
- 48 (12) "Trust-funded preneed contract", a preneed contract which provides 49 that payments for the preneed contract shall be deposited and maintained in 50 trust.
- 51 2. All terms defined in chapter 333 shall be deemed to have the same 52 meaning when used in sections 436.400 to 436.520.

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436.430. 1. A trust-funded guaranteed preneed contract shall comply with sections 436.400 to 436.520 and the specific requirements of this section.

- 2. A seller must deposit all payments received on a preneed contract into the designated preneed trust within [sixty] thirty days of receipt of the funds by the seller, the preneed sales agent or designee. A seller may not require the consumer to pay any fees or other charges except as authorized by the provisions of chapter 333 and this chapter or other state or federal law.
- 3. A seller may request the trustee to distribute to the seller an amount up to the first five percent of the total amount of any preneed contract as an origination fee. The seller may make this request at any time after five percent of the total amount of the preneed contract has been deposited into the trust. The trustee shall make this distribution to the seller within fifteen days of the receipt of the request.
- 4. In addition to the origination fee, the trustee may distribute to the seller an amount up to ten percent of the face value of the contract on a preneed contract at any time after the consumer payment has been deposited into the trust. The seller may make written request for this distribution and the trustee shall make this distribution to the seller within fifteen days of the receipt of the request or as may be provided in any written agreement between the seller and the trustee.
 - 5. The trustee of a preneed trust shall be a state- or federally-chartered financial institution authorized to exercise trust powers in Missouri. The trustee shall accept all deposits made to it for a preneed contract and shall hold, administer, and distribute such deposits, in trust, as trust principal, under sections 436.400 to 436.520.
- 26 6. The financial institution referenced herein may neither control, be controlled by, nor be under common control with the seller or preneed agent. The 27 terms "control", "controlled by" and "under common control with" means the direct 28 or indirect possession of the power to direct or cause the direction of the 29 management and policies of a person, whether through the ownership of voting 30 securities, by contract other than a commercial contract for goods or 31 32 nonmanagement services, or otherwise, unless the power is the result of an 33 official position with or corporate office held by the person. Control shall be 34 presumed to exist if any person, directly or indirectly, owns, controls, holds with 35 the power to vote, or holds proxies representing ten percent or more of the voting 36 securities. This presumption may be rebutted by a showing to the board that

37 control does not in fact exist.

- 7. Payments regarding two or more preneed contracts may be deposited into and commingled in the same preneed trust, so long as the trustee maintains adequate records that individually and separately identify the payments, earnings, and distributions for each preneed contract.
 - 8. Within a reasonable time after accepting a trusteeship or receiving trust assets, a trustee shall review the trust assets and make and implement decisions concerning the retention and disposition of assets in order to bring the trust portfolio into compliance with the purposes, terms, distribution requirements, other circumstances of the trust, and all other requirements of sections 436.400 to 436.520.
- 9. All expenses of establishing and administering a preneed trust, including trustee's fees, legal and accounting fees, investment expenses, and taxes may be paid from income generated from the investment of the trust assets. Principal of the trust shall not be used to pay the costs of administration. If the income of the trust is insufficient to pay the costs of administration, those costs shall be paid as per the written agreements between the seller, provider and the trustee.
 - 10. The seller and provider of a trust-funded guaranteed preneed contract shall be entitled to all income, including, but not limited to, interest, dividends, capital gains, and losses generated by the investment of preneed trust property regarding such contract as stipulated in the contract between the seller and provider. Income of the trust, excluding expenses allowed under [this] subsection **9 of this section**, shall accrue through the life of the trust, except in instances when a contract is cancelled. The trustee of the trust may distribute market value of all income, net of losses, to the seller upon, but not before, the final disposition of the beneficiary and provision of the funeral and burial services and facilities, and merchandise to, or for, the benefit of the beneficiary. This subsection shall apply to trusts established on or after August 28, 2009.
 - 11. Providers shall request payment by submitting a certificate of performance to the seller certifying that the provider has rendered services under the contract or as requested. The certificate shall be signed by both the provider and the person authorized to make arrangements on behalf of the beneficiary. If there is no written contract between the seller and provider, the provider shall be entitled to the market value of all trust assets allocable to the preneed contract. Sellers shall remit payment to the provider within sixty days of

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- 12. If a seller fails to make timely payment of an amount due a provider under sections 436.400 to 436.520, the provider shall have the right, in addition to other rights and remedies against such seller, to make demand upon the trustee of the preneed trust for the contract to distribute to the provider from the trust all amounts to which the seller would be entitled to receive for the preneed contract.
- 80 13. The trustee of a preneed trust, including trusts established before August 28, 2009, shall maintain adequate books and records of all transactions 81 82 administered over the life of the trust and pertaining to the trust generally. The trustee shall assist the seller who established the trust or its successor in interest in the preparation of the annual report described in section 436.460. The seller 85 shall furnish to each contract purchaser, within thirty days after receipt of the purchaser's written request, a written statement of all deposits made to such 86 87 trust regarding such purchaser's contract including the principal and interest 88 paid to date.
- 89 14. A preneed trust, including trusts established before August 28, 2009, 90 shall terminate when the trust principal no longer includes any payments made under any preneed contract, and upon such termination the trustee shall 92 distribute all trust property, including principal and undistributed income, to the 93 seller which established the trust.
 - 436.450. 1. An insurance-funded preneed contract shall comply with sections 436.400 to 436.520 and the specific requirements of this section.
- 3 2. A seller, provider, or any preneed agent shall not receive or collect from the purchaser of an insurance-funded preneed contract any amount in excess of 4 what is required to pay the premiums on the insurance policy as assessed or required by the insurer as premium payments for the insurance policy except for any amount required or authorized by this chapter or by rule. A seller shall not 7 receive or collect any administrative or other fee from the purchaser for or in connection with an insurance-funded preneed contract, other than those fees or amounts assessed by the insurer. As of August 29, 2009, no preneed seller, 10 provider, or agent shall use any existing preneed contract as collateral or security 11 pledged for a loan or take preneed funds of any existing preneed contract as a 13 loan for any purpose other than as authorized by this chapter.
- 14 3. Payments collected by or on behalf of a seller for an insurance-funded 15 preneed contract shall be promptly remitted to the insurer or the insurer's

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designee as required by the insurer; provided that payments shall not be retained or held by the seller or preneed agent for more than thirty days from the date of receipt.

- 4. It is unlawful for a seller, provider, or preneed agent to procure or accept a loan against any insurance contract used to fund a preneed contract.
- 5. Laws regulating insurance shall not apply to preneed contracts, but shall apply to any insurance or annuity sold with a preneed contract; provided, however, the provisions of sections 436.400 to 436.520 shall not apply to annuities or insurance polices regulated by chapters 374, 375, and 376 used to fund preneed funeral agreements, contracts, or programs.
- 6. This section shall apply to all prened contracts including those entered into before August 28, 2009.
- 7. For any insurance-funded preneed contract sold after August 28, 2009, the following shall apply:
- 30 (1) The purchaser or beneficiary **of the prened contract** shall be the 31 owner of the insurance policy purchased to fund a prened contract; and
- 32 (2) An insurance-funded preneed contract shall be valid and enforceable 33 only if the seller or provider is named as the beneficiary or assignee of the life 34 insurance policy funding the contract.
 - 8. If the proceeds of the life insurance policy exceed the actual cost of the goods and services provided pursuant to the nonguaranteed preneed contract, any overage shall be paid to the estate of the beneficiary, or, if the beneficiary received public assistance, to the state of Missouri.
 - 436.456. At any time before final disposition, or before the funeral or burial services, facilities, or merchandise described in a preneed contract are furnished, the purchaser may cancel the contract, if designated as revocable, without cause. In order to cancel the contract the purchaser shall:
- 5 (1) In the case of a joint account-funded preneed contract, deliver written 6 notice of the cancellation to the seller. Within fifteen days of receipt of notice of 7 the cancellation, the seller shall take whatever steps may be required by the 8 financial institution to obtain the funds from the financial institution. Upon 9 receipt of the funds from the financial institution, the seller shall distribute the 10 principal to the purchaser. Interest shall be distributed as provided in the 11 agreement with the seller and purchaser;
- 12 (2) In the case of an insurance-funded preneed contract, deliver written 13 notice of the cancellation to the seller. Within fifteen days of receipt of notice of

the cancellation, the seller shall notify the purchaser that the cancellation of the contract shall not cancel any life insurance funding the contract and that insurance cancellation is required to be made in writing to the insurer;

- (3) In the case of a trust-funded preneed contract, deliver written notice of the cancellation to the seller and trustee. Within fifteen days of receipt of notice of the cancellation, the trustee shall distribute one hundred percent of the trust property including any percentage of the total payments received on the trust-funded contract that have been withdrawn from the account under subsection 4 of section 436.430 but excluding the income, to the purchaser of the contract;
- 24 (4) In the case of a guaranteed installment payment contract where the 25 beneficiary dies before all installments have been paid, the purchaser shall pay 26 the seller the amount remaining due under the contract in order to receive the 27 goods and services set out in the contract, otherwise the purchaser or their estate 28 will receive full credit for all payments the purchaser has made towards the cost 29 of the beneficiary's funeral at the [provider] provider's current prices.
 - 436.457. 1. A seller shall have the right to cancel a trust-funded or joint-account funded preneed contract if the purchaser is in default of any installment payment for over sixty days.
- 2. Prior to cancelling the contract, the seller shall notify the purchaser and provider in writing that the contract shall be cancelled if payment is not received within thirty days of the postmarked date of the notice. The notice shall include the amount of payments due, the date the payment is due, and the date of cancellation.
- 3. If the purchaser fails to remit the payments due within thirty days of the postmarked date of the notice, then the seller, at its option, may either cancel the contract or may continue the contract as a nonguaranteed contract where the purchaser will receive full credit for all payments the purchaser has made into the trust towards the cost of the beneficiary's funeral service or merchandise from the provider.
- 4. Upon cancellation by the seller under this section, eighty-five percent of the contract payments shall be refunded to the purchaser. All remaining funds shall be distributed to the seller.
- 5. Where the consideration for a preneed contract includes the seller or provider being made the beneficiary or assignee of a life insurance policy, should that life insurance policy have lapsed, no

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- 21 longer be in force, or have had loans taken against it, the seller may
- 22 cancel the contract and shall refund to the purchaser other payments
- 23 in accordance with this section apart from insurance premiums that
- 24 were made by the purchaser of the contract.
 - 436.460. 1. Each seller shall file an annual report with the board which shall contain the following information:
- 3 (1) The contract number of each preneed contract sold since the filing of 4 the last report with an indication of, and whether it is funded by a trust, 5 insurance or joint account;
- 6 (2) The total number and total face value of preneed contracts sold since 7 the filing of the last report;
- 8 (3) The contract amount of each preneed contract sold since the filing of 9 the last report, identified by contract;
- 10 (4) The name, address, and license number of all preneed agents 11 authorized to sell preneed contracts on behalf of the seller;
- 12 (5) The date the report is submitted and the date of the last report;
- 13 (6) The list including the name, address, contract number and whether it 14 is funded by a trust, insurance or joint account of all Missouri prened contracts 15 fulfilled, cancelled or transferred by the seller during the preceding calendar year;
- 16 (7) The name and address of each provider with whom it is under 17 contract;
- 18 (8) The name and address of the person designated by the seller as 19 custodian of the seller's books and records relating to the sale of preneed 20 contracts;
- 21 (9) Written consent authorizing the board to order an investigation, 22 examination and, if necessary, an audit of any joint or trust account established 23 under sections 436.400 to 436.520, designated by depository or account number;
 - (10) Written consent authorizing the board to order an investigation, examination and if necessary an audit of its books and records relating to the sale of preneed contracts; and
- 27 (11) Certification under oath that the report is complete and correct 28 attested to by an officer of the seller. The seller or officer shall be subject to the 29 penalty of making a false affidavit or declaration.
- 2. A seller that sells or has sold trust-funded prened contracts shall also include in the annual report required by subsection 1 of this section:
- 32 (1) The name and address of the financial institution in which it

33 maintains a preneed trust account and the account numbers of such trust 34 accounts;

- 35 (2) The trust fund balance as reported in the previous year's report;
- 36 (3) The current [face] market value of the trust fund;
- 37 (4) Principal contributions received by the trustee since the previous 38 report;
- 39 (5) Total trust earnings and total distributions to the seller since the 40 previous report;
- 41 (6) Authorization of the board to request from the trustee a copy of any 42 trust statement, as part of an investigation, examination or audit of the preneed 43 seller;
- 44 (7) Total expenses, excluding distributions to the seller, since the previous 45 report; and
- (8) Certification under oath that the information required by subdivisions
 (1) to (7) of this subsection is complete and correct and attested to by a corporate
 officer of the trustee. The trustee shall be subject to the penalty of making a
 false affidavit or declaration.
- 3. A seller that sells or who has sold joint account-funded preneed contracts shall also include in the annual report required by subsection 1 of this section:
- 53 (1) The name and address of the financial institution in Missouri in which 54 it maintains the joint account and the account numbers for each joint account;
 - (2) The amount on deposit in each joint account;

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- 56 (3) The joint account balance as reported in the previous year's report;
- 57 (4) Principal contributions placed into each joint account since the filing 58 of the previous report;
 - (5) Total earnings since the previous report;
- 60 (6) Total distributions to the seller from each joint account since the 61 previous report;
- 62 (7) Total expenses deducted from the joint account, excluding distributions 63 to the seller, since the previous report; and
- 64 (8) Certification under oath that the information required by subdivisions
- 65 (1) to (7) of this subsection is complete and correct and attested to by an
- 66 authorized representative of the financial institution. The affiant shall be subject
- 67 to the penalty of making a false affidavit or declaration.
- 4. A seller that sells or who has sold any insurance-funded preneed

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69 contracts shall also include in the annual report required by subsection 1 of this 70 section:

- 71 (1) The name and address of each insurance company issuing insurance 72 to fund a preneed contract sold by the seller during the preceding year;
- 73 (2) The status and total face value of each policy as requested by the board; 74
- 75 (3) The amount of funds the seller directly received on each contract and the date the amount was forwarded to any insurance company; and 76
- 77 (4) Certification under oath that the information required by subsections 78 1 to 3 of this section is complete and correct attested to by an authorized 79 representative of the insurer. The affiant shall be subject to the penalty of 80 making a false affidavit or declaration.
- 5. Each seller shall remit an annual reporting fee in an amount 82 established by the board by rule for each preneed contract sold in the year since 83 the date the seller filed its last annual report with the board. This reporting fee shall be paid annually and may be collected from the purchaser of the preneed 84 85 contract as an additional charge or remitted to the board from the funds of the 86 seller. The reporting fee shall be in addition to any other fees authorized under sections 436.400 to 436.520.
 - 6. All reports required by this section shall be filed by the thirty-first day of October of each year or by the date established by the board by rule. Annual reports filed after the date provided herein shall be subject to a late fee in an amount established by rule of the board.
- 92 7. If a seller fails to file the annual report on or before its due date, his 93 or her preneed seller license shall automatically be suspended until such time as the annual report is filed and all applicable fees have been paid. 94
- 8. This section shall apply to contracts entered into before August 28, 95 2009. 96