

HOUSE BILL 400

54TH LEGISLATURE - STATE OF NEW MEXICO - FIRST SESSION, 2019

INTRODUCED BY

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AN ACT

RELATING TO PUBLIC SCHOOLS; CREATING A MEDIA LITERACY ADVISORY
COMMITTEE; PROVIDING DUTIES TO THE PUBLIC EDUCATION DEPARTMENT
PERTAINING TO MEDIA LITERACY EDUCATION; MAKING AN
APPROPRIATION.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF NEW MEXICO:

**SECTION 1. TEMPORARY PROVISION--MEDIA LITERACY ADVISORY
COMMITTEE CREATED--MEMBERSHIP--DUTIES.--**

A. The "media literacy advisory committee" is
created. The media literacy advisory committee shall advise
the public education department on media literacy in public
schools. The committee shall function from July 1, 2019
through September 1, 2020.

B. The secretary of public education shall appoint
a maximum of fifteen members to the media literacy advisory

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- 1 committee, which may include:
- 2 (1) one educational technician from the public
3 education department;
- 4 (2) one curriculum and instruction
5 representative from the public education department;
- 6 (3) two public school student representatives;
- 7 (4) two public school teachers;
- 8 (5) two public school administrators;
- 9 (6) one educational technologist;
- 10 (7) one public school librarian;
- 11 (8) two media literacy experts;
- 12 (9) one representative from a teacher
13 organization;
- 14 (10) one representative from a parent
15 organization;
- 16 (11) one representative from a children's
17 organization;
- 18 (12) one representative from a health
19 organization;
- 20 (13) one representative from a social work
21 organization;
- 22 (14) one representative from a counseling
23 organization;
- 24 (15) one representative from a substance abuse
25 organization;

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1 (16) one representative from the department of
2 health;

3 (17) one representative from an educational
4 institution;

5 (18) one representative from a community
6 college;

7 (19) one representative from a literacy
8 organization;

9 (20) one representative from the information
10 technology sector; and

11 (21) one attorney licensed to practice law in
12 New Mexico.

13 C. Members of the media literacy advisory committee
14 are entitled to receive per diem and mileage as provided in the
15 Per Diem and Mileage Act and shall receive no other
16 compensation, perquisite or allowance.

17 D. The secretary of public education shall provide
18 staff support for the media literacy advisory committee in the
19 performance of its duties.

20 E. A simple majority of the media literacy advisory
21 committee members constitutes a quorum. A member of the
22 committee shall abstain from voting or the member's vote shall
23 be disqualified on any matter in which the member has a
24 pecuniary interest.

25 F. Members of the media literacy advisory committee

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1 shall serve from the time of appointment until September 1,
2 2020.

3 G. The media literacy advisory committee shall meet
4 at least four times before September 1, 2020. Meetings of the
5 committee shall be open to the public.

6 SECTION 2. TEMPORARY PROVISION--PUBLIC EDUCATION
7 DEPARTMENT DUTIES AND RESPONSIBILITIES.--

8 A. The public education department shall review and
9 update the state kindergarten through twelfth grade learning
10 standards for educational technology that align with
11 definitions of media literacy, national standards and state
12 education standards in all subjects. The department shall
13 consult with the media literacy advisory committee in reviewing
14 the standards.

15 B. The public education department shall review
16 rules and policies pertaining to media literacy, including
17 electronic resources and internet safety, and encourage each
18 school district to review school district policies pertaining
19 to media literacy on an annual basis.

20 C. The public education department shall develop
21 guidelines for professional development for teachers, including
22 librarians, focused on integrating media literacy in the core
23 subjects of English language arts, mathematics, science, social
24 studies and foreign languages and non-core subjects of health
25 and computer science. The department shall approve

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1 professional development and ensure that it aligns with the
2 department's standards and benchmarks.

3 D. The public education department shall survey
4 school administrators, teachers, librarians and educational
5 technologists to determine how media literacy education is
6 integrated in public school curricula. The department shall
7 use the survey information to determine how to increase access
8 to media literacy education across all grades and content areas
9 in public schools.

10 E. The public education department shall consult
11 with the media literacy advisory committee to develop the
12 survey contents.

13 F. The public education department shall report to
14 the legislative education study committee by September 1, 2020
15 on the department's and media literacy advisory committee's
16 progress and deliver its final report to the governor and the
17 legislative education study committee no later than November 1,
18 2020.

19 G. As used in this section, "media literacy" means
20 the ability to access, analyze, evaluate, create and
21 communicate with media and digital products.

22 **SECTION 3. APPROPRIATION.--**

23 A. The following amounts are appropriated from the
24 general fund to the public education department for expenditure
25 in fiscal years 2020 and 2021 for the following purposes:

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