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HOUSE MEMORIAL 24

**53RD LEGISLATURE - STATE OF NEW MEXICO - SECOND SESSION, 2018**

INTRODUCED BY

Rebecca Dow

A MEMORIAL

DECLARING JANUARY 23, 2018 "NEW MEXICO FOOD AND FARMS DAY" IN  
THE HOUSE OF REPRESENTATIVES.

WHEREAS, New Mexico has a vibrant food and farming culture that is significant to the rural economy and provides employment opportunities on farms, such as wholesale and retail opportunities and in food processing, distribution and value-added business; and

WHEREAS, studies have shown that for every one dollar (\$1.00) that goes to local agricultural producers, one dollar eighty cents (\$1.80) is circulated in the local economy; and

WHEREAS, if New Mexico consumers purchased only fifteen percent of their food from the state's farmers and ranchers, it would increase annual farm income by three hundred ninety-two million dollars (\$392,000,000); and

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1           WHEREAS, an investment in children's health will help stem  
2 the rise in childhood obesity in New Mexico, where thirty-two  
3 percent of children are overweight or obese; and

4           WHEREAS, increased investment from the legislature enables  
5 schools to feature New Mexico-grown produce and to meet federal  
6 nutrition requirements, serve more fresh fruits and vegetables  
7 to children and support economic development opportunities for  
8 local farmers, entrepreneurs and communities; and

9           WHEREAS, over the last five years, more than fifty-one  
10 school food authorities have purchased New Mexico-grown produce  
11 for school meals with state funds, enhancing the diets of three  
12 hundred forty-seven thousand students, promoting healthier  
13 lifestyles and increasing academic achievement, while more than  
14 one million two hundred thousand dollars (\$1,200,000) has  
15 benefited New Mexico's farming economy; and

16           WHEREAS, seventy-five farmers are providing New Mexico  
17 products to forty-five thousand people each week in thirty-one  
18 counties by direct sales and through the supplemental nutrition  
19 assistance program, the special supplemental nutrition program  
20 for women, infants and children and senior farmers' market  
21 nutrition programs, creating fresh food access for low-income  
22 individuals and resulting in annual gross sales to farmers of  
23 seven million five hundred thousand dollars (\$7,500,000) in  
24 2017; and

25           WHEREAS, eighty double up food bucks outlets, including

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1 farmers' markets, grocery stores, farm stands and mobile  
2 markets, are making it more affordable for supplemental  
3 nutritional assistance program participants across the state to  
4 increase the amount of fresh, New Mexico-grown produce that  
5 they eat while providing eight hundred New Mexico farmers with  
6 more than one million dollars (\$1,000,000) in electronic  
7 benefits transfer sales during 2017; and

8 WHEREAS, a healthier population will help to save the  
9 state an additional three hundred twenty-four million dollars  
10 (\$324,000,000) in obesity-related health care expenses and an  
11 additional one billion two hundred million dollars  
12 (\$1,200,000,000) for diabetes; and

13 WHEREAS, creating food hubs, produce processing and  
14 distribution centers and community kitchens could accelerate  
15 the growth of farmers and rural food entrepreneurs; and

16 WHEREAS, the growing number of New Mexico community and  
17 school gardens provides an important way for children and  
18 families to engage in growing food and provides a way for  
19 children to learn about nutrition and life sciences; and

20 WHEREAS, to achieve these goals, agricultural, health and  
21 education-related organizations and agencies help coordinate  
22 programs and make the connections among health, the built  
23 environment and policies through the support of organizations  
24 such as food policy councils, health councils, health equity  
25 partnerships, foodcorps, americorps, 4-H, farm-to-school

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1 programs and others;

2 NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF  
3 REPRESENTATIVES OF THE STATE OF NEW MEXICO that it recognize  
4 that the time has come to invest in New Mexico's children,  
5 economy and future; and

6 BE IT FURTHER RESOLVED that January 23, 2018 be declared  
7 "New Mexico Food and Farms Day" in the house of  
8 representatives; and

9 BE IT FURTHER RESOLVED that a copy of this memorial be  
10 transmitted to the executive director of the New Mexico  
11 farmers' marketing association.