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SENATE MEMORIAL 4

**49TH LEGISLATURE - STATE OF NEW MEXICO - SECOND SESSION, 2010**

INTRODUCED BY

Timothy M. Keller

A MEMORIAL

REQUESTING THE TOURISM DEPARTMENT, THE ECONOMIC DEVELOPMENT  
DEPARTMENT AND THE WORKFORCE SOLUTIONS DEPARTMENT TO  
COLLABORATE TO SPONSOR A BIENNIAL BUSINESS EXPO IN NEW MEXICO.

WHEREAS, New Mexico is a state of great opportunity for  
job growth and business development; and

WHEREAS, New Mexico is a unique travel destination,  
providing attractive venues for business meetings and trade  
shows; and

WHEREAS, New Mexico is a center for emerging technologies,  
such as space travel, transportation and information  
technology; and

WHEREAS, despite being ranked eighteenth highest among all  
states for job growth, New Mexico is challenged to attract  
talent and skill to the state to fill existing jobs or to start

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1 businesses that will improve the overall economic picture of  
2 the state; and

3 WHEREAS, business expos provide opportunities for  
4 businesses to showcase their services and products and connect  
5 with others with similar interests; and

6 WHEREAS, business expos are venues known to attract  
7 business leaders and executives, allowing them to fill specific  
8 business needs; and

9 WHEREAS, business expos have the potential to bring  
10 together a wide variety of businesses, including government  
11 services and small businesses that could attract needed talent  
12 to the state;

13 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE OF THE STATE  
14 OF NEW MEXICO that the tourism department, the economic  
15 development department and the workforce solutions department  
16 be requested to collaborate to organize and sponsor a biennial  
17 business expo in New Mexico; and

18 BE IT FURTHER RESOLVED that those departments identify  
19 other partners, including local chambers of commerce, in the  
20 development, implementation and promotion of biennial business  
21 expos; and

22 BE IT FURTHER RESOLVED that data be collected to measure  
23 the success of these business expos and be utilized by the  
24 named departments to further the departments' missions and  
25 purposes; and

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BE IT FURTHER RESOLVED that copies of this memorial be transmitted to the secretaries of tourism, economic development and workforce solutions.

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