

ASSEMBLY BILL NO. 294—ASSEMBLYMEMBERS
YUREK AND MARZOLA

FEBRUARY 25, 2025

Referred to Committee on Commerce and Labor

SUMMARY—Revises provisions relating to the use of the Internet by minors. (BDR 52-567)

FISCAL NOTE: Effect on Local Government: No.
Effect on the State: No.

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EXPLANATION – Matter in *bolded italics* is new; matter between brackets [omitted material] is material to be omitted.

AN ACT relating to the protection of minors; requiring a person that operates an online platform, Internet website or other Internet-based service that, as its primary business, publishes or makes available material that is harmful to minors to establish an age verification system to verify the age of prospective users; prohibiting such persons from allowing a prospective user to access material that is harmful to minors under certain circumstances; establishing civil penalties; authorizing the Attorney General to bring a civil action to recover such penalties; and providing other matters properly relating thereto.

Legislative Counsel’s Digest:

1 Existing law prohibits a person from engaging in certain conduct relating to the
2 exhibition and sale to minors of obscene material. (NRS 201.265) **Section 1** of this
3 bill requires a person that operates an online platform, Internet website or other
4 Internet-based service that, as its primary business, publishes or makes available
5 material that is harmful to minors to establish an age verification system to
6 determine whether a prospective user is a minor before allowing the prospective
7 user to access material that is harmful to minors. **Section 1** also: (1) prescribes
8 certain requirements relating to the security and privacy of any personal
9 information collected under **section 1**; (2) authorizes the Attorney General to
10 recover a civil penalty of not more than \$10,000 for each violation of **section 1**; and
11 (3) authorizes the parent or guardian of a minor to bring a civil action for damages
12 against a person who violates **section 1**. **Section 2** of this bill makes certain
13 definitions prescribed by existing law applicable to **section 1**.



THE PEOPLE OF THE STATE OF NEVADA, REPRESENTED IN
SENATE AND ASSEMBLY, DO ENACT AS FOLLOWS:

1 **Section 1.** Chapter 603 of NRS is hereby amended by adding
2 thereto a new section to read as follows:

3 **1. A person that operates an online platform, Internet website**
4 **or other Internet-based service that, as its primary business,**
5 **publishes or makes available material that is harmful to minors:**

6 **(a) Shall establish an age verification system to determine**
7 **whether a prospective user of the platform, website or service is a**
8 **minor before allowing the prospective user to access any material**
9 **that is harmful to minors published or made available on the**
10 **platform, website or service; and**

11 **(b) Shall not authorize a prospective user of the platform,**
12 **website or service to access any material that is harmful to minors**
13 **published or made available on the platform, website or service if**
14 **the person knows or reasonably believes the prospective user to be**
15 **a minor based on a determination made by the age verification**
16 **system established pursuant to paragraph (a).**

17 **2. A person shall be deemed to be in compliance with the**
18 **requirements of paragraph (a) of subsection 1 if the person**
19 **establishes an age verification system that verifies that a user is 18**
20 **years of age or older by:**

21 **(a) Requiring the user to upload a copy of a government-**
22 **issued identification card or submit an electronic version of a**
23 **government-issued identification card;**

24 **(b) Using any commercially reasonable method that relies on**
25 **public or private transactional data to verify the age of the user; or**

26 **(c) Using a third-party age verification service to verify the age**
27 **of the user.**

28 **3. A person that operates an online platform, Internet website**
29 **or other Internet-based service that publishes or makes available**
30 **material that is harmful to minors as its primary business:**

31 **(a) Is subject to the obligations and liabilities of chapter 603A**
32 **of NRS with regard to the security and privacy of any personal**
33 **information collected under this section; and**

34 **(b) Shall not use or retain any personal information collected**
35 **under this section for any purpose except to:**

36 **(1) Verify the age of a prospective user; or**

37 **(2) Prove that the person has complied with the**
38 **requirements of this section.**

39 **4. A person who willfully violates this section is subject to a**
40 **civil penalty of not more than \$10,000 for each violation. The**
41 **Attorney General may recover the penalty in a civil action brought**
42 **in the name of the State of Nevada in any court of competent**



1 *jurisdiction. Any civil penalty collected pursuant to this section*
2 *must be used for the purpose of enforcing the provisions of this*
3 *section.*

4 5. *The parent or guardian of a minor may bring a civil action*
5 *for damages against a person who violates this section. Upon*
6 *prevailing in a civil action brought pursuant to this section, the*
7 *parent or guardian may recover compensatory damages,*
8 *reasonable attorney's fees and any punitive damages that the facts*
9 *may warrant.*

10 6. *The provisions of this section do not apply to an Internet*
11 *service provider, search engine or cloud service provider that*
12 *provides access or connection to or from an online platform,*
13 *Internet website or other Internet-based service that, as its primary*
14 *business, publishes or makes available material that is harmful to*
15 *minors.*

16 7. *As used in this section:*

17 (a) *"Government-issued identification card" includes, without*
18 *limitation, a passport, driver's license, permanent resident card or*
19 *tribal identification card.*

20 (b) *"Harmful to minors" has the meaning ascribed to it in*
21 *NRS 201.257.*

22 **Sec. 2.** NRS 603.010 is hereby amended to read as follows:

23 603.010 As used in NRS 603.010 to 603.090, inclusive, *and*
24 *section 1 of this act*, unless the context otherwise requires, the
25 words and terms defined in NRS 603.020 and 603.030 have the
26 meanings ascribed to them in those sections.

27 **Sec. 3.** This act becomes effective on January 1, 2026.



