

1 **SENATE FLOOR VERSION**

2 March 3, 2022

3 COMMITTEE SUBSTITUTE
4 FOR

5 SENATE BILL NO. 1737

6 By: Stephens

7 An Act relating to medical marijuana; amending 63
8 O.S. 2021, Section 427.21, which relates to the
9 Oklahoma Medical Marijuana and Patient Protection
10 Act; requiring medical marijuana commercial grower
11 licensees to display outdoor signage; stating
12 requirements for signage; providing for immediate
13 revocation of license; and providing an effective
14 date.

15 BE IT ENACTED BY THE PEOPLE OF THE STATE OF OKLAHOMA:

16 SECTION 1. AMENDATORY 63 O.S. 2021, Section 427.21, is
17 amended to read as follows:

18 Section 427.21. A. A medical marijuana business shall not
19 engage in advertising that is deceptive, false or misleading.

20 B. Medical marijuana advertising shall not contain any
21 statement or illustration that:

22 1. Promotes overconsumption;

23 2. Represents that the use of marijuana has curative or
24 therapeutic effects; or

1 3. Depicts a child or other person under legal age to consume
2 marijuana, or includes:

- 3 a. objects such as toys or cartoon or other characters,
4 which suggest the presence of a child, or any other
5 depiction designed in any manner to be especially
6 appealing to children or other persons under legal age
7 to consume marijuana, or
8 b. any manner or design that would be especially
9 appealing to children or other persons under eighteen
10 (18) years of age.

11 C. Upon the effective date of this act, all medical marijuana
12 commercial grower licensees shall be required to post signage in a
13 conspicuous location at each entrance of the site of the commercial
14 grow operation. The following information shall be included on the
15 required signage:

- 16 1. Business name;
17 2. Physical address of the licensed business;
18 3. Phone number of the licensed business; and
19 4. Medical marijuana business license number.

20 The required signage shall also comply with county regulations
21 and local ordinances related to the real property where the
22 commercial grow operation is located. Failure to erect the proper
23 signage in accordance with the provisions of this subsection shall
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1 result in the immediate revocation of the medical marijuana
2 commercial grower license.

3 SECTION 2. This act shall become effective November 1, 2022.

4 COMMITTEE REPORT BY: COMMITTEE ON BUSINESS, COMMERCE AND TOURISM
5 March 3, 2022 - DO PASS AS AMENDED

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